

## FINANCIAL TIMES

Thursday April 25 1991

UNITED STATES

Bush's bold  
education reforms

Page 18

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Country	Code	Country	Code	Country	Code
Austria	3560	Iran	3560	Philippines	3560
Belgium	3560	Israel	3560	Poland	3560
Canada	3560	Italy	3560	Portugal	3560
Czechia	3560	Japan	3560	Spain	3560
Denmark	3560	Korea	3560	Sweden	3560
France	3560	Latvia	3560	Switzerland	3560
Germany	3560	Lithuania	3560	Taiwan	3560
Greece	3560	Malta	3560	Thailand	3560
Hungary	3560	Mexico	3560	Turkey	3560
Ireland	3560	Norway	3560	UAE	3560
Italy	3560	Poland	3560	Yugoslavia	3560

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## World News Business Summary

## Germany and Japan accept forces can serve abroad

Germany agreed to send 300 Bundeswehr troops to Iran and Japan approved the dispatch of minisubmersibles to the Gulf, two significant steps in relaxing the way their respective post-Second World War constitutions are interpreted. Page 4

Meanwhile, Britain issued a thinly veiled warning to Iraq that military action was imminent unless it withdrew forces from where Kurdish relief camps are being built. Gulf reports, Page 4

**US sanctions claim**  
The US may lift some economic sanctions against South Africa within two or three months, Chris Hani, head of the African National Congress's (ANC) military wing, said in Washington. Mandela seeks more pressure, Page 4

**Quake death toll**  
At least 69 people were killed and 800 injured in Monday's earthquake in Panama and Costa Rica, which authorities fear could open Central America's doors to the South American cholera epidemic.

**Baker attacks Israel**  
US secretary of state James Baker sharply criticised Israel over new settlements in the occupied territories amid signs that his peace shuttle might be faltering. Page 20; PLO moderates win test, Page 4

**Blow for London**  
Manchester, north-west England, dealt a powerful blow to London by winning the right to bid for the Olympic Games in the year 2000. Page 10

**Police swoop on art**  
Hundreds of police investigators raided homes and offices across Japan in a widening corporate scandal involving art and real estate deals worth millions of dollars. Page 20

**China rights probe**  
Peking agreed to receive a six-person Australian team to examine human rights conditions in China and Tibet, Australia's foreign minister, Gareth Evans, announced.

**Pro-Meciar march**  
Supporters of Vladimir Meciar, the Slovakian prime minister sacked on Monday, took to the streets to accuse their Czech parliamentarians of being traitors. Page 2

**Ozal airline vow**  
President Turgut Ozal vowed to close down the national carrier, Turkish Airlines, if no deal was reached within days that would end a 25-day strike.

**Zaire rally crushed**  
Zairean security forces broke up a protest march in Kinshasa by about 1,000 opponents of President Mobutu Sese Seko. The march celebrated the first anniversary of a Mobutu speech bowing to demands for multi-party politics.

**Bus crash kills 19**  
Nineteen people died and 50 injured when a bus negotiating a narrow bend near the hill country town of Haputale, Sri Lanka, plunged down a 180m (600ft) precipice.

**Tornadoes hit NZ**  
Tornadoes swept across New Zealand's far north, reducing a historic church and other buildings to matchwood. Sixteen people were injured.

**South Korean uproar**  
Hundreds of South Korean students tossing stones and petrol bombs repelled riot police trying to storm their Seoul campus to prevent screening of a banned anti-government film.

**Garlic raises stink**  
Four Indonesian warships gave chase to a Thai vessel caught trying to smuggle 40 tonnes of garlic into east Java. Indonesia bans imports of garlic to protect its farmers.

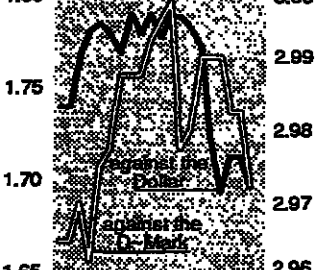
## Olivetti halts payout as profits fall to L60.4bn

Olivetti, Italian computers and office-equipment group, suffered a severe fall in net profits last year to L60.4bn (L64.5m) from L92.8bn in 1989. It is suspending the dividend on its ordinary shares. Page 21

**SOVIT debt** could rise from \$65m to \$75m or more by the end of this year according to Deutsche Bank. Page 2

**DOLLAR** rallied despite a second day of co-ordinated intervention by European central banks. In London the dollar rose to DM1.7535 from DM1.7420; to Y188.05 from Y187.40. Page 2

**Sterling**  
\$ per £ DM per £



**MARKETS:** Dow Jones Industrial Average was down 3.22 at 2,927.23 by 1.30pm. DAX index closed 6.88 higher at 1,602.78 after a rise of 2.16 to 1,598.22 in the PAZ at mid-session. Markets, Section II

**WORLD Bank** has approved a \$100m loan aimed at improving Poland's inefficient telecommunications system. Page 2

**LYONNAISE des Eaux-Dumex**, newly merged French water, construction and electrical equipment distribution group, reported increased turnover and profits for 1990. Page 21

**SAAB-SCANIA**, Swedish vehicle and aerospace group, reported a 47 per cent fall in profits. Page 21

**GEC Avionics**, aerospace subsidiary of General Electric Company of the UK, will announce orders worth more than \$200m (\$207m) to supply flight computers and cockpit display equipment for the next generation of US Stealth fighter aircraft. Page 20

**ZENITH Electronics**, US company competing for a share of the high-definition television market, unveiled a deeper first-quarter loss. Page 21

**TOKYO** has agreed that a 20 per cent target figure can be included in a new pact with the US on its foreign semiconductor market share in Japan. Page 3

**STATOIL**, Norway's state oil company, announced the award of Nkr1.4bn (\$204.5m) worth of contracts for two satellite structures to the Statoil offshore. Page 3

**US airline industry** lost \$4bn because of the Gulf war, the Air Transport Association of America said. Page 4

**JAPAN** enacted a national land tax aimed at curbing high land prices. Page 4

**NICARAGUA** expects to settle \$50m in overdue payments to the World Bank and the Inter-American Development Bank (IDB) by the middle of this year. Page 6

**GOODYEAR Tire & Rubber**, last surviving big US tyre-maker, unveiled a considerable first-quarter net loss on declining sales. Page 24

**CHRISTIAN KJØLLAAS**, president of Fokns Bank, Norway's third biggest bank, stepped down, just two months after the announcement that the bank had run up a big loss for 1990. Page 25

## Gorbachev and Yeltsin agree union treaty

By John Lloyd and Layla Boulton in Moscow

REBELLIOUS Soviet republics will be allowed to pursue their plans for full independence under the constitution following a landmark agreement between embattled President Mikhail Gorbachev and Mr Boris Yeltsin, the Russian leader, on a new union treaty.

A joint statement, published yesterday after being signed by the two men and eight other leaders of Soviet republics on Tuesday night, commits them to an agreement on such a treaty, followed by a new constitution and then elections, as soon as possible.

They also explicitly allow the six other republics - the three Baltic republics,

Armenia, Georgia and Moldova - no representation at the meeting, the right not to sign a union agreement. This in turn implies, although the phrasing is elliptical, that the six could instead proceed to full independence.

However, the statement warns that those republics would then be expected to settle their accounts with the union in hard currency. Mr Yuri Kaban, Estonia's permanent envoy to Moscow, welcomed the declaration as "progress" even though it meant paying more for energy and other supplies from the rest of the country.

"Of course economically it

will be very difficult but it is a very important step in the direction of a market economy. We understand that sooner or later we must go to world market prices," he said. Politically, it had the merit of recognising the Baltic states' "legal right not to sign the union treaty".

Mr Gorbachev's coup in securing agreement on some of the most fundamental issues facing the Soviet Union opens the possibility of further talks on a new form of government bringing in different political forces - or, as some are now calling for, a more powerful Federation Council uniting the leaders of the republics under the chairmanship of Mr Gorbachev.

It also suggests that the Soviet president is now veering away from the hardline camp on whose support he has relied in recent months, back to an alliance with more radical forces. In doing so, he risks the wrath of groups such as the Soyuz faction in the union parliament, which has already called for a special congress to review his performance.

Mr Gorbachev got the agreement - published yesterday only in the late editions of Pravda, the organ of the Communist party central committee - just as the central committee was gathering for a plenary meeting at which hardliners had threatened to raise

the issue of his future as general secretary.

First indications from the plenum were that he had avoided any serious challenge. Members of the central committee said during a break that specific motions to unseat him had been kept off the agenda.

The key to the agreement with the republics apparently lies in the final paragraph which says that its signatories realise that "these measures are inconceivable without a fundamental increase in the role of the union republics."

A spokesman for the government suggested this would be Continued on Page 20 Editorial Comment, Page 18

## Germany 'will not cut rates'

By David Marsh in Bonn

GERMANY will resist calls from the US to cut interest rates at next Sunday's meeting of the Group of Seven leading industrial nations in Washington, according to Mr Karl Otto Pöhl, the Bundesbank president.

In an interview with the Financial Times at the central bank's headquarters in Frankfurt, Mr Pöhl said: "A cut in interest rates in Germany is not on the agenda. Calls for Germany to cut interest rates are, from our point of view, difficult to understand."

"Other countries, for instance in the European Monetary System, are making use of the relative weakness of the D-Mark to cut their own interest rates without our having to do so."

Mr Pöhl, a pivotal figure in negotiations on European monetary integration, welcomed Tuesday's proposal from Luxembourg to set up a European central bank during the transition to monetary union, but to delay its creation until 1996.

"This suggestion goes in the right direction, but we will have to study it carefully before coming to a final judgment."

Adding an important refinement to the Bundesbank's thinking on a European central bank, he said: "It is important that a decision on setting up a European central bank is not taken until it is clear which countries are willing to transfer their monetary policy powers to this institution."

Once this had become clear, Mr Pöhl said, "a European central bank could be set up two years before it would actually become fully operational, to allow the necessary time for preparation."

On the interest rate contro-

versy, where Mr Nicholas Brady, US treasury secretary, has urged Germany to ease policies in recent informal meetings, Mr Pöhl declared: "German monetary policy has to remain tight. The issue is expected to surface during the G7 meeting of finance ministers and central bankers from the US, UK, France, Italy, Canada, Japan and Germany."

The US calls have been part of Washington's bid to reduce the risk of a worldwide recession. However, Mr Pöhl pointed out that parts of western Germany's economy were experiencing overheating. Recalling western Germany's strong growth of 4.5 per cent last year and still-low inflation of 2.5 per cent, Mr Pöhl said: "The position of the German economy as seen abroad has been made worse than we deserve. East Germany is an enormous problem, but the situation in West Germany is basically very satisfactory."

Easing of the monetary reins could prove counter-productive because it might weaken confidence in the D-Mark, he said. "If we followed an easier policy, and this had an effect on the D-Mark, the result would be that German interest rates would not be lower, but higher."

Mr Pöhl, who in unguarded comments last month called the aftermath of German monetary union a "disaster", said: "The situation in East Germany was portrayed by the government (in Bonn) rather too favourably last year. Now comes the moment of truth."

He suggested that the Bonn government, through its package of tax increases announced two months ago, had reacted to the challenges somewhat late. Continued on Page 20



Karl Otto Pöhl: the position of east Germany is "an enormous problem"

## Intervention fails to reverse dollar rise

WIDESPREAD intervention on foreign exchange markets by European central banks failed yesterday to reduce the value of the dollar and support a sagging D-Mark, writes Peter Marsh in London.

Eleven European central banks, led by the Bundesbank, sold dollars for the second day running in an attempt to lift the D-Mark which has been hit in recent weeks by worries about the German economy.

However, the effort was hampered by the lack of any sign that the US Federal Reserve was joining the operation.

In London, the dollar gained more than 1 pfennig against the German currency, closing at DM1.7535. The dollar's strength depressed sterling, which against the US currency closed at \$1.6945, down by just under 1 cent. Against the D-Mark, sterling lost 1 pfennig, finishing at DM2.9725.

## IMF optimistic of recovery in the world economy this year

By Peter Norman, Economics Correspondent, in Washington

THE International Monetary Fund is optimistic that the world economy will begin to recover this year and believes that the US should move cautiously when considering interest rate cuts.

Introducing the IMF's latest twice-yearly Economic Outlook, Mr Jacob Frankel, director of the research department, said the fund was adopting a "somewhat positive" tone with regards to the global economic outlook - despite a clear deterioration in near-term prospects since its last report in October.

The IMF projects a recovery in the growth of the global economy to 2.9 per cent next year from an anticipated 1.2 per cent this year. Its projection envisages a strong bounce back in US growth to 2.7 per cent next year from just 0.2 per cent this year, and a sharp recovery in developing country growth to 3.4 per cent in 1992 from 0.8 per cent this year.

Mr Frankel said now was not the time for the US Federal Reserve to pursue an active monetary policy.

If the US economy grew as projected, the Federal Reserve should "weigh very cautiously" the balance between the short-term weakness of the US economy and the medium-term strategy for combating inflation when considering its interest rate policy.

The Federal Reserve should not resist market forces, he said. The only circumstance in which rates could be cut would be if US economic developments turned out to be weaker than projected.

At a time when Mr Nicholas Brady, US treasury secretary, has been calling for lower US interest rates and putting pressure on Germany to cut its rates, IMF officials are concerned that an unwarranted cut in US rates now could lead to too steep a recovery in six to nine months time.

Underpinning this concern is confidence that the world economy may be nearing the bottom of the trough. In its Outlook, the IMF says the US recession is likely to be "shallow and short" and have only a small impact on growth else-

where in the world compared with the downturns of 1973-74 and 1981-82.

The IMF bases its relatively optimistic view of the world on the continuation of relatively strong economic growth in Japan, Germany and elsewhere in continental Europe.

The current level of US interest rates is also expected to revive demand for consumer durables. Mr Frankel pointed out that the Federal funds rate, at which banks lend reserves to each other, had fallen about 4 percentage points to about 6 per cent from its most recent peak.

However, the bleak economic outlook for the Soviet Union and eastern Europe is a worry. The IMF projects economic growth of 2.5 per cent for eastern Europe next year after a 1.5 per cent fall in real gross domestic product this year, and last year's GDP fall of 8.6 per cent for the region.

Eastern Europe is heavily dependent on trade relations with the Soviet Union and trade between the USSR and eastern Europe is in disarray.

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## Time running out for EC's plans on political union



Work by the EC on monetary and political union is at risk because of pressure from potential members. Last week, EC commissioner Frans Andriessen proposed they be offered "affiliate" membership. Page 2

## MARKETS

STERLING	DOLLAR	STOCK INDICES
New York lunchtime: \$1.693	New York lunchtime: 1754	FT-SE 100: 2488.6 (-15.2)
London: DM1.754	FFr5.9165	FT Ordinary: 1952.5 (-13.3)
\$1.6945 (1.7115)	¥138.23	FT-A All-Share: 1205.74 (-0.8%)
DM2.9725 (2.9825)	£138.23	New York lunchtime: DJ Ind. Av. 2,539.11 (+8.66)
FFr10.0175 (10.035)	DM1.7535 (1.742)	S&P Comp 381.54 (-0.22)
FFr2.4925 (2.4975)	FFr5.9125 (5.875)	Tokyo Nikkei 26,330.21 (-181.36)
Y234.00 (238.0)	FFr1.4715 (1.459)	US bond futures: 115 1/8 (same)
£ index 91.20 (91.7)	¥138.05 (137.8)	3-month interbank: closing 11 1/8% (same)
Gold: \$358.1 (355.9)	\$ index 66.5 (same)	Little long gilt future: Jun 92 (91 1/8)
New York Comex Jun \$358.1 (355.9)	Tokyo close: ¥137.55	
London: \$357.30 (355.7)	US bond futures: 115 1/8 (same)	
N SEA OIL (Argus) Brent Jun \$19.525 (19.425)	yield: 5.817%	
Chief price changes yesterday: Page 21	Long Bond: 95 1/8	
	yield: 8.225%	







## WORLD TRADE NEWS

# Credibility of Gatt disputes system at risk

By Peter Montagnon, World Trade Editor

WORRIES are growing in Gatt that the credibility of its dispute settlement system may be undermined by the number of findings left unimplemented by the delay in completing the Uruguay Round of trade talks.

Mr Lars Anell, who heads Gatt's governing council, said yesterday he was starting talks with parties involved to find a way out of the problem.

Resolution of the five long-standing disputes affected hinges on outcome of the Round.

Adding to trade diplomats' worries is the fact they all involve leading trade powers whose behaviour sets the tone for the trading system as a whole.

They include findings against the US that its patent law discriminates against foreign companies, and that its countervailing duties on Canadian pork are Gatt-illegal.

## South Korean trade plans fail to impress

SOUTH KOREA met a frosty reception from its fellow-Gatt members yesterday when it launched a programme to liberalise trade in a further 133 products, mostly agricultural, as part of a phased move to unwind curbs allowed to developing countries with balance-of-payments problems.

Mr Lee Bong-suk, minister for agriculture, said that South Korea would give more priority to expanding world commerce than to protecting its farmers in revived global trade talks.

South Korea was blamed as one of the culprits when the multilateral Gatt talks collapsed on the question of farm subsidies last December, but in renewed talks "you will notice that Korea's position... even in the agriculture sector will have changed considerably," Mr Lee said.

Mr Young Woo Park, Seoul's deputy ambassador to Gatt, said his government faced opposition from farmers to the liberalisation.

The EC has failed to implement two findings — against its rules on circumvention of anti-dumping and subsidies to oilseed crushers.

Japan has failed to liberalise dairy-product and starch imports.

All, except the anti-dumping circumvention case, were raised by parties concerned in the Gatt Council yesterday, when the US declined for the fifth time to agree to adoption of the Canadian pork finding.

Japan said it was raising the question of US patent law, because it understood a new investigation had been started against one of its companies under Section 337.

No immediate solution has been found, and the view is growing that action must be taken.

Mr Anell told the council the threat to Gatt's credibility was serious.

# Caricom slow to put common into market

Agreed uniform external tariffs look like being held up a year, writes Canute James

THE EFFORTS of the Caribbean Economic Community (Caricom) to create a customs union are being set back by reservations by some member governments over the impact of a new common external tariff.

The new tariff should have been implemented by all 13 members at the start of this year. In the event, several were unable to meet the deadline, with trade ministers saying they were concerned about the impact on national economies.

Government officials and representatives of the Community's secretariat appear confident that the common tariff will be in place by the end of this year. They suggested that, despite the delay, the implementation of the common tariff would be significant for the Community, not least because it was written into the treaty establishing Caricom 15 years ago.

While the Community is moving with equal uncertainty towards the reduction of barriers to trade among its members — the aim is to have a common market in place by 1993 and monetary union the following year — the level of success with which the common external tariff is implemented could determine the viability of any attempt to increase economic integration.

Efforts at integration have been bedevilled by parochial concerns and the tendency of some governments to implement significant changes in economic policy without consulting partners.

"We have to get our act together in view of what is happening in Europe and other parts of the world," said Mr John Compton, prime minister of St Lucia. "All of these things show we must have a common market, and we must have the common external tariff."

The community is made up of the English-speaking countries in the region, including Belize in central America and Guyana in South America. It has a combined market of 5.5m people. All members, except the Bahamas which is not a signatory of the trading agreement, have said they will implement the common tariff.

The proposed tariff structure promises low rates of duty on imports which do not compete with goods produced within the community, but sets high rates on any imports likely to injure domestic industry. Under the new tariff the highest rate of duty will be 45 per cent and the lowest 5 per cent. This replaces a structure where tariffs range from 5 per cent to 70 per cent.

The new measures will streamline the three different



St Lucia's Compton: "We must get our act together."

tariff structures used in the community. Rates will differ where imports are raw materials or finished products, and agricultural products will be given protection while inputs for agriculture will be subject to low tariffs.

"There is need for the common external tariff to stimulate production in the community," said Mr Hayden Blades, director of trade and agriculture for the Community secretariat.

But the tariff structure must not encourage inefficient production. The tariffs have to be set at levels which will allow regional industry to be

competitive," he said.

In effect, however, most of the smaller Community members, in particular the smaller islands of the eastern Caribbean, and Belize on mainland central America, will have to raise their import duties, while the more developed countries (Jamaica, Trinidad and Tobago, Barbados and Guyana) will be lowering theirs.

This has led some government officials in the smaller states to be concerned about the inflationary impact of the common tariff.

Mr Charles Maynard, trade minister of Dominica, says the new arrangements will have to be constantly monitored to determine the impact on the cost of living "so we can decide, at the level of the Community's Ministerial Council where we need to revise it upwards or downwards".

Several governments have become dependent on revenues from import duties, and have moved to cushion the expected loss of income with the lowering of tariffs. The Jamaican government has imposed a sales tax on some imports on which duties have been reduced.

The new tariff offers greater protection to the fledgling industries of the smaller community members, while presenting increased competition

to businesses in the larger countries. The community's industrial sector is based on light manufacturing and the assembly and re-export of consumer durables.

The changes caused by the new arrangements have unsettled some manufacturers. Mr Anthony Robinson, president of the Jamaica Manufacturers Association, has complained that the implementation of the common external tariff has exacerbated differences in the level of competitiveness among the Caribbean Community members.

Mr Robinson said Jamaican manufacturers may be forced to close or reduce operations because "... our Community competitors pay no duty on raw materials, and having made the products, ship them here at between 6 per cent and 12 per cent less than it costs Jamaican manufacturers to ship products to other parts of the Community."

Mr Compton argued that the Caribbean Community has no option but to implement measures such as the common external tariff. "It will take some sacrifice, there might be short-term adjustments and we must be prepared to bear these sacrifices if the Caribbean is to adjust itself economically to meet the challenges of the outside world."

## Dutch group in Korean venture

By Robert Thomson in Tokyo

DSM, the Dutch chemicals group, and two South Korean companies plan to build a \$200m (£117m) plant in South Korea to make caprolactum, the raw material for nylon.

Ronald van der Krol reports from Amsterdam. The Korean companies, Kolon Industries and Nahmsee Chemical, will hold a combined 60 per cent stake in the joint venture, with DSM owning the rest. The venture, Hanhwa Lactam, will be based in South Korea's Yeochun region.

Commercial output is due to begin in 1994, with an initial annual capacity of 70,000 tonnes, doubling to 140,000 tonnes. Korean companies used about 240,000 tonnes of caprolactum last year. At present, two-thirds of the country's caprolactum is imported from Japan and Europe.

# Tokyo and US split on pact wording

By Robert Thomson in Tokyo

TOKYO has agreed that a 20 per cent target figure can be included in a new pact with the US on its foreign semiconductor market share in Japan, but the two countries were divided last night over final wording of the agreement.

Japanese officials suggested they had made a significant concession in accepting the figure, although it has been clear that the US would not conclude the negotiations unless a target was set.

The two countries have argued for five years over whether a target figure was set for the first semiconductor agreement, which began in 1986 and will expire at the end of July, with Washington insisting that the commitment was contained in a side-letter and Tokyo arguing that no such commitment was made.

Japanese officials want the 20 per cent to be seen as a general goal rather than a specific target, and are aiming for a final wording of the agreement to be vague enough for it not to be a precedent for

market share targets in other trade areas.

The foreign-market share in Japan at the end of last year was 12.2 per cent and, under the US interpretation of the present agreement, was supposed to be 20 per cent in July, a target that is now out of reach.

The latest round of negotiations for a new pact began here on Tuesday and continued late last night. While there were hopes that the agreement would be settled, officials of Japan's Ministry of International Trade and the Office of the US Trade Representative are likely to have to meet again.

Other important issues have been Japan's insistence that sanctions imposed under the present agreement be lifted, and the choice of a measurement standard for the market share. Japanese officials have argued that Japanese companies are making efforts to increase their use of foreign chips and these efforts should be recognised in the new agreement.

● The Export-Import Bank of Japan

announced yesterday the signing of a loan agreement for a buyer credit to the Philippines to cover the purchase of geothermal power-plant equipment from Japan, AP reports from Tokyo.

The Ex-Im Bank signed the agreement with the National Power Corporation of the Republic of the Philippines for a buyer credit not to exceed ¥2.55bn (\$16m).

The proceeds will be used to purchase Japanese goods and services required for a mechanical gas extraction system to be added to the 330-megawatt Tiwi geothermal power plant complex on the southern end of Luzon Island.

The project is designed to help alleviate the electricity shortage in the Philippines, the Ex-Im Bank said.

It added that the addition of the mechanical gas extraction system to the power plant will raise the efficiency of operations conserving that part of the power generating steam currently used to remove air contaminants.

# Statoil gives out North Sea contracts

By Karen Fosell in Amsterdam

STATOIL, Norway's state oil company, yesterday announced the award of Nkr1.4bn-worth (\$215m) of contracts for two satellite structures to the Statfjord oil field.

The Statfjord North and East satellite contracts are to be developed with underwater equipment installations and the contract is the biggest awarded this year in the North Sea for this type of equipment.

Kongsberg Offshore will make and test six underwater templates and associated equipment.

British FMC UK will supply wellheads, the main production equipment, in a subcontract worth Nkr250m.

The templates, on which the wellheads rest, will be made at Kaldnes de Groot, a Norwegian yard, in a subcontract worth Nkr310m.

The control lines between the underwater equipment installations and the existing Statfjord C platform will be supplied by Alcatel STB, in a subcontract worth Nkr190m.

The Statfjord North satellite will come on stream in April 1994 and the East satellite will follow in October. Between them the two fields will produce some 300m barrels of crude oil.

● Kvaerner Masa Yards in Finland, a member of the big Norwegian Kvaerner group, was awarded a \$300m contract by Miami-based Carnival Cruise Lines to build a 70,000-tonne cruise ship.

The announcement was made last night by Mr Ted Arison, the president of Carnival Cruise, during a ceremony in which he took delivery of the M/S Ecstasy, the second of three ships built by Masa Yards for Carnival.

The Ecstasy has a capacity for 2,600 people and will be operated out of Miami like the new building to be called, M/S Sensation, which is due for delivery in 1993.

The contract expands Masa's order book to Nkr7bn and helps secure the future of the Helsinki New Shipyard, a member of Kvaerner Masa Yards.

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## INTERNATIONAL NEWS

# Bonn and Tokyo accept forces can serve abroad

By Stefan Wagstyl in Tokyo and David Goodhart in Bonn

JAPAN and Germany yesterday both took significant steps in relaxing the way their post-Second World War constitutions are interpreted, allowing their defence forces to play a role in the Gulf.

The German cabinet yesterday agreed to send 300 Bundeswehr soldiers to Iran to build a camp for Kurdish refugees. This eased restrictions on the operation of German troops outside the Nato area: such deployments had been considered politically unacceptable, although it has never been clear whether they are banned by the constitution.

Japan meanwhile formally approved the despatch of minesweepers to the Gulf and the grant of \$100m (53m) to help Kurdish refugees. The moves could signal a new willingness by Japan to contribute to world affairs following international criticism of its passiveness during the Gulf war.

The despatch of six ships is the first time since 1945 that Japanese troops have been sent on active service overseas. But Mr Toshiki Kaifu, the Japanese prime minister, said in a rare televised press conference last night that the move would not set a precedent. He insisted Japan remained wedded to its peace constitution.

He urged the government's critics at home and overseas to show their support - an appeal aimed particularly at China, which has expressed

concern that the mission might set a dangerous precedent.

Mr Kaifu spelled out reasons why Japan felt it was now right to send minesweepers after the government had rejected the idea in 1987 and again last year. First, since the Gulf war was finished, there was little risk of Japanese servicemen being drawn into combat.

Next, minesweeping was different from other kinds of military duty so no dangerous precedents would be set; then, the safety of ships, including oil tankers bound for Japan, had to be secured; also, the Gulf states needed the mines cleared before they could rebuild their economies; finally, Japan had to make a bigger contribution to the world.

Mr Kaifu said: "It is not right for Japan to stay aloof from the rest of the world."

Germany's decision to send troops to Iran, following talks with the Iranian government, comes soon after its own decision to send minesweepers to the Gulf. Although both operations are described as exceptional, with the action in Iran labelled as "humanitarian" rather military, they indicate a significant redefinition of what had previously been thought possible.

Chancellor Helmut Kohl has promised to revise existing restrictions before the end of the year.



US troops in occupied southern Iraq talking to a single UN soldier after handing over the first of their positions to UN military observers north of Safwan yesterday.

## Allies urge speed in UN take-over of Kurdish camps

By Robert Mauthner in London and Mark Nicholson in Safwan, southern Iraq

THE US, Britain and France are due to urge Mr Javier Perez de Cuellar, the United Nations Secretary-General, to speed up preparations for a UN take-over of Kurdish refugee camps in northern Iraq.

The allies feel that, while the UN has done a great deal of paper work on relieving the plight of the Kurds, it has been slow in putting its plans into effect. They consider that it is high time for the UN to start co-ordinating its efforts on the ground with the allies' operations to create safe havens.

Prince Saddamun Aga Khan, UN delegate in charge of the refugee programme, told Mr Douglas Hogg, junior British Foreign Office minister, in Geneva last Tuesday that the UN had no objection to taking over the camps, according to British officials.

At the same time, it is clear the international organisation is not prepared to take over the allied military operation in northern Iraq because it feels that UN resolution 688 does not give it the authority to do so.

US forces in occupied southern Iraq

yesterday handed over the first of their positions to UN military observers in a solemn flag-raising ceremony at an outpost north of Safwan.

However, the remarks of the US officer at the transfer seemed to add to the confusion about the timing and role of any full UN presence in the area. Col Bill Nash of the US 1st Army said: "We will continue to protect the refugees," appearing to confirm the UN reluctance to play a military role.

Meanwhile, Iraq moved hundreds more armed men into the northern

Iraqi town of Zakho, and the US and its allies did the same. Residents said that 500 to 700 uniformed Iraqis had arrived to join an advance party which drove in by bus on Sunday, and which was described by the Iraqis as consisting of armed "police".

The US and Britain have demanded the withdrawal of Iraqi forces from the area but a US military spokesman denied statements by British military and diplomatic sources that the allies had given Iraq 48 hours to pull its forces out of Zakho.

## India to hold polls in two 'rebel' states

By K.K. Sharma in New Delhi

INDIA'S caretaker government and the country's election commission decided yesterday to go ahead with national and state elections in turbulent Punjab and Assam, in spite of vigorous protests from the big political parties.

The only concession that was announced was that polling in the two states will not be held at the same time as in the rest of the country, which goes to the polls to elect a new parliament and five other state legislatures from May 20 to 22. Punjab and Assam have long been in the grip of violent insurgencies by secessionist groups. Although militants in Assam have announced they will give up violence during the election, daily killings continue unabated in Punjab, where a number of Sikh groups are backing the demand for an independent nation they call Khalistan.

After hearing protests from a delegation made up by four parties - the Congress party, the Hindu revivalist Bharatiya Janata Party (BJP) and the two Communist parties - Mr T.N. Seshan, chief election commissioner, announced that elections in Punjab will be held on June 22 and in Assam on June 6 and 8.

The decision by Mr Chandra Shekhar, the caretaker prime minister, that elections will be held in all states with the exception of Jammu and Kashmir, where secessionist groups have also launched a movement, has been strongly opposed by the main political parties.

Most Delhi politicians fear that fair and free elections are not possible in Punjab because of intimidation by the militants. Mr Rajiv Gandhi of the Congress party recently said that if a state legislature controlled by the militants emerged from the elections, an unstable government in New Delhi would not be able to tackle a demand for independence by the state.

Most of the parties have threatened to boycott the Punjab elections. However, since their demand for the unopposed of the Punjab poll from elections in the rest of the country has been partly met, it is possible they will revise their stance.

Unlike the militants, however, they have very little time to choose their candidates since the process of nominations has already started and ends tomorrow.

## Japan brings in land tax to curb prices

JAPAN yesterday enacted a national land tax aimed at curbing high land prices, but property analysts said its impact would be minimal at best. Agencies report from Tokyo.

The new tax will be set at an annual 0.2 per cent of the assessed value of land starting from January 1, 1992, and raised to 0.3 per cent the following year. It will be reviewed after three years.

Despite an 11.2 per cent rise in Japan's manufactured goods imports in 1990, their proportion of the country's overall imports remained unchanged at 50.3 per cent, after surging 15.5 per cent the year before, the Japan External Trade Organisation (Jetro) reported yesterday.

The loss of momentum in the growth of manufactured goods as a proportion of overall imports was due to the sharp rise in the value of crude oil imports following the Iraqi invasion of Kuwait.

## Angolan progress

Angola's President Jose Eduardo dos Santos said yesterday that he had accepted a proposal by Portugal for a ceasefire in the Angolan civil war next month, followed by multi-party elections before November 1992. Reuter reports from Lisbon. He was addressing the start of an extraordinary congress of the ruling MPLA in Luanda, relayed on Portuguese radio.

## Pollution costs job

The chairman of South Korea's Doosan group, Mr Park Yong-kon, resigned yesterday after a subsidiary, Doosan Electro-Materials, admitted polluting water supplies in the city of Taegu for the second time in a month. Reuter reports from Seoul.

## Burmese change

Burma's opposition has given in to army pressure to replace dissident Aung San Sun Kyi as leader, but will feel only symbolic loss as she has been under house arrest for nearly two years, diplomats said yesterday. Reuter reports from Bangkok.

## Israelis remanded in Cyprus

By Andreas Hadjipapas in Nicosia

FOUR Israelis, two men and two women, arrested on suspicion of tampering with a telephone junction box serving the Iranian embassy were remanded in custody for eight days by a Nicosia court yesterday.

There were no formal charges but a police officer told the court they were investigating conspiracy to commit a felony, possession of burglary tools by night, fraudulent appropriation of power (meaning the electric current in a telephone) and violation of a prohibitive order.

The two men, Debi Dave, 40 and Faf Souf 33, and the two women, Anna Dolgin and Amit Litvin, both 28, looked quite relaxed as they were brought to court in handcuffs.

Police said the four had

arrived in Cyprus on Sunday and were due to leave tomorrow, Friday. The two couples were staying in two luxury hotels in the coastal town of Limassol.

The four Israelis were apprehended late on Tuesday night when police making a routine security check on the building housing the Iranian Embassy (which adjoins a central Nicosia police station) found them "interfering" with the telephone junction at the entrance to the building.

They allegedly had with them burglary tools that included a pair of pliers, a tiny torch, a screwdriver, a battery-operated welding tool used for fixing cables and several cables with connectors. They told police they were "looking for a toilet".

The four suspects appeared in court without a lawyer and one of them, Dave, said they did not accept the facts presented by the police.

Legal sources say there is no specific law in Cyprus against telephone tapping.

An Israeli embassy official met the four suspects before yesterday's hearing. The Iranian embassy in Nicosia, set up two years ago, is headed by a charge d'affaires and has about 10 staff.

Iranian diplomats have said they plan to expand. But, unlike some foreign missions on Cyprus, the embassy is not a major Middle East listening post.

It occupies the top three floors of a five-storey office building next to a police station on Santa Rosa Street.

## US airlines blame war for \$4bn losses

THE US airline industry lost \$4bn (\$2.5bn) as a result of the Gulf war and needs a reduction in taxes to restore its financial health, the Air Transport Association of America (ATA) said, Reuter reports from New York.

The trade association for US airlines said American carriers battling recession, higher fuel prices and reduced demand for air travel brought on by the war "suffered their worst financial period ever".

ATA said the airlines had lost the \$4bn in the period from August 2 when Iraq invaded Kuwait to March 31. "The government must take steps swiftly to ease excessive taxes and fees on air travel which, with recent increases, amount to more than \$6bn annually and to protect the industry from future raids on its revenues," ATA said at a news conference with the International Air Transport Association (IATA), which represents airlines worldwide.

IATA said its members had lost \$2bn in the first two months of 1991. "Traffic since the fighting stopped has not come back to pre-war levels despite our hopes," IATA said. IATA said a survey of business travellers had found that 32 per cent had reduced their international air travel during the Gulf war. It said that 80 per cent of those surveyed cited company travel policy as a factor for the cutbacks.

The survey also found that 80 per cent believed the airlines were doing as much as possible about security.

## Meeting angers other opposition groups

### Kurdish leaders meet Saddam

By Victor Mallet, Middle East Correspondent

PRESIDENT Saddam Hussein of Iraq held talks yesterday with Kurdish guerrilla leaders who are internationally-guaranteed autonomy from Baghdad and the safe return of Kurdish refugees to their homes.

Iraqi government officials have been negotiating with the Kurds since last Friday, but the state-run Iraqi media mentioned the discussions for the first time yesterday.

Kurdish organisations have expressed optimism that President Saddam will make concessions to the Kurds, although many Kurds hate and distrust him and some non-Kurdish opposition groups are angry about the negotiations.

President Saddam met Mr

Jalal Talabani, leader of the Patriotic Union of Kurdistan, and representatives of other Kurdish parties, the Iraqi news agency said.

The meeting means there was agreement on the basic points and that a breakthrough was achieved in the talks, a Kurdish official in Damascus was quoted as saying.

Both sides need a deal. President Saddam's army is weakened by the Gulf war and he could not use chemical weapons against the Kurds without incurring the wrath of the international community.

The Kurdish guerrillas are still a force to be reckoned with in the mountains, but they are fighting for an empty political cause if nearly 2m Kurdish refugees - half the

Kurds of Iraq - do not return home from the borders of Iran and Turkey.

It remains to be seen if Mr Saddam will accept Kurdish demands for a genuinely autonomous region within a democratic Iraq, for control over oil revenue from Kurdish areas, and for international guarantees to bolster any agreement.

A loose ceasefire is in force in the Kurdish areas of northern Iraq, but Shia Moslem rebels in the south continue to announce guerrilla attacks on government targets.

The Voice of the Iraqi Opposition radio station recently described Mr Talabani's discussions with government as "a stab in the back for all the Iraqis".

## PLO moderates win test of wills

By Tony Walker

PALESTINE Liberation Organisation moderates have prevailed over the organisation's radicals in a test of wills at a three-day conference in Tunis called to review the latest US Middle East peace moves.

Mr Nabil Shaath, a senior adviser to the Mr Yasser Arafat, said the organisation should not rule itself out of the game by opposing the US initiative. "We should listen to what is being offered," he declared.

Militants, including Mr George Habash of the Popular Front for the Liberation of Palestine (PFLP), had demanded the rejection of the US initiative so long as Washington refused to deal directly with the PLO.

The PLO insists that it retain the right to name Palestine representatives at a proposed regional peace conference. Israel rejects contacts with the PLO, which it says is a terrorist organisation.

Mr Arafat and Mr Roland

Dumas, the French foreign minister, have called for Europe to play a leading role in Middle East peace talks.

In separate interviews broadcast yesterday after meeting in Libya on Monday, both said European involvement would improve prospects for peace. "I wish Europe to be part of this conference," Mr Arafat agreed. Palestinians want it. Arab countries wish it. Americans agree. Israelis need to be persuaded," Mr Dumas told French radio.

## ANC leader uses meeting with Major to challenge UK position

By Michael Holman, Africa Editor

MR Nelson Mandela, deputy president of the African National Congress (ANC), was expected to call for continued sanctions against South Africa during his first meeting with Mr John Major, the British prime minister.

Mr Mandela, who arrived in London shortly after President FW de Klerk left for Denmark on the second leg of his three-nation European visit, believes that Pretoria must be kept under pressure during negotiations for a post-apartheid South Africa.

The British position is unlikely to change. It advocates the lifting of all sanctions except the arms embargo, as well as the resumption of sporting links, when Mr

de Klerk fulfils his pledge to repeal the remaining apartheid laws by the end of June.

In Denmark, Mr de Klerk is attempting to persuade parliamentarians to back the European Community's recent decision to lift the ban on arms exports to South Africa from iron, steel and gold coins.

The minority Conservative government led by Mr Minister Poul Schluter, who was due to meet Mr de Klerk, is unable to enact Community policy without the approval of the Danish parliament. Conservatives argue that Pretoria should be rewarded for its reforms, but opposition parties in parliament's Market Affairs Committee, led by the Social Dem-

ocrats, won a vote to maintain sanctions against South Africa.

In theory, Denmark can exercise an effective veto over implementation of the Community decision to lift sanctions. But Community officials suggested yesterday that in practice continued Danish opposition would do no more than cause a delay.

President de Klerk yesterday held talks with two opposition leaders, Mr Svend Auken, chairman of the Social Democrats, the largest parliamentary party, and Mr Niels Helweg Petersen and Mr Joergen Estrup of the Radical Party.

Afterwards Mr Petersen said that parliament would review the sanctions stance at the end of June.

## Curfew after Nigerian riots

THE Nigerian authorities have moved swiftly to crack down on some of the worst Christian-Muslim violence in a decade, which they fear could threaten a planned return to civilian rule. Reuter reports from Lagos.

A curfew was imposed in Banchi state after more than 80 people were reported killed and up to 12 Christian churches burned in violence blamed on Shia Muslims seeking imposition of Islamic law.

The authorities are concerned that violence could spread to other northern states, further polarising the north and south and threatening plans to install elected civilian leaders in 1992.

## Australian pay conflict looms

By Kevin Brown in Sydney

AUSTRALIAN trade unions moved towards open conflict with the centralised wage fixing system yesterday after a key committee rejected a 2.5 per cent pay award by the Industrial Relations Commission, a national labour court.

Under Australian law, the commission has the power to prevent employers agreeing to increase wages by more than the award unless they seek exemption as a special case.

However, the award conflicts with a separate wages agreement between the Australian Council of Trade Unions (ACTU) and the federal Labor government, known as the Accord.

The federal government also said it opposed the award, and would honour the Accord for public sector workers and employees of government-owned businesses, such as railways and airlines.

The response to the Industrial Relations Commission award is likely to accelerate moves towards the replacement of the centralised labour system by company-level collective bargaining, which has the support of government, trade unions and employers.

However, employers could face short-term industrial unrest if the unions go ahead with a campaign for an illegal breach of the commission's award.

Mr Martin Ferguson, ACTU president, said that "if we as a union movement sought to implement it [the award], it would be rejected out of hand by Australian wage and salary earners," he said.

The federal government also said it opposed the award, and would honour the Accord for public sector workers and employees of government-owned businesses, such as railways and airlines.

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## India to hold polls in two 'rebel' states

27 E. A. Sharma et al.

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Japan brings  
in land tax  
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## Developing economies will continue to decline

The developing economies of eastern Europe, Latin America and the Middle East contracted last year, and the decline is expected to continue this year in eastern Europe and the Middle East, according to the International Monetary Fund.

Its World Economic Outlook suggests overall growth in gross domestic product for developing countries to 0.6 per cent this year, rising from 3.2 per cent in 1989. It is projected at 0.5 per cent this year, rising to 3.4 per cent next year.

The IMF estimates the debt of all developing countries rose nearly 6 per cent in 1980 to \$1,366bn. New borrowing of \$100bn was needed to service due to the dollar's fall (\$51bn) more than offset the fall in debt (\$26bn) due to various operations to reduce the debt of developing countries.

Among the debt owed by the world's major developing countries, the problem of commercial banks is set to fall to \$267bn in 1992, from \$311bn in 1990, reflecting both debt reduction deals and net repayments. By 1992, the share of external debt to commercial banks will have grown to 88 per cent in 1992, from 47 per cent in

1990. Debt reduction operations will contribute to a big drop in debt-GDP ratios in problem debt countries. Among 15 heavily indebted countries, this ratio will fall 7% percentage points to 30 per cent in 1992.

● The Middle East: Output is estimated to have shrunk by 1.5 per cent last year, reflecting the sharp contraction of the economies of Kuwait, Iraq and Jordan. Total regional output is estimated to decline by a further 3.5 per cent this year, before recovering in 1992 when 8.5 per cent growth is expected, mainly because of reconstruction in Kuwait and Iraq.

● The combined price of petroleum, surplus of the Middle East countries is estimated to have shifted from near balance in 1989 to a surplus of \$14bn last year, mainly because of the rise in oil prices. It will shift to a deficit of \$50bn this year and \$25bn next, mainly because of economic reconstruction costs.

● Latin America: Output declined by 1 per cent last year, with a projected 1.5 per cent rise the year before. Some of the decline was

due to transitional economic adjustment rather than deliberate macroeconomic policies – the primary factor in previous years. If significant delays or slippages in reform programmes are avoided, growth should resume this year, at about 1 per cent, and reach 3.5 per cent next year.

● Asia: Growth slipped to 5.3 per cent last year in the region, following a rise from 5.6 per cent in 1989. It is expected to remain about 5 per cent this year and next – three percentage points below the average growth rate for 1988-89. The Gulf war cost the oil-importing debtor countries of the region about 10 per cent GDP last year, with the countries hurt by a loss of remittances.

● Africa: The rise in the price of oil and a drop in the price of other commodities depressed growth in Africa in 1990. Gross regional product in 1991 should be little changed at about 2 per cent this year but pick up to 4.5 per cent in 1992.

Little progress, though, is seen at alleviating poverty, and UNICEF says children are expected to remain at the level of 20 years ago.

# Congress prepares to act on federal bank insurance

US CONGRESSIONAL leaders are preparing urgent action to bolster the federal bank insurance fund which protects depositors. This follows estimates by the General Accounting Office that the fund's financial position is worse than thought.

Mr William Seidman, chairman of the Federal Deposit Insurance Corporation, said that the annual GAO audit, due to be released tomorrow, would show that the fund is short only \$40n to \$50n at the end of the year, compared with the FDIC estimate of \$8.40n, which it still defends.

The difference reflects varying views on when to take account of anticipated losses from bank failures.

Mr Seidman said yesterday that the House could increase the pressure on Congress to act quickly on the problems of the fund and the banking industry.

Proposals by Democratic Party leaders in the House of Representatives, seeking to reduce the federal recapitalisation of the bank insurance fund from the fundamental structural changes to the banking system proposed by the administration, threaten both the scope and the substance of the plan.

Mr Charles E. Brady, Treasury Secretary, is holding talks with Republican Party leaders about how to rescue as much of his plan as possible. Proposals to allow commercial companies to own banks have always looked like a highly unlikely possibility.

However, the Treasury wants to ensure that any legisla-

tion includes not only the overhaul of the bank insurance, recapitalising the insurance fund and tighter supervision, but also nationwide branch banking and, preferably, a destruction of barriers between commercial and investment banks. The House banking regulators all favour a broad-ranging package. However, Congressman Henry Gonzalez, Democratic chairman of the House Banking Committee, has said his committee will act on the fund recapitalisation "not later than the end of the year."

Despite assurances by Democratic leaders, including House Speaker Tom Foley, that broader banking reform would still be tackled, the Treasury fears that, having dealt with the immediate problem, Congress will postpone action on the more controversial long-term issues.

The Senate Banking Committee plans to start writing its version of the legislation in June and Senator Don Riegle, its chairman, has said the priority is reforming deposit insurance and recapitalising the bank fund.

The Treasury may be forced to compromise over the \$70bn insurance fund recapitalisation, in face of the opposition both of Congressional Democrats and the Federal Reserve Board, to the proposal that the fund should be able to borrow \$25bn from Federal Reserve banks.

Instead, Mr Gonzalez and Mr Greenspan argue that the borrowing must be from the Treasury itself. A compromise is possible.

separately hurt yesterday when a bomb they were carrying exploded in the home of a right-wing Chilean senator, police said. Bearer reports from Vina del Mar, Chile.

The bomb with a timer mechanism exploded in a street of Vina del Mar, about 100km north-west of the capital Santiago, as the pair were apparently about to plant it at the house of senator Beltran Urenda, police said.

The bomb was the first political attack in Chile since rightist senator Mr Jesus Guzman was shot dead as he left a university lecture in Santiago April 1.

Police and officials say members of the Marxist Manuel Rodriguez Patriotic Front guerrilla group killed Mr Guzman.

As a result of Mr Guzman's death, Chilean presidential election scheduled for next week set up a special anti-terrorism bureau to combat extremist violence.

No group immediately claimed responsibility for Wednesday's attempted bombing.

Mr Urenda, formerly an independent senator, recently joined the Independent Democratic Union founded by Mr Guzman.

● Argentine president, Mr Carlos Menem said on Tuesday he had postponed until October 20 the term elections originally scheduled for September 8, Bearer reports from Buenos Aires.

Mr Menem cited as his reasons that many provinces had yet to register new voters and polling stations, and that his primaries and may need more time for their campaigns.

## Attempt to kill Chilean senator backfires

MAN died and a woman was seriously hurt yesterday when a bomb they were carrying exploded near the home of a right-wing Chilean senator, police said. Reuter reports from Vina del Mar, Chile.

The bomb, which had a timer mechanism, exploded in a street of Vina del Mar, about 100 km north-west of the capital Santiago, as the pair were apparently about to plant it at the house of senator Beltran Urenda, police said.

Urenda was the first political attack in Chile since rightist senator Mr Jaime Guzman was shot dead as he left a university lecture in Santiago April 1.

Police and officials say members of the Marxist Manuel Rodriguez Patriotic Front guerrilla group killed Mr Guzman.

As a result of Mr Guzman's death, the government last week set up a special anti-terrorism bureau to combat extremist violence.

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Mr Menem cited as his reasons that many provinces had to register new voters and that the country had to hold its primaries and may need more time for their campaigns.

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The graph displays the percentage change in real GDP for three groups of countries from 1985 to 1992. The Y-axis ranges from -4 to 6. The X-axis shows years from 1985 to 1992. The US line starts at approximately 4% in 1985, fluctuates, and then drops sharply to about -3.5% in 1992. The UK line starts at approximately 2% in 1985, fluctuates, and then rises sharply to about 3.5% in 1992. The 'Other industrial countries' line starts at approximately 2% in 1985, fluctuates, and then rises sharply to about 3.5% in 1992.

Year	US	UK	Other industrial countries
1985	4.0	2.0	2.0
1986	2.5	2.5	2.5
1987	2.0	2.0	2.0
1988	3.0	3.0	3.0
1989	2.5	2.5	2.5
1990	1.5	1.5	1.5
1991	0.5	0.5	0.5
1992	-3.5	3.5	3.5

Source: IMF World Economic Outlook

## Industrial states urged to increase savings

**THE** world's industrial countries will have to gear their fiscal policies to increasing national savings, if they are to achieve sustained growth and a lasting decline in public deficits, the IMF warned yesterday.

In its latest World Economic Outlook, the fund singled out the U.S., Germany and Italy as nations that need additional measures to curb budget deficits caused by rising interest rates.

Looking ahead to the mid-1990s, the IMF said that tougher fiscal policies in the industrial countries could boost industrial country growth and investment, and would promote economic activity as a whole. Mr. Jacob Frenkel, IMF research department director, told a news conference that it would not be prudent to implement claims on savings but cut investment because of the increased investment demand resulting from the Gulf war and economic restructuring in eastern Europe.

In one scenario, the IMF calculated the possible impact of the US eliminating its federal budget deficit by 1995; Italy cutting its state sector deficit by more than 10 percent to reach 1990 levels; and increasing domestic product by 1993; and Germany increasing government saving by about 1 percent of gross national product between now and 1995.

By 1996, the real capital stock in industrial countries would be higher, but not as high as it would be had it been in the absence of fiscal action, and the level of actual and

potential output would be almost 0.5 percentage points higher. But the nations would not necessarily have to work in concert to help the world economy, it said.

But in one country to reduce their use of world saving and strengthen their public finances would have important benefits for the world economy," said the report.

In the near term, the report said that prospects for global economic growth has clearly deteriorated since its last Economic Outlook in October last year.

The economic position of the industrial world was characterized by sharply different cyclical positions among the major countries. At the same time, the prospects for inflation have diverged.

It was acknowledged in the report that important questions are being asked about what economic policies should be pursued, in the light of economic conditions in industrial countries, the aftermath of the Gulf war, the fluctuations of the dollar and worries about financial fragility in several countries.

But it stressed that these concerns "should not overshadow the overriding importance of achieving sustained growth over the longer term."

This would require continued reliance on monetary policies to combat inflation, pushing ahead with structural reforms and strengthening of international trade, plus encouragement of savings.

The report warned countries

## Setback to insurance tax reduction policy

**THE DRIVE** in the US Congress to reduce taxes for the 60 old-age insurance system yesterday suffered a crushing setback on a 60-38 vote in the Senate to shelve the proposal.

Senator Daniel Moynihan, the New York Democrat who is the leading proponent of the Social Security tax reduction, could not muster the 60 votes for social security taxes had gained ground because the other side had admitted that the tax funds were being used inappropriately.

However, support for the measure immediately diminished since last year, when 54 senators voted in its favour. Senator Moynihan will try again later in the session but he will have to get the votes of 60 senators instead of a simple majority.

The vote was a victory for President George Bush, who along with Republican and most Democratic leaders, contended that a reduction in social security taxes would jeopardise the entire system.

Moynihan said he has supported Senator Moynihan, agreeing with his contention that regressive social security tax is being used to mask the size of the federal budget deficit.

He proposes to make the system more progressive by increasing total payments by wealthier citizens.

# Big Apple apartment workers' strike bites

**THE streamlined city lifestyle of thousands of New Yorkers has been thrown into turmoil this week.**

**From the most high-toned Park Avenue apartment blocks to hovels in Hell's Kitchen, residents are confronting a strike by 30,000 building service workers.**

**This is no joking matter. Jobs done by striking employees - members of Local 32B-32J of the Service Employees International - range from internal rubbish collection to**

## Loans to Nicaragua clear way for arrears payment

NICARAGUA expects to settle \$500m in overdue payments to the Inter-American Development Bank (IADB) by the middle of this year, following the approval of \$225m in bridging loan finance by the Mexican, Venezuelan and Spanish governments. Carlos Andrés Pérez to Nicaragua today, to mark celebration of the 25th anniversary of President Violeta Barrios de Chamorro of Nicaragua.

Between \$100m and \$150m has been pledged by other countries on longer-term finance. Spanish lending is expected to be the largest, but is in mid-May to finalise the entire package.

Settlement of the overdue payments to the multilateral institutions is considered to be a central pillar of the government's economic adjustment plan, as it would unlock new foreign credit for the country.

## Prince Charles warns Brazil

BRITAIN'S Prince Charles yesterday urged Brazilian businessmen to "take action" to combat slums, communities, and warned against the social costs of progress.

The prince told business leaders in São Paulo, on the third day of a six-day visit to Brazil: "Action to address community problems cannot be successful without full business involvement."

"I cannot help feeling our societies and economies are set on a course in the name of progress which has already brought us close to ecological disaster and social disharmony, and now requires urgent remedial action."

While sympathising with Brazil's problems, Prince Charles urged its business community to act now or face appalling social consequences of increased violence and illi-

cracy. The prince and his wife, Princess Diana, are in Brazil at the invitation of President Fernando Collor.

In warning against "a tendency to see environmental disaster as tomorrow's problem", the heir to the British throne urged closer North-South co-operation.

"If we do not implement sensible policies, such as better planning and a fairer price for exports from the developing South, we cannot expect countries such as Brazil to adopt costly measures which... risk compounding existing economic difficulties."

● **Reuter reports from Washington:** The Inter-American Development Bank has approved two loans to Brazil totalling \$350m (£200m) for social programmes, an official said.

## Lesser shrinkage forecast for east Europe

**THE ECONOMIES** of eastern Europe shrank by almost 9 per cent last year, according to International Monetary Fund estimates.

The fund's World Economic Outlook forecasts that real gross domestic product will fall again this year, but more modestly: by 1.5 per cent against 8.6 per cent in 1980.

Growth in the region — Bulgaria, Czechoslovakia, Hungary, Poland, Romania and Yugoslavia — should then resume as the private sector expands and efficiency continues to improve. Growth is estimated at 2.5 per cent rate in 1982 and an average 4.4 per cent from 1982-86.

If the Soviet Union is included, the regional economy shrank 3.8 per cent this year.

It is forecast to decline 4.3 per cent this year and 2.1 per cent next. Growth will average 1.3 per cent from 1983-85.

According to IMF staff projections, the combined current accounts deficits of the region, excluding the Soviet Union, will rise to about \$10bn this year and \$18bn next.

This will reflect the widening of external deficits with the additional convertible currency area and deteriorating trade balances with the Soviet Union, with which they now trade in hard currency.

Output (real GDP) annual % change	1990	1991	1992
World	2.1	1.2	2.9
Industrial countries	2.5	1.8	2.8
Developing countries	0.9	0.8	3.4
US	1.0	0.2	2.7
Japan	5.8	3.6	3.9
W Germany	4.5	2.8	1.9
UK	0.6	-2.1	1.6
E. Europe and Soviet Union	-3.8	-4.1	-2.2

Consumer prices (% change)			
Industrial Countries	4.9	4.8	3.9
Developing Countries	117.7	40.9	18.0
US	5.3	4.9	4.0
Japan	3.1	4.0	3.2
W Germany	2.7	3.5	3.2
UK	9.5	8.0	3.9
E. Europe and Soviet Union	34.1	45.6	18.2

Current account payments balances (\$bn)			
Industrial Countries	-110.7	-68.5	-107.6
Developing Countries	-29.0	-100.2	-74.6
US	-99.3	-37.8	-98.5
Japan	35.7	42.0	38.0
Germany*	44.5	9.6	24.4
UK	-22.8	-15.6	-18.9

Unemployment rates (%)			
Industrial countries	6.2	6.8	5.8
US	5.5	6.4	5.5
Japan	2.1	2.1	2.1
W Germany	6.4	6.2	6.4
UK	6.0	7.5	8.5

World Trade (% annual change)			
Volumes	3.8	2.4	5.5

Notes: \*United Germany from June 1990      Sources: IMF World Economic Outlook, April 1991.

## PRIVATISATION IN GREECE

**invitation to express interest for the acquisition of companies**

2. HELLENIC TECHNOLOGY AND CONSTRUCTION (ETEK) S.A.

n. accordance with the Greek Government decision concerning the privatization of a number of State-controlled companies, the Industrial Reconstruction Organisation (IRO) intends to sell its shares in the above-mentioned companies.

- Elstis Bauxite Mines was established in 1951 in Athens, Greece. It is a mining concern involved in the extraction, crushing and screening of bauxite ore. The company has over 3 million tonnes of proven bauxite ore reserves in owned and leased allotments and substantial inventories. In addition, it extracts and processes arganese ore. Finally, the company has its own infrastructure facilities and substantial real estate holdings.
- For further information, interested parties are requested to contact:
- Alpha Finance A.E.  
Merlin St.  
Box 10  
(30 1) 364-6186 or 364-6190  
(30 1) 360-4040

**ETEKA S.A.** is today a multi-discipline engineering and construction company which can analyse, plan and execute a wide range of complex industrial projects. It originates from PYRKAL's engineering department (the 15-year-old Greek weapons industry) and since its founding ETEKA has been operating on the basis of carefully defined profitability criteria. Recent examples of the company's large industrial projects are the Public Power Corporation's huge mine infrastructure projects in northern Greece and the engineering of wind machines used in antifrost crop protection for the Agricultural Insurance Organisation.

For further information please contact:

**AMBROS BANK LIMITED**  
Tower Hill  
London EC3N 4HA, U.K.  
Tel: (071) 480-5000  
Telex: (071) 702-9725

## LEGAL NOTICES

**FINESAK BUILDERS LIMITED**

Registered number:  
Trading name: High Design Building Contractors  
Nature of business: Building Contractors  
Date of appointment of joint administrators:  
Receivers: 4 April 1991  
Name of person appointing the administrators:  
Receivers: Midland Bank Plc.  
JOSEPH PATRICK CONSIDINE and RICHARD ANTHONY SMART  
Joint Administrative Receivers  
Office holder nos 006 and 2503 of Cork Quay  
Churchill House, Churchill Way, Cardiff, CF1 1

**NICKSON'S FEEDS LIMITED**

Registered number: 1806787  
Nature of business: Manufacture of Food  
Trade classification: 11  
Date of appointment of administrative receiver(s): 15 April 1991  
Name of person appointing the administrative receiver(s): Barclays Bank Plc  
Austin Scott Atheyne and Ian Richard Berry  
Joint Administrative Receiver(s)  
(office holder no(s) 001247 and 000825)  
None



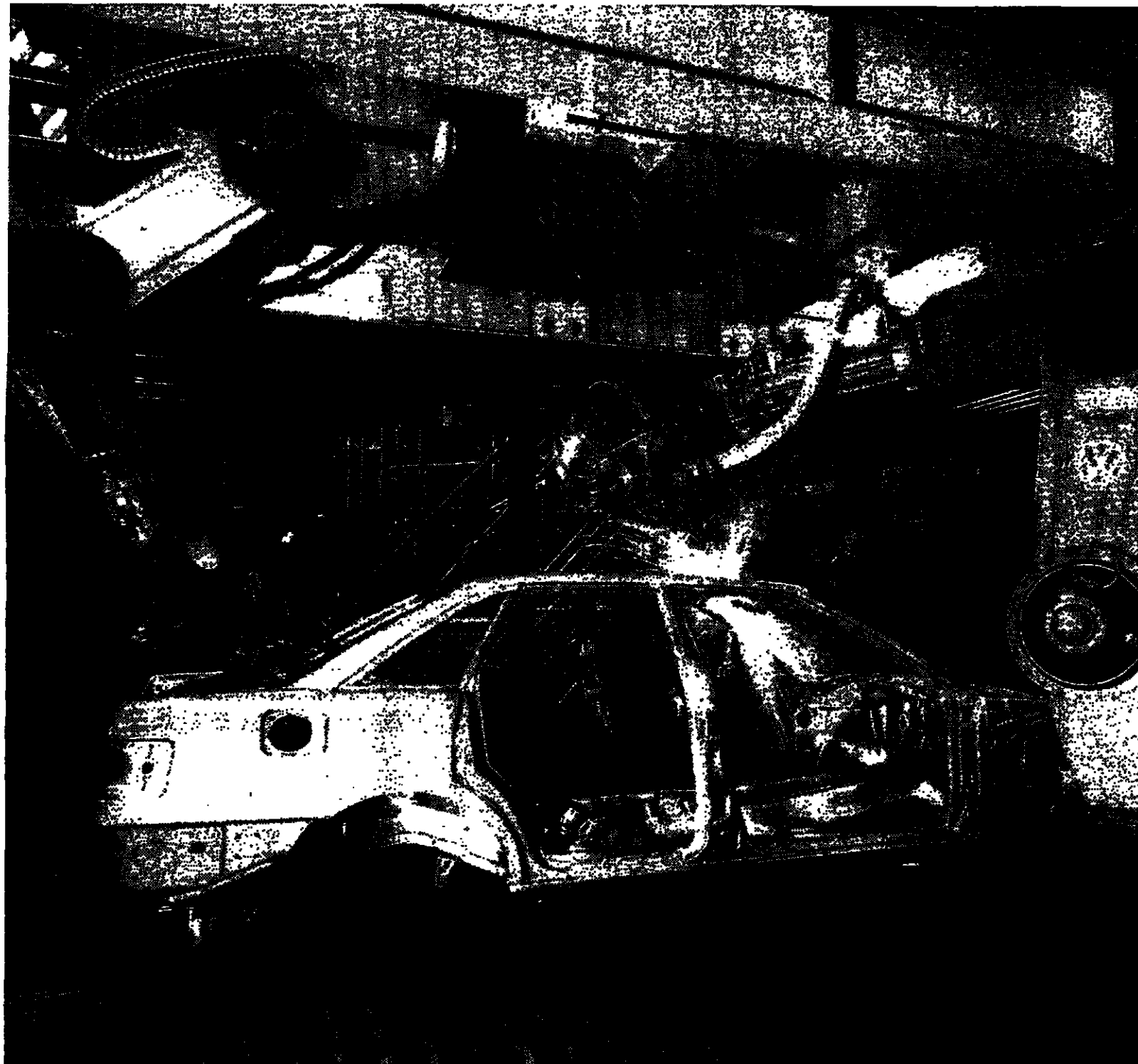
# Kevlar\* makes Audi engines last longer. Tyvek\* gives every Audi a lifetime identity.

Every Audi is unique. Even cars of the same model have differences in equipment, and keeping track of them is vital. At Audi these equipment differences are encoded and printed on adhesive labels which are then placed inside the boot and in the vehicle's service handbook. Any subsequent repairs or parts replacement are thus made much easier.

To make sure this system runs smoothly Audi uses labels made only from Du Pont TYVEK, because of its tremendous wear resistance and other exceptional properties. Like TYVEK, KEVLAR is also made by Du Pont, and is no stranger to automotive manufacturers; they've known about the merits of this high strength, low weight fibre for years. KEVLAR, for example, is used to reinforce cylinder-head gaskets and cooling system hoses in high-performance engines. It is also widely used in brake pads, clutch linings and tyres.

**The many strengths of Tyvek.** In developing TYVEK Du Pont was able to combine many of the best properties of paper, fabric and film. This unique spunbonded olefin material is extremely light, yet strong and tear resistant. TYVEK shrugs off water and most chemicals, resists puncturing, is approved for contact with foodstuffs, and retains its remarkable properties down to -70°C. It is also highly printable, with a smooth, white surface that's suitable for all processes including computer printers. TYVEK is easily recycled or disposed of, with no adverse environmental effects.

**Lost label... big problem.** Labels that get torn, worn or waterlogged can't be read - and an unreadable label is as useless as no label at all. For instance, what's the point of urgently shipping spare



**With Tyvek the way ahead is clear.** Paper road maps, city plans and marine charts are great when they are new. But after a while they start to tear at the edges and fall apart at the folds... and if you get them wet they're simply unreadable. But maps and charts printed on TYVEK are different; they can be folded and unfolded endlessly, and can't soak up water (drop one overboard and it will not only float, it'll stay completely readable). Even after years of use a map printed on TYVEK will still be pointing the way.

This remarkable durability is why TYVEK is specified by many leading map makers, including Edison Cartographiques, Maritimes and Delfino Editrice, and why the yachtsman's "Blue Book" of Mediterranean ports is printed on TYVEK.

Few things take more of a beating than children's books and games... and few materials can take the punishment better than TYVEK. Which is why, for example, Ravensburg Games use it to extend the life of their products.

**Tyvek delivers, safe and sound.**

When you send something by mail or courier you want it to arrive in the same condition as when it was sent. Envelopes of TYVEK resist pilfering or accidental exposure of the contents through tearing, puncturing, bursting and abrasion. Add to these qualities their postage-saving light weight, water resistance and high-quality appearance, and it is little wonder that they are the primary choice of many banks, insurance companies and legal firms.

No surprise, either, that courier services such as Federal Express, and several postal authorities use envelopes of TYVEK for their important and urgent deliveries.

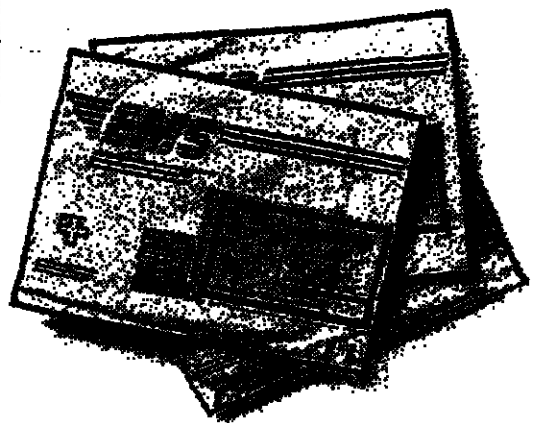
**Packed safely.**

TYVEK's special properties of strength, security, chemical and physical resistance and light weight offer many advantages to the packaging industry. Its versatility is useful, too: TYVEK can be printed, diecut, laminated, heat-sealed, bonded with adhesive and stitched. Its smooth surface is perfect for record and floppy disc sleeves, while its air permeability allows products to be gas sterilized, making it ideal for sterile packing applications.

**Long-lasting legibility plus people protection.**

Labels, envelopes and packaging are by no means the only uses for TYVEK.

The same advantages of strength and durability lend themselves to almost any application where the message must get through - display materials such as banners and posters, freight waybills and shipping documentation, ID cards and season tickets, wiring diagrams and instructional manuals... the list is almost endless.



TYVEK keeps valuable documents safe in transit.

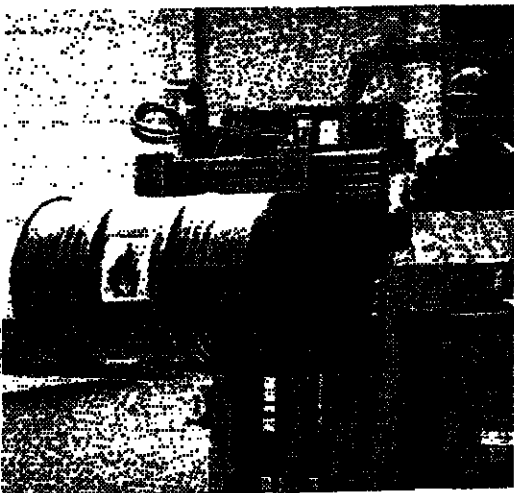
And TYVEK protects people, too. Wherever there are hazardous work situations such as asbestos removal, chemical clean-ups, crop or paint spraying, or hospital surgeries and high-tech clean rooms, protective clothing made of TYVEK is available for a wide variety of applications.

**Innovations from Du Pont.** KEVLAR, NOMEX\* and TYVEK are produced by the Engineering Fiber Systems division of Du Pont, which also developed TEFLON\*, TYPAR\*, CORDURA\* and high-strength Nylon. From house and home to air and space, these products have opened up new perspectives in countless areas and applications.

Du Pont is one of the world's leading research-oriented companies, with 39 production plants and laboratories in Europe alone.

Du Pont de Nemours International S.A. Engineering Fiber Systems, P.O. Box 50, CH-1218 Geneva, Switzerland  
**Du Pont Engineering Fiber Systems. Develop with us.**

\*Du Pont's registered trademark.



TYVEK for labels you can rely on.

parts if no-one knows what they are? And chemicals that have lost their identity can be downright dangerous if wrongly stored or handled. It is because of the exceptional physical and chemical resistance of TYVEK and the labelling integrity it provides, that it is specified by such leading companies as Ciba-Geigy, ICI and Schering.



Maps made of TYVEK are tear-resistant and waterproof.





UK NEWS

# CAA rules out smoke hoods for air passengers

By Paul Betts, Aerospace Correspondent

THE CIVIL Aviation Authority (CAA) has ruled out the use of passenger smoke hoods on airlines because they risked delaying emergency evacuation of an aircraft cabin on fire. But a CAA report on improving passenger survivability in aircraft fires favours the introduction of water spray systems in aircraft cabins. Tests have shown that water sprays would hold down cabin temperatures and extend the time for safe evacuation in the event of fire. However, their introduction would increase an airline's overall operating costs by increasing the weight of an aircraft. A narrow body jet would have to carry 45 gallons of water while a jumbo jet about 130 gallons. The CAA's opposition to smoke hoods - face masks which would protect passengers from fumes - is likely to provoke fierce controversy because of widespread calls for their introduction following the fire on a British Airways Boeing 737 at Manchester, north-east England, in 1985. Britain's Consumers Association said it was "outraged" by the CAA decision. After the accident in which 55 people died, including 48 from inhaling smoke and toxic gases, the CAA was asked to consider introducing smoke hoods on UK-registered aircraft. The House of Commons Transport Committee said at the beginning of this year that smoke hoods should be carried. But Sir Christopher Tugendhat, the CAA chairman, said yesterday that smoke hoods were likely to increase rather than reduce the risk of death. An analysis of accidents since 1985 showed that while the hoods could save one life per year, the more likely outcome was that up to eight lives could be lost because of delays in evacuating aircraft. Civil aviation agencies in other countries had also studied smoke hoods and decided against their use. Mr Ronald Ashford, the CAA's safety director, said the European Commission had completed a draft directive to harmonise aircraft safety standards which was now with the EC Council of Ministers. He said the directive was expected to be published in June.

## Ivor Owen examines the support for proportional representation Voter poll backs electoral reform

HALF the electorate favours replacement of Britain's first-past-the-post voting system by proportional representation according to a survey published yesterday.

Britain is the only country in Europe with a first-past-the-post system and the survey, conducted by the poll group Mori, indicated that Conservative voters were split almost evenly over the switch. This reflects a growing public perception of Mr John Major, the prime minister, as a more consensual figure than Mrs Margaret Thatcher, his predecessor, but will make little impact on the Conservative Party's traditional opposition to proportional representation so long as it is in command a majority in the House of Commons at regular intervals. Mr Robert Madgeson, home affairs spokesman for the Liberal Democrats - the most consistent advocates of electoral reform among the leading political parties - said the survey showed they were more in tune with public opinion about how Britain was governed than their rivals. Pressure on Mr Neil Kinnock, leader of the opposition Labour party, and his cabinet to back the change will be intensified by the disclosure that more than 65 per cent of Labour Party supporters would approve it.



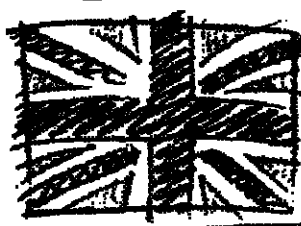
A traditional political scene on election night as ballot papers are counted

Mr Robin Cook, Labour's principal health spokesman and leading advocate of the abandonment of the first-past-the-post voting system in the Labour Cabinet, welcomed the verdict that Labour voters wanted proportional representation even more strongly than the rest of the population. Mr Cook's enthusiasm is unlikely to receive early public endorsement from Mr Kinnock who, like the majority of his senior colleagues, fears that a declaration of support for changing the voting system at the present juncture would be interpreted as lack of confidence in Labour's prospects for forming a majority govern-

ment after the next general election. But a resolution approved by last year's Labour conference requiring the National Executive to consider alternatives to the first-past-the-post voting system for elections to the House of Commons ensures that it stays high on the party's agenda. Other findings from the survey are: More than 50 per cent support fixed-term parliaments thus denying the prime minister of the day the right to make political capital out of determining the date of a general election. The introduction of a Bill of Rights enshrining individual

freedom has 72 per cent support, and 60 per cent believe government power is too centralised. While majority government is preferred on balance (49 per cent to 45 per cent) half the public would like to see more party co-operation. A devolved assembly is the most popular option among Scottish voters, with majority support for legislation to establish one in the event of the Conservative Party continuing to hold on to power through the seats won in England and Wales. Mori interviewed 1,547 adults between March 7 and March 25 in 180 constituencies.

### BRITAIN IN BRIEF



#### IBM to cut back its UK activity

International Business Machines is rationalising its manufacturing in the UK with the loss of 400 jobs over three years at two UK plants. The company, the world's largest computer maker, said the chief aim of the rationalisation was to eliminate duplication in services to the two plants. IBM said that did not imply that the affected sites in Hampshire, southern England, and near Glasgow, Scotland, were less efficient than their counterparts in the US or Japan. The company said it remained committed to a full employment and there would be no redundancies. IBM plants world-wide compete against each other to manufacture particular computer systems. The performance of plants making comparable equipment in the US, Europe and Asia is closely monitored.

#### Power stations to close

Powergen, the UK electricity generator, announced the closure of two power stations with the loss of 440 jobs. The company said the stations were "inefficient and increasingly unprofitable". The stations, in West Yorkshire, northern England and Warwickshire, central England, are due to close in November next year and their output taken up by new installations under construction.

#### Hours lost on short time

The number of hours lost through short-time working has doubled over the past year as organisations attempt to hold on to skilled employees during the recession rather than make them redundant, according to a study published today.

#### Big option for Scottish Power

Scottish Power, the larger of the two Scottish electricity companies to be floated at the end of May, says it has raised its exposure in the electricity options market with a 77 per cent increase in the size of its option contract with the 12 English regional electricity companies.

#### Police urge open tribunal

Serious allegations against police officers should be heard at tribunals open to the public, according to the chairman of the police complaints authority. The authority, an independent government-appointed body, oversees investigations into serious complaints against the police. Last year, it received 7,156 new cases for consideration - 18 per cent more than in 1989. The Home Office said that this did not indicate that complaints against the police had risen by 18 per cent since the number of cases referred to the authority did not reflect the total received. Judge Francis Petre, said in the report that the proposed tribunals hearing serious cases would include independent representatives and recommend punishments to chief constables. Less serious allegations would still be handled by police forces internally, but with lower standards of proof than at present. He also criticised the level of secrecy surrounding the handling of complaints. At present, members of the public making complaints are not informed of disciplinary decisions made by chief constables.

#### Building society receipts fall

Building society receipts fell to £549m in March from £508m in February, mainly because investors withdrew funds to apply for electricity shares. However, mortgage advances rose sharply in February as falling interest rates spurred home-buying.

#### Recession in Wales deepens

The recession in Wales is deepening according to the latest survey from the Cardiff Chamber of Commerce. The position in Wales is now on a par with that in the rest of the UK. This confirms the views of businessmen in Wales who are not directly associated with the chamber.

#### Euro-teacher service starts

A European teacher placement service has been launched by the Department of Employment. It will provide week-long placements in companies on the European mainland for more than 500 teachers a year, funded jointly by the government and industrial sponsors.

#### Motorway tunnel plan

The Transport Secretary, Mr Malcolm Rifkind, is looking at proposals to tunnel the M3 motorway under part of Hampshire, southern England, to save ancient monuments and an area of beautiful landscape.



The move follows a meeting at the Commons between Mr Rifkind and protesters who warned that completing the M3 link between London and Southampton would destroy one of the finest landscapes in the south of England. Environmental groups are opposed to the scheme because it would cut through two scheduled ancient monuments, two Sites of Special Scientific Interest and the East Hampshire Area of Outstanding Natural Beauty.

#### Arts Council cut back

The Government has ordered a 10 per cent reduction in staff costs at the Arts Council. Early estimates were that about 35 jobs could go. The arts minister, Mr Timothy Renton, said the £1m annual saving would be achieved at a cost of £1.5m in redundancy payments.

#### Media job losses grow

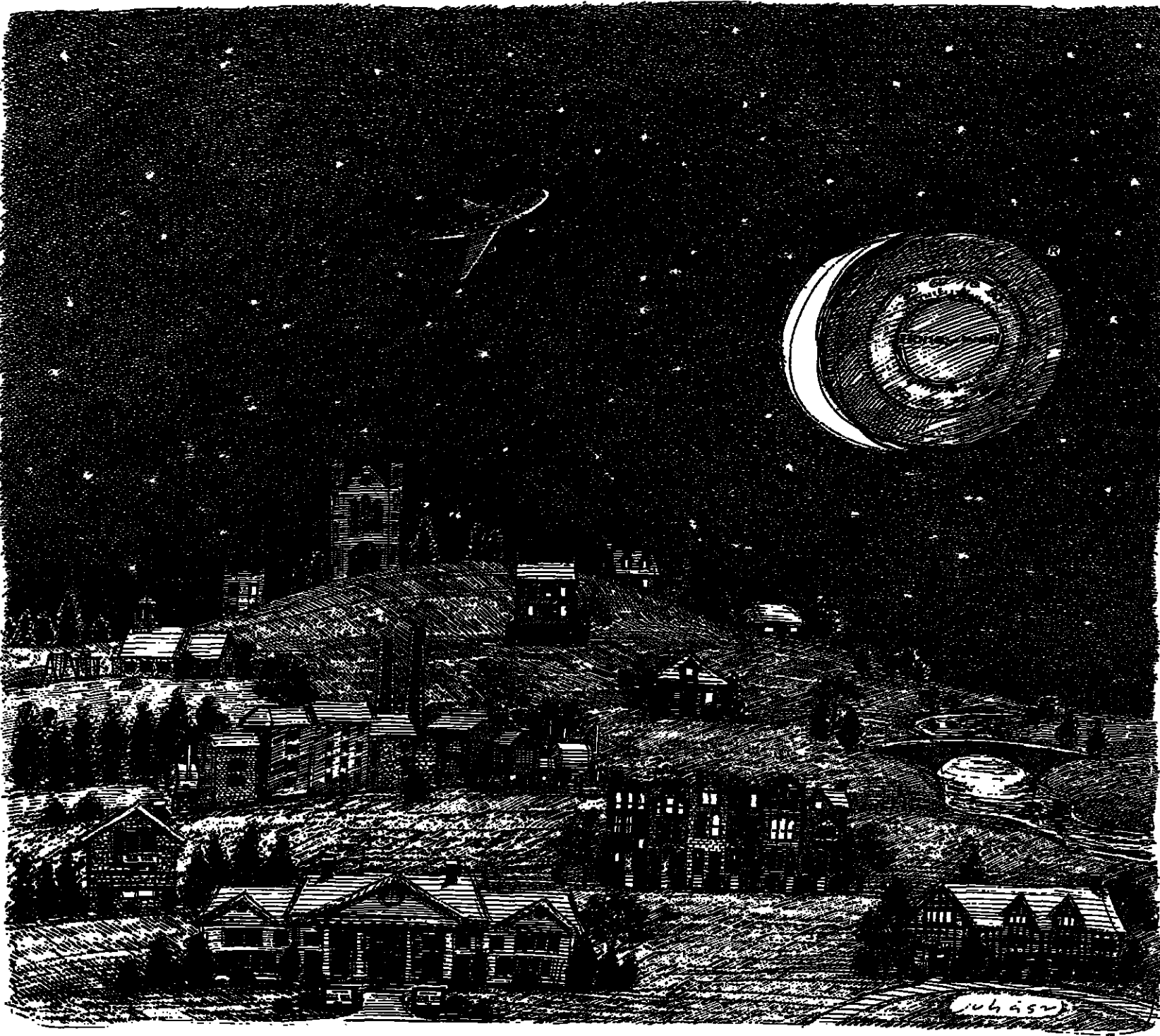
The toll of media job losses is mounting. The BBC announced 364 redundancies among its national radio staff while News International, the media group run by Mr Rupert Murdoch, is to cut 185 jobs from its newspaper printing workforce. The BBC redundancies will affect cleaning, catering and security staff at Broadcasting House in London, where its national radio operation is located. The losses, which involve one in eight employees at Broadcasting House, are the result of a decision to contract out those services. Yesterday's announcement means the BBC has called for more than 1,000 redundancies this week.

#### Ex-Guinness head sick

Mr Ernest Saunders, the former chairman and chief executive of Guinness, is suffering from incurable pre-senile dementia, the appeal court was told. A brain scan has revealed evidence of abnormalities of his brain, in particular the frontal lobe. Doctors called to give evidence on Mr Saunders' appeal against the five-year jail sentence he is serving for his part in the Guinness affair said they believed he would have been suffering from the illness during his trial last year.

#### Correction

In Tuesday's Computer Industry survey, we suggested incorrectly that Sinclair Research was now part of the Amstrad organisation. In 1986, Amstrad purchased the right to use the Sinclair trade name together with Sinclair's intellectual property rights, patents and stocks of home computers. Sir Clive Sinclair, however, retained ownership of Sinclair Research.



We've made things more reliable, efficient and productive. And that includes our company.

Today, around the world, Honeywell Control Technology is helping make homes more comfortable, industry more productive, aircraft more efficient, and buildings more energy-wise. And, as we continue to improve the world around us, we continue to improve ourselves. Which is why we've left computers behind. Reduced our dependency on defence to about

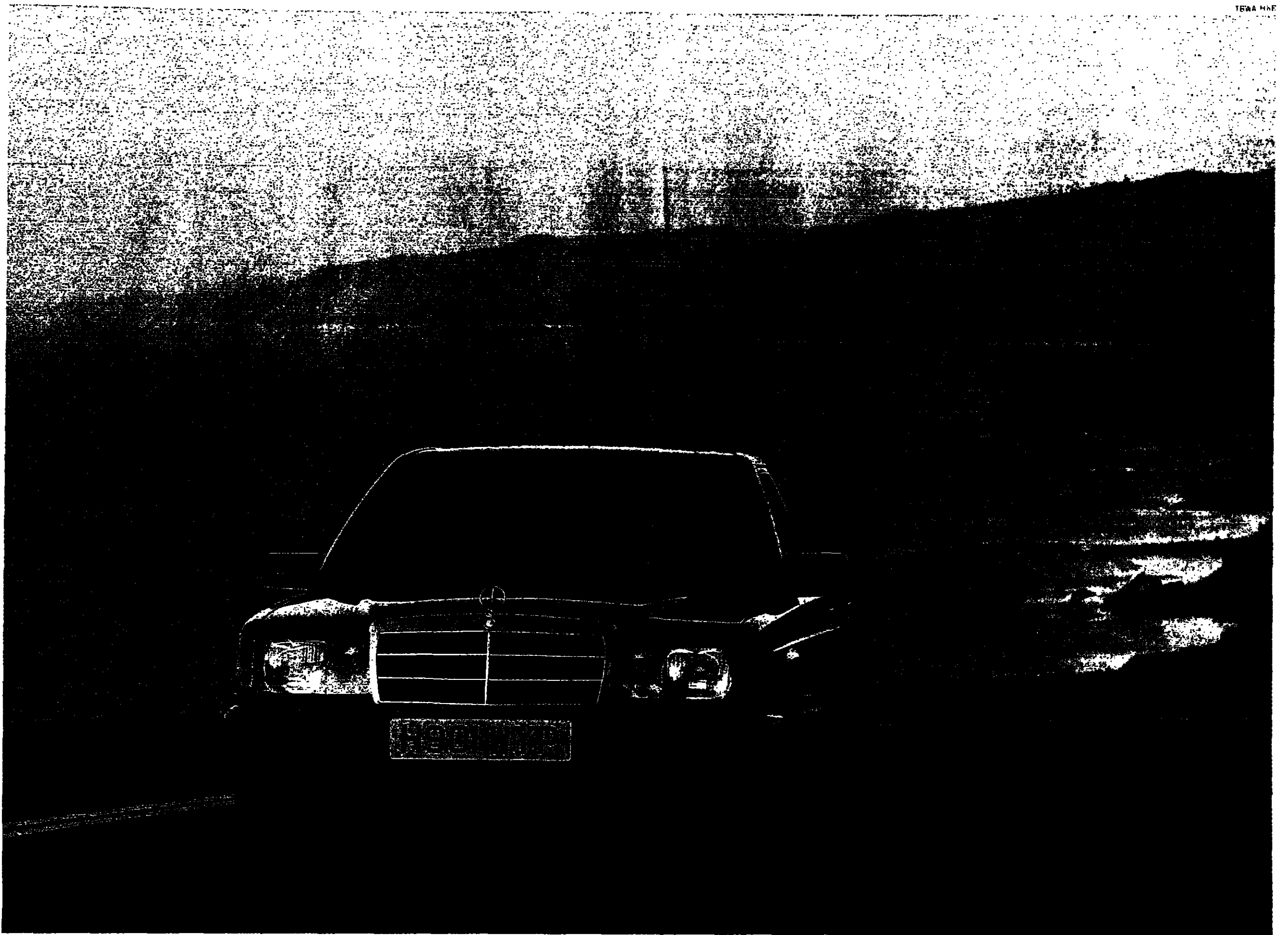
10% of sales. And given the Controls business our undivided attention. We're already the world leader in Controls. And with this renewed and total focus, we're able to offer a better balance of solid, stable, less cyclical businesses. Businesses that capitalise on global demand and will, as the world industrializes, continue to grow.

And our increased attention to shareholders assures you of our commitment. So when people depend on you, depend on Honeywell. For more information, write to Honeywell Investor Relations, Honeywell Plaza, Minneapolis, Minnesota 55408, USA or call 0101-612-870-2121 (fax 0101-612-870-3875).

## Honeywell

Helping You Control Your World

APR 25 1991



Mercedes-Benz 190E 1.8: fully protected by advanced anti-corrosion procedures, and 34lb of chip-resistant PVC undersealing

"The realisation that here was a car of real, deep-down design integrity and build quality was a slow-dawning delight... I knew then that if I ever owned a serious car it would be a Mercedes."

So wrote David Vivian, *Autocar & Motor's* road test editor (26 December 1990), about his long-term test 190E 2.3-16. And in so doing, he pin-pointed the reason so many demanding drivers buy Mercedes-Benz cars time and time again (when it would be simple enough to buy what seems, superficially, to be a cheaper car).

#### QUALITY MEANS VALUE

No manufacturer is more deeply committed to value for money than Mercedes-Benz. For them, it is inseparable from the deep-seated build quality that Vivian writes about. (Fact: every eleventh Mercedes assembly worker is a quality controller. Fact: Mercedes body shells have between 4700 and 5600 welding points, an inordinate number, giving them a "hewn from granite" feel.)

Value for money takes on even sharper focus when you think about running costs, servicing

## You'll still be discovering its true values long after you've forgotten its price

standards and resale value. "Up to the 18,000 mile service, we spent just £95 on parts and £131 on labour," wrote Bob Murray, editor of *Autocar & Motor* (7 November 1990) about his long-term 300E-24. Murray was also appreciative of his local dealer service.

Indeed, meticulous Mercedes-Benz servicing (including the Touring Guarantee which ensures four years of prompt, free, breakdown repairs and alternative transport and accommodation) is another key benefit of Mercedes-Benz ownership.

#### UNRIVALLED RESALE VALUE

Resale value? Steve Cropley, editor of *Buying Cars* (August 1990), said: "In a year, low depreciation can save you the cost of your annual holiday. In five it can save you a house deposit." *Buying Cars* went on: "The Mercedes 190E is probably the lowest depreciating of all cars we've chosen."

Few car-buying decisions are as gratifying - or as gilt-edged - as the decision to buy a Mercedes-Benz. Its price may be as low as £16,300 (for a 190E 1.8) - but that's scarcely a yardstick of its true values.



ENGINEERED LIKE NO OTHER CAR  
IN THE WORLD



## UK NEWS

## Pensions test case likely to be heard in Luxembourg

By Eric Short, Pensions Correspondent

THE government has agreed in principle to provide financial backing for the trustees of the Coloroll Group Pension Schemes in a test case on pensions equality.

It is hoped that the test case will resolve the ambiguities arising over last year's judgment by the European Court in the Barber v Guardian Royal Exchange case. It is intended to bring the test case before the High Court within weeks and to have it referred to the European Court within 18 months.

Last year's judgment ruled that benefits paid from occupational pension schemes counted as pay within the meaning of Article 119 of the Treaty of Rome and therefore had to be equal for men and women.

However, the judgment stated that to avoid upsetting the financial balance of schemes, it would only apply to pension entitlements arising after the date of the judgment - May 17 1990.

The confusion arose over whether this related only to the benefits secured by contributions made after May 17, or to the date when the pension payments started, or to all pension payments after May 17.

The interpretation could result in a minimal initial cost to pension schemes if the interpretation is favourable to the companies, but rises to around £30bn on the most unfavourable interpretation.

Coloroll Group went into administrative receivership - a few weeks after the judgment.

Mr Richard Neale, an independent trustee of the group's schemes, said that "As trustees, we need to make certain that the eventual amounts paid are absolutely correct. Since the ruling is unclear, the only course of action is to obtain clarification through the courts."

Mr John Cunliffe, pensions partner with the City law firm McKenna & Co, expects to get the case before the High Court in a matter of weeks and referral to the European Court within 18 months.

## BRITISH ECONOMY

## Fresh wave of UK economic gloom

By Michael Cassell, Business Correspondent

MINISTERS yesterday confronted a fresh wave of gloom over Britain's economic prospects, shedding fresh doubts on government claims that the recession will begin to lift later this year.

While the British Chambers of Commerce and the Engineering Employers' Federation said the recession remained firmly entrenched, Mr John Banham, director general of the Confederation of British Industry, claimed parts of manufacturing industry were now in a slump.

Mr Banham said order books in many manufacturing sectors were now lower than in any post-war period. The state of the overall economy was "bad and getting worse", a picture which will be confirmed when the CBI publishes its quarterly trends survey next week.

His remarks, which followed Tuesday's well-publicised criticism of the government's handling of the economy by the Institute of Directors, were noticeably less optimistic than last month, when he said the economy appeared to have "picked up noticeably".

Mr Banham emphasised, however, that the rate of deterioration in the economy was slowing down and that factory

gate price rises, together with the rate of pay settlements had fallen markedly.

But he claimed that, without further, early cuts in interest rates, the prospects for economic revival remained poor.

Although the CBI agrees with Mr Norman Lamont, the Chancellor, that the economy should begin to recover in the second half of the year Mr Ban-

ham said it would be "well towards the end of the year" before any improvement became widespread.

The British Chambers of Commerce delivered the first survey of business confidence since Mr Lamont's announcement that he intended to pay more attention to such soundings in assessing the shape of economic recovery.

UK motor industry leaders yesterday warned Mr Norman Lamont, the Chancellor of the exchequer, that the recent strong growth in car exports was expected to slow in the second half of the year, writes Kevin Done.

British car production has become increasingly dependent on exports in the face of the sharp down-turn in domestic new car demand.

UK car makers are concerned, however, that sales in export markets are also likely to weaken later this year, when the present high level of demand in Germany begins to fall.

The chief executives of Rover, Ford of Britain, Vauxhall and Peugeot Talbot met Mr Lamont and Mr Peter Lilley, Secretary of State for trade and industry yesterday to express the industry's concern at measures taken in last month's budget.

UK car makers have become alarmed by what they perceive as an increasingly hostile attitude by the government towards the motor industry.

Sir Hal Miller, Conservative MP and chairman of the all-party motor industry group of MPs, said that Mr Lamont had assured the industry that it would not be used as "a milch cow" for taxation.

New car sales fell by 12.7 per cent last year and fell by a further 21.6 per cent in the first quarter this year. In the first 20 days of April sales were running 25.5 per cent lower than a year ago.

The Engineering Employers' Federation added to the bleak picture, following publication of its own survey suggesting that the engineering sector is unlikely to experience any recovery until the middle of next year. With output, productivity, employment and exports all dropping, a further 90,000 engineering jobs could be lost over the next year, it claimed.

At a meeting of the British Olympic Association (BOA) in London, Manchester won unanimous support for its bid, and was thus catapulted into the billion-pound bidding game that will preface the millennial Olympics.

The host city for the Games of 2000 will be chosen by the International Olympic Committee in September 1993. Manchester's rivals are expected to include Berlin, Peking, Sydney, Milan, Brasilia and Belgrade.

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## Manchester leaves London trailing in race for Olympics



Michael Thompson-Noel sees the capital's bid, led by Sebastian Coe, above, come a poor second

LIKE A bruising heavyweight boxer scoring a famous victory, Manchester out-slugged London yesterday and won the right to bid for the Olympic Games in the year 2000. The result was a terrible mauling for the capital, but a powerful boost to Manchester and north-west England.

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Mr Bob Scott, chairman of the Manchester Olympic bid committee, said yesterday after the announcement: "We're

going to go for leather for 2000. This is not just Manchester's bid. It is the British bid."

London's campaign was led by Mr Sebastian Coe - Olympic gold-medal runner, millionaire world record holder and would-be Conservative Member of Parliament. After losing the vote, Mr Coe, crest-fallen, claimed London had mounted a credible bid.

The hope had been that a successful London campaign would have proved a fillip for development in the Docklands area of east London and a spur to accelerating transport and other spending.

But Mr Coe was floored by a campaign led by an even richer man, the Duke of Westminster, president of the Manchester committee, who told the BOA that he was not a Londoner but had lived in Chester for 22 years - and his family for 500.

From the brinks and gumption displayed by the Duke and his colleagues, it was clear Manchester was going to keep bidding for the Olympics until it won them.

Manchester's city council has said it will underwrite the bid. Fourteen Olympic-style sports venues are said to exist already in Manchester and the

north-west, with eight to be built or under construction by September 1993 and a further five at the planning stage. Manchester claims that its transport infrastructure is the best in Britain, and that the core sports venues and planned Olympic village would be within 15 minutes of each other.

Mr Graham Stringer, leader of Manchester city council, said: "We are determined to give Manchester, and Britain, the best possible platform for its case to host the 2000 Games."

A study by Kleinwort Benson has forecast an Olympic operating surplus of around £190m if Manchester wins.

According to insiders, Manchester beat London because of the technical competence of its presentation and its recent experience of Olympic in-fighting. What hampered London, it is thought - the BOA would not say - was the capital's lack of government, its crowdedness, grime, and terrible transport.

Yesterday it was tottery old London versus a wily and free-punching northern foe - virtually a push-over.

## Tories seek to restore morale for poll

By Ralph Atkins

CONSERVATIVES sought to reinvigorate their local election campaign yesterday by provoking a battle of figures with the opposition Labour party over the amounts households will pay under the parties' alternatives to the poll tax.

The government stepped up its local election efforts by focusing on the gains under the "council tax" proposals, amid concerted efforts by senior ministers to restore party morale.

However, Mr Michael Heseltine, environment secretary, acknowledged implementation could slip beyond the planned 1993 start date. He said the timescale envisaged would mean taking the "fast track".

Ministers said two-thirds of households would gain under the government's proposals.

They attacked as "bogus" Labour figures, showing their "fair rates" proposals would cost households £67 less on average.

Labour, in response, attempted to undermine the government's figures, based on its poor record in predicting poll tax levels. The party accused the government of protecting the rich at the expense of middle income families.

"Would you buy a used car from these people?" asked Mr David Blunkett, the party's local government spokesman.

As MPs and local council representatives continue to digest Wednesday's announcements, Mr Chris Patten, Conservative chairman, was anxious to deflect attention away from the trauma surrounding the poll tax's demise.

"Now it's time for us to go

very firmly on the offensive," he said.

However, Sir Rhodes Boyson, Tory MP for Brent North, said valuations should be based on rebuilding costs and wanted bigger discounts for single person households. "I would have kept the community charge but that's history."

The party is expected to launch a further offensive against Labour at the weekend but plans only one more press conference before polling day on May 2.

Clashes between the two parties centred on estimates of average household bills. Labour says its proposals would mean an average of £383 compared with £400 under the government's plans.

But Conservatives counter that Labour are using different figures on the sums raised by

local councils. Party officials also said £400 was the "council tax" bill on a median property.

The distribution of properties within the seven bands would mean the average household bill would, in fact, be £360.

Mr Patten again indicated that a June election has virtually been ruled out by the party, insisting that the flow of good economic news would ensure that as "the days lengthen this summer, so do Labour's faces".

Liberal Democrats accused the Conservatives of "abusing the privileges of office" by using officials to compile "party propaganda". Mr Archy Kirkwood, chairman of the party's local election committee, attacked the Tories and Labour for treating local elections like "a Dutch auction".



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## MANAGEMENT: Marketing and Advertising

# Jockeying for position

Raymond Snoddy reports on the battle in the TV listings market

Until March 1 this year the market for television listings magazines in the UK was a market like few others, quaint even by British standards. All over the rest of Europe a diversity of listings magazines, some countries with as many as 30, is normal. Yet in Britain there was only the Radio Times for BBC programmes and later on TV Times for commercial television. Each jealously guarded its monopoly and used any publisher which broke it. The only limited exception was for newspapers - they could print weekday schedules 24 hours in advance, 48 hours at weekends.

The fiercest marketing battle for 30 years has broken out in the once sedate world of publishing television programme schedules.

This has been generated by the British government's decision to end the duopoly of programme listings held by TV Times and the BBC's Radio Times. The market, at least in theory, is now open to any publisher willing to pay for the information under licence.

As a result, the established titles and the new entrants are jockeying for position and market share, as much as £20m has been spent on advertising and promotion.

There has even been the first casualty - one of the new entrants, TV Plus, collapsed after only three issues. Some potential players didn't even make it to the starting line; the Daily Telegraph closed its television magazine 7 days before deregulation and Rupert Murdoch's candidate, the British version of the US TV Guide veered off to concentrate on satellite TV programmes.

"This market is not for the faint-hearted," says John Matthews, managing director of Independent Television Publications - with more than a touch of understatement. ITP is the publisher of TV Times and the Radio Times. Just over 3m households regularly bought a programme journal, about 88 per cent of them bought both. This amounted to only 15 per cent of households with a television compared with 80 per cent in the Netherlands, 30 per cent in France and 28 per cent in Italy.

In the UK now there are four paid-for magazines giving all the programmes including those on satellite; at least two more are under consideration. Britain's two leading popular newspapers, The Sun and the Daily Mirror, now include special listings supplements in Saturday's editions which cover the whole week's programmes.

But this has potentially tricky consequences; circulation on Saturdays has increased but sales for the rest of the week have gone down. Robert Maxwell, the publisher of Mirror Group Newspapers, says that he will review the situation in two months.

Time Out magazine has seen a significant increase in circulation since it has been carrying full TV listings. The full week's listings are also available in the popular celebrity magazine, Hello.

But the publication to have made the most significant entry to the scene comes from the German publisher, H. Bauer. Having scored two successes in the UK women's weekly market with Bella and Take A Break, and planned its move for nearly two years, Bauer then sat out the first four weeks of the liberalised market before launching TV Quick with all guns blazing.

"We really wanted to be sure that the product was absolutely right before we launched," says Alan Urry, managing director of Bauer in the UK, who explains that the company had wanted to allow a little of the dust to settle.

Some of that dust settled on TV Plus which, after an estimated initial sale of 500,000, sank to 230,000 and closed; Hamfield Publications, the company behind it, went into receivership before TV Quick even appeared. Bauer aimed TV Quick unashamedly at the mass market with a cut-throat cover price of 10p for its first four weeks and backed it with

a saturation television advertising campaign.

The strategy behind the pricing policy was to get as many people as possible to sample the magazine; it seems to have achieved its objective. Between 1.85m and 1.9m were sold of the first two issues, giving TV Quick an early lead over both TV Times and Radio Times.

According to Urry, between 55m and 60m was spent on the launch. For its first four weeks, Bauer gave the 10p straight to the newsagents, paid the wholesalers a distribution fee and shouldered the entire production costs without revenue. The true test of its circulation will come when TV Quick charges an economic price that Urry says will be between 35p and 45p.

Over at ITP, Matthews has also placed considerable emphasis on price-cutting as a device to draw attention to the fact that TV Times now has news of all TV programmes.

For the first three weeks of the new competitive era TV Times halved its cover price to 25p. Radio Times was forced to respond - but John Thomas, managing director of BBC Publications did not cut the magazine's cover price - although the effect for the consumer was similar. The BBC seized on the fact that the second week after deregulation coincided with Comic Relief, when comedians and the public raise money for charity. The Corporation announced that during the last two weeks of the special offer at TV Times the BBC would donate half its 50p cover price to Comic Relief.

"We were absolutely appalled that TV Times cut its price - thus devaluing a very well established brand in the marketplace," Thomas argues. But TV Times's Matthews says the price reduction was both planned and necessary and

was a strategy that worked.

The second string to ITP's bow grew out of research which showed that while many consumers wanted detailed programme information, others wanted their listings in a more concentrated form.

To meet this latter market and to try to extend the company's market share, What's On TV, complete with a free TV planner board with the first issue, was launched. What's On TV began at a discount price of 25p and had a single week at 35p before having to match TV Quick's 10p cover price.

After a total ITP promotional spend of £10m by week six What's On TV had a circulation of around 600,000 and TV Times claims its circulation was 1.7m, down from 3.1m before deregulation.

Falls in circulation of both TV Times and Radio Times were expected as double buy-

ing public is able to get all its programme schedules - BBC, commercial television, satellite and cable - under one cover.

The controversy is, however, far from over. Companies such as ITP, publishers of TV Times and What's On TV, are threatening to take the BBC to court in the UK and to Brussels for abusing its dominant position by using its own airtime to

promote its magazines such as Radio Times.

Newspapers are also angry because they now have to pay for listings material that once was free - some weekly papers are even boycotting programme listings because they cannot afford them.

Formal complaints have been made to the Copyright Tribunal, the body that will adjudicate on fair rates for listings.

It's all a long way from the hopes of the original campaigners who argued that publicity for television programmes benefited broadcasters and that programme details should simply be available for free.

An important element is the initiative on child safety which concentrates on two big campaigns a year. The first of these last autumn featured Texaco's "Children should be seen and not hurt" campaign.

For the companies involved, the return on their investment - which typically includes disseminating literature and providing equipment at cost - cannot be measured in terms of profit on the promoted item promoted. It could, however, be argued that the products resemble loss leaders and win it more customers.

Instead, they count on a boost to their image. "We get the benefit of being associated with a government campaign. We are seen to be responsible retailers," says Hugh Birley, a spokesman for Halfords.

The DoT is not shy in extracting some benefit for consumers in return for the companies' public earning of brownie points. In Halfords' case it suggested that the retailer might supply helmets for child cyclists at a more accessible price than the usual £23 to £24. For the offer period, the helmet will be sold for £14.99, the wholesale price.

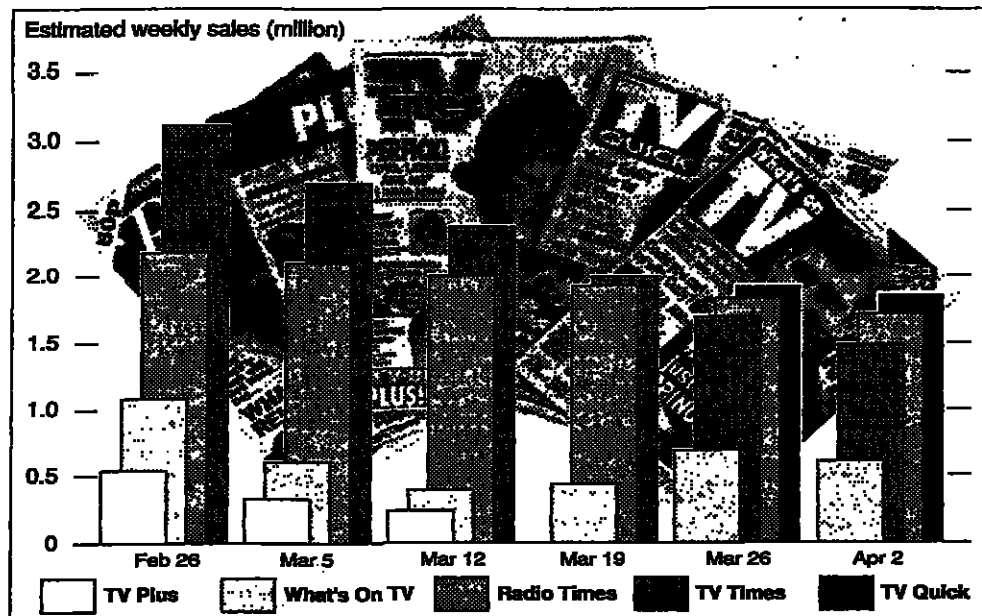
There are, however, limits to the closeness of the relationship between government and the commercial concern. The department is keen to dispell any impression that it is using taxpayers' money to help a company's advertising cam-

aign.

No product is endorsed - "we don't say buy this or buy that" - nor are there any exclusive arrangements. For instance, Mothercare and Elastoplast are also involved in the child cyclist campaign.

Because of the delicacy of the relationship, Miller & Levees WAHT, the advertising agency used by the DoT, is careful which companies are invited to take part. Peter Jones, the director responsible, says: "Part of our remit is to find companies interested in the marketing of road safety."

One company Jones describes as having a suitable



track record is Kwik-Fit, the tyre and exhaust company. It is contributing to publicity about new legislation which, from July 1, will make it compulsory for adult back-seat car passengers to wear safety belts.

The law applying to children came into force in 1989, when Kwik-Fit mounted its original "Belt up in the Back" campaign.

Peter Holmes, marketing director of the Edinburgh-based company, says it first ventured into the safety area in 1987 when it launched its offer to fit toddler safety seats for £34.99, with the promise to take back the seat and refund the money once the child had reached the age of four.

The rear seat-belt legislation, however, can only go so far; it can only be enforced if the belts are already fitted and the DoT estimates that a third of the UK's 19m cars do not have them. Part of Kwik-Fit's role will be to offer a fitting service.

Child cyclists are prime target

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## Of hard hats and brownie points

Jane Fuller reports on a government/commerce approach to road safety

When Malcolm Rifkind, the UK's transport minister, launched a campaign this week aimed at improving safety for child cyclists, Halfords basked in the glow of its public-spiritedness.

The motor accessories retailer is one of several companies to take advantage of the opportunities offered by the Department of Transport to enhance their corporate image by helping to promote road safety.

This year the DoT is raising the amount spent on road safety publicity from £4.75m to £6m. Since last year, campaigns on subjects ranging from drink-driving to aircraft security have all come under the Safety on the Move umbrella.

An important element is the initiative on child safety which concentrates on two big campaigns a year. The first of these last autumn featured Texaco's "Children should be seen and not hurt" campaign.

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# THE ELECTRICITY INDUSTRY

Thursday April 25 1991



In addition to the rigours of recession, David Thomas finds that the electricity industry is having to

meet new demands. Growing competition in the market and the pressure to protect the environment mean that utilities are being forced to reshape their strategies

## New market pressures

SLOWLY but surely, competitive forces are beginning to prise open the monopolistic and nationalistic world of electricity generation.

Utilities around the world are beginning to feel the cold winds of commercial pressures. "The old watchwords of 'obligation to serve' and 'build new capacity to meet future demand well in advance' are being replaced by an industry built on contractual relations and commercial orientation," a recent report on the European industry concluded.

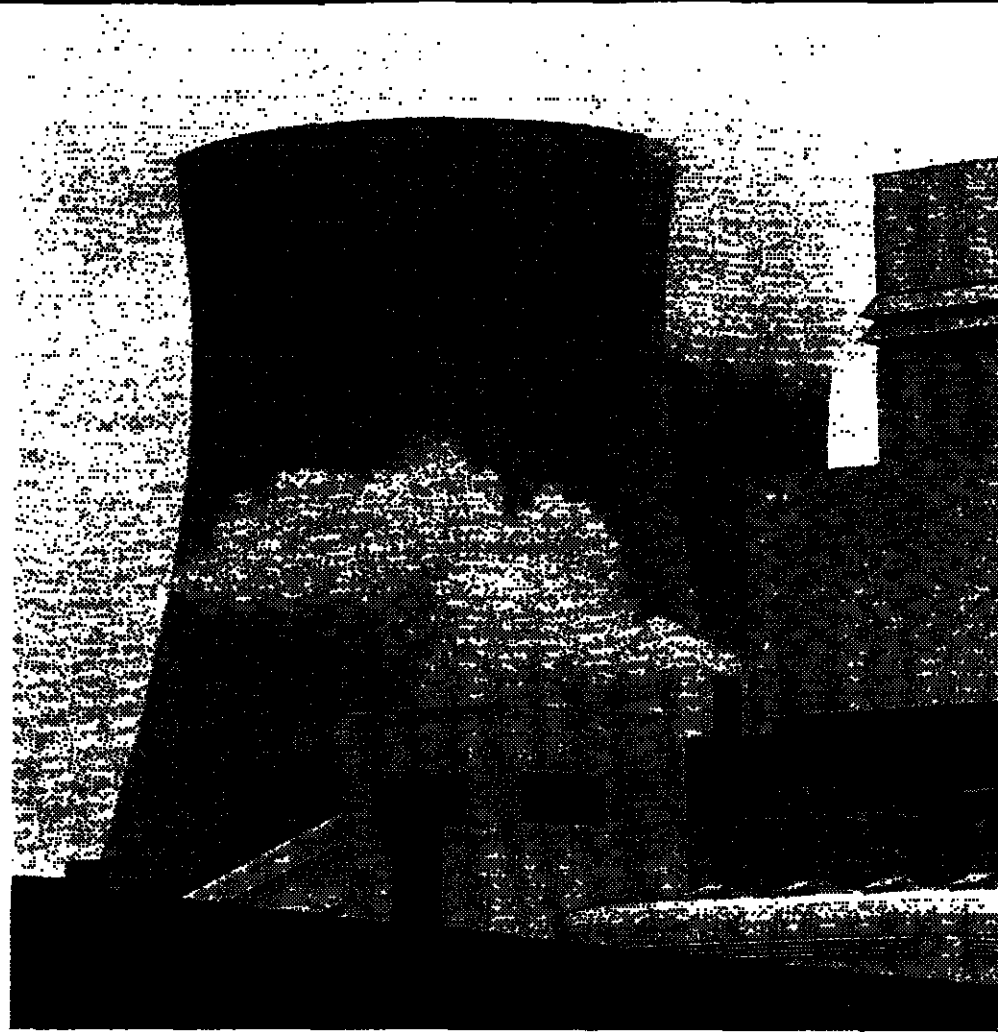
Governments are cutting back their funding support for the industry and large industrial customers are increasingly chafing at high electricity prices. Meanwhile, recession is forcing the industry to pare back its projections of future demand: in western Europe, annual growth over the next few years is unlikely to reach the 3.2 per cent recorded in the second half of the 1980s, let alone the 7.2 per cent of the golden years in the 1960s.

The European Commission is casting an increasingly jaundiced eye over the gamut of arrangements which hinder free trade in electricity within the EC. Last month, the Commission gave Britain, Belgium,

Denmark, France, Greece, Ireland, Italy, the Netherlands, Portugal and Spain two months to show that they were not impeding the free flow of electricity across their national boundaries. Failure to do so could result in legal action by Brussels.

"Competition and the freedom to import and export are essential components of the policies needed to create an internal energy market," argued Sir Leon Brittan, European commissioner for competition. The moves are widely seen as an opening shot in what is likely to prove a long battle with the utilities to create "open access" in electricity supply, thereby allowing large business customers to shop around for cheaper power.

The UK industry has seen the greatest changes over the past year, as the government's privatisation programme has come to fruition. The flotation of the 12 regional electricity companies, together with National Power and PowerGen, completed the process in England and Wales. They will shortly be joined in the private sector by Scottish Power and Scottish Hydro-Electric, the two Scottish companies due to make their stock market debut



Drax station, North Yorkshire, which is installing flue gas desulphurisation equipment

in June. That will leave only the industry in Northern Ireland, which is scheduled for sale next year.

Radical though these privatisations are, perhaps even more innovative has been the UK's attempt to create a new trading market in electricity known as the pool. It is still too early to judge the success of this new market, the heart of the government's attempt to inject competition into the industry. Pessimists fear that the electricity regulator will find the new structure inadequate for fostering full competition in the industry, just as his counterparts in gas and telecommunications have found in their domains. Yet the

electricity companies have already begun to forge new strategies to meet the demands of the private sector, notably by switching their power plant ordering programme away from large coal stations towards gas.

The switch towards gas-fired generation has become a notable trend throughout the industrialised world. Gas stations are quicker to build and cheaper to operate than large coal or nuclear plants. Crucially, they also have environmental benefits, emitting less sulphur dioxide (which causes acid rain) and carbon dioxide (which causes global warming) for an equivalent amount of energy as coal stations.

Indeed, green pressures are now the number one concern of many utilities, as public awareness of the environment, the flow of eco-regulations and the cost of cleaning up plant mount in almost equal measures. Nowhere is this more true than in eastern Europe, where the newly democratic countries face the twin task of reducing their dependence on inefficient coal-fired stations and dealing with the aftermath of inadequate safety standards in Soviet-designed nuclear plant.

Collaboration between the two formerly divided halves of Europe is likely to mount. Czechoslovakia has already signed a technical accord with

### IN THIS SURVEY

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- PowerGen ..... Page 2
- Electricité de France: The state monopolist is now striving to break away from central industrial control
- Japan: Heavy dependence on nuclear power is coming into conflict with green concerns ..... Page 3
- Energy efficiency: existing supplies of power must be put to better use
- The US: economic and environmental pressures have sparked a wave of mergers ..... Page 4
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France, whereby Europe's premier nuclear nation will help the Czechs to upgrade their eight Soviet-designed reactors to EC standards. Germany has been putting together a powerful consortium of west German utilities, leavened by some non-German firms led by Electricité de France, to modernise east Germany's industry. One estimate suggests that investment of DM30bn-DM50bn (210bn-416.6bn) will be needed in east Germany's industry over the next six years.

While prospects are good for gas-fired and combined heat and power plants, the nuclear industry worldwide remains in the doldrums. Having braced itself for a burst of bad publicity to coincide with the fifth anniversary of the Chernobyl nuclear disaster, the industry has to cope with an even more intractable problem: a continuing dearth of orders over the next decade. Those countries, such as France where public acceptance of nuclear power remains high, tend to have a surplus of capacity, whereas in others, notably the US, there is no sign of the public distrust of the nuclear option waning.

\* *European Electric Power Trends*. Cambridge Energy Research Associates, 2 Rue Dufhot, 75001 Paris. \$95

### THE ENVIRONMENT

## Greens urge sales reduction

DRAW YOUR curtains at dusk. Use a toaster to make toast. Dust your lightbulbs frequently. They may sound like commonsense, but these household hints are a central plank — although some say a shaky one — of the UK government's environmental strategy for the electricity industry.

They come from Yorkshire Electricity's recently published Code of Practice on the efficient use of electricity. Under the regulations of the new electricity industry, each regional electricity company must publish such a code, helping the public get more value from each unit of electricity.

The industry rarely talks about using less electricity, environmental lobbyists such as Friends of the Earth point out. "A reduction in electricity sales is needed to reduce the threat of global warming," the group insisted in a document published in October last year. Electricity is, Friends of the Earth says, "Britain's number one contributor" to both global warming and acid rain.

Every unit of electricity (kWh) used, the group points out, means the emission of nearly 1kg of carbon dioxide (CO<sub>2</sub>), one of the "greenhouse" gases. The UK electricity industry is responsible for around 33 per cent of the CO<sub>2</sub> released into the atmosphere every year.

It is also a leading producer of the gases that cause acid rain — nitrogen oxides (NO<sub>x</sub>) and sulphur dioxide (SO<sub>2</sub>), annually releasing around 0.8m tonnes of NO<sub>x</sub> — 71 per cent of the UK total — and 2.6m tonnes of SO<sub>2</sub> — 29 per cent of the national total.

There are two basic ways to deal with the problem — developing technology to generate electricity more cleanly and efficiently, and using less of it, or energy efficiency.

Japan is often held up as a model — its energy ratio is 2.7 compared with the UK's 4.2,

undeniably helped by the fact that energy is expensive. It also has a package of stringent regulations enforcing energy efficiency such as labelling for electrical appliances, setting building standards and giving incentives for energy saving measures.

The UK government has begun to go the same way — although not far enough, its critics say. It will spend £26m this year on grants to help low income households use less energy, and will probably introduce a voluntary appliance labelling scheme next year.

In addition, under the new electricity industry regulations, all users pay a levy on electricity generated from fossil fuels which then goes to fund more environmentally friendly methods of producing electricity. All the regional electricity companies, moreover, must take a certain percentage of their electricity from these "renewable" sources, such as wind or wave power.

The government's white paper on the environment sets a target of 1,000MW to be generated from renewables by the year 2000, and has further said they could provide 24 per cent of UK energy by 2025. But from the electricity industry's point of view, what really matters is finding ways to make fossil fuel production of electricity cleaner.

The industry is under pressure — new UK legislation, under the auspices of the EC, will require power stations to cut SO<sub>x</sub> emissions to 60 per cent below 1980 levels by 2003, while NO<sub>x</sub> must be 30 per cent lower than in 1980 by 1998.

And the International Panel for Climate Change (IPCC), has set a target of stabilising CO<sub>2</sub> at 1980 levels by 2005, with which the UK has conditionally complied.

Continued on Page 4

## A BREATH OF FRESH AIR

Fast out of the blocks  
Free to invest in our own future  
Privatisation brings opportunities

Our customers watch carefully  
Expect us to perform  
Look for a competitive service  
Structural change?  
Not their problem  
They want continued efficiency,  
added value, social concern

Happy customers  
Satisfied shareholders  
Good profits. Good dividends  
Capital growth  
Our culture responds

Time too for energy efficiency  
More than trite words  
Examples are needed  
Leadership expected

Good morning freedom!  
A buzz right through Eastern  
There's drive and determination  
Concern and creativity  
To satisfy our customers  
To please our shareholders  
To be a good employer

Welcome breeze!





## THE ELECTRICITY INDUSTRY 2

The UK's privatisation process puts it at the forefront of changes in the industry: FT writers look at aspects of the new structure

## Flotation not without headaches

"LIKE A system of outdoor relief for the City," is how Mr Frank Dobson, shadow energy secretary, has scornfully described the long list of advisers involved in the complex privatisation of the electricity industry.

Certainly the number of people who have been drafted in is large. Last autumn, one estimate put the total on the government's side at about 700, and that was excluding those working on the Scottish sale.

Yet the merchant bankers, solicitors, accountants, stockbrokers and printers involved in the privatisation process hotly deny they are overly rewarded. "It has tied up lots of our people and frankly we could have done more money out of doing something else."

It is not surprising that advisers have found it irksome. The telephone directory-sized prospectus for the 12 regional electricity companies (Recs) had advisers working a seven-day week from last August to the start of November.

But while in the run-up to the Recs' £5.2bn flotation there were no conflicts of interest between government advisers and those looking after the companies, during negotiations over the generators, relations between the Department of Energy and Lazard, representing National Power and S.G. Warburg for PowerGen, became ever more fraught.

This was partly because the government kept changing its mind about how to sell the companies, before they were eventually floated jointly on the market in February.

Mr John Wakeham, energy secretary, sprung a nasty surprise on PowerGen last summer when he flirted with the idea of selling it in a trade auction, underwritten by Hanson, the industrial conglomerate.

S.G. Warburg had found itself in the complicated position of being told to erect a Chinese wall inside its corporate finance department,

between those people advising the independent directors of PowerGen and those advising the managers on a mooted MBO. Then in August Mr Wakeham executed an about-turn and reverted to the idea of floating the company.

Another surprise came in January when the Department of Energy decided to sell 80 per cent instead of 100 per cent of the shares in the companies' combined flotation.

The companies' advisers complained that they had not been properly consulted on the decision. Many felt the decision had been taken against the advice of Kleinwort, the government's financial adviser.

But despite all the bitterness that had arisen, the department still believed it could congratulate itself on its handling of the City during the sale, because it managed to introduce a number of unusual features into the flotation structure.

These altered the relationship between the government and the underwriting institutions, marking a departure from the traditional underwriting method, whereby investors were allocated shares simply in relation to their weighting in the London equity market.

However, this would not encourage institutions - who know they would get a certain amount whatever ludicrous level they suggested - to be forthcoming in discussions about how the shares ought to be priced. Instead, Kleinwort carried out a bookbuilding operation based on practice in the Euro-equity market. Here, institutions were asked to say precisely how much stock they would take within a range of prices. Those prepared to buy at the keenest prices were favoured when allocations were made.

There was a further reshuffling of shares between underwriters, just before stock market dealings started. This so-called "back-end tender" was designed to ensure that at



John Wakeham: sale was a 'text-book exercise'

least part of the sale - 16 per cent - would be sold at a price reflecting that at which the shares would start trading, some two weeks after the 100p partly-paid issue price had been struck.

In the tender, underwriters were invited to rebid for shares at levels above 100p, being required to pay the price they bid. The tender added £42m to the £2.16bn flotation proceeds.

Despite initial concerns that the City would not stomach these ideas, Mr Wakeham was sufficiently encouraged by the results to declare the flotation a "text-book exercise".

But another surprise was to come. Nomura, the Japanese securities house, which had not bid aggressively in the back-end tender, began buying large amounts of stock in the market. This for a short time, pushed the shares to premiums as high as 140p compared with their 100p partly-paid price - just what the department and Kleinwort had gone to such trouble to avoid.

Nomura's reasons are still not entirely clear, but it has said it was unable to bid heavily in the tender to satisfy strong demand at home because of a Ministry of Finance rule covering offers for sale - the method by which the shares were being distributed in Japan while the tender was going on. This would have prevented Nomura offloading shares acquired in the tender at prices above 100p.

Daiwa, lead manager for Japan in the Scottish companies' sale, is currently in discussions with the Ministry of Finance to find a way round this problem.

Clare Pearson

## Moulding a management culture

IN THE run-up to its privatisation last month, National Power, the largest electricity company in the UK, issued its managers with a little blue book.

"Transforming National Power" was a hymn of praise to change. It was written by a management consultant who had been appointed as the personal adviser on new working practices to Mr John Baker, National Power's chief executive. "Lean", "flexible", "open", "entrepreneurial" and "commercial" are the buzzwords running through the booklet.

"Committee Rule was the old philosophy," it enthuses. "Now the ability to take individual management decisions must become accepted behaviour - in fact, people who respond quickly and effectively without going through the hierarchy will be encouraged."

It would be easy to poke fun at the often over-simplified homilies which make up much of its 65 pages. Yet the message it contains would come as a shock to most managers in many of the state-owned,

monopoly-protected utilities which still characterise much of the electricity industry worldwide.

Changing the management culture was one of the most important tasks that National Power's top executives set themselves in preparation for privatisation. Mr Baker and his lieutenants have been stung by frequent taunts, not least from the City, that National Power was slower moving and more bureaucratic than PowerGen, its smaller rival. If that were not bad enough, the lessons of previous privatisations, such as those of British Gas and British Telecom, spoke volumes about the difficulties facing utilities in adjusting to the cold wind of the private sector.

Each of the company's 35 power stations has been turned into a profit centre, with the station manager held clearly responsible for financial performance. A sharper system of financial reporting links power

station and head office. And running the message home is a new performance pay scheme which can determine up to 30 per cent of a manager's salary.

Such initiatives will inevitably take time to work through. Meanwhile, National Power has articulated a range of other strategies for improving its performance in the private sector. Top of the agenda is cost cutting. National Power has already shed about 1,000 jobs, reducing its workforce to just over 15,000. That leaves its stated target of losing another 4,000 jobs over the next five years, although industry observers will not be surprised if that target is exceeded.

Two thirds of the job losses are likely to come from power station closures, with the rest from more efficient working across the company. In the past year, National Power has shut five of its coal-fired stations, contributing just over 1,000MW towards its stated goal of closing 3,000MW of

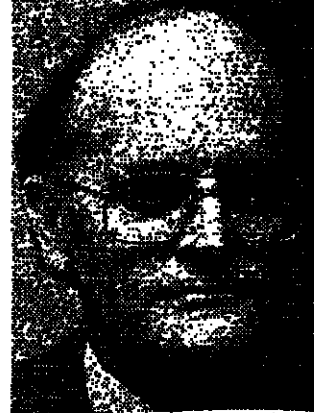
capacity by the middle of the decade - a target which the prospectus warns might be exceeded.

Not only does closure help cut costs; it is also central to National Power's fuel strategy. The company wants to reduce its dependence on fuel from British Coal, switching instead to gas, because gas-fired stations using combined cycle technology are quicker to build, cheaper to run and more environmentally friendly.

The other plank in National Power's fuel strategy is an increase in coal imports, which are typically cheaper than supplies from British Coal. Overall, Mr Baker plans to cut National Power's fuel bill by about £250m, or 10 per cent, within about five years.

But National Power is bound to remain heavily dependent in the medium term on British Coal, which will supply National Power with about 43.6m tonnes of coal this year.

Indeed, National Power's directors were only prepared to commit themselves in the privatisation prospectus to "a pro-



John Baker

gressive dividend policy" until 1993, the expiry date for the coal contract and the other arrangements nailed in place by the government to give the industry stability in its early years in the private sector.

After 1993, the prospecting warned, "National Power will be operating in a more competitive market, and revenues will be sensitive to the balance between demand and available capacity and to other market conditions."

David Thomas

## A small but fierce competitor

BEING SMALL has its advantages. As Napoleon, Tamboresine, and countless famous others have found, it can strengthen the resolve.

PowerGen, the smaller of the two electricity generating companies, has already proven both shrewd and assertive. Since the early days of its privatisation, it has come across as the friendly face of generation. But within the velvet glove the management is keeping a firm, if not an iron, grip on the newly created electricity market.

There are few signs of a public sector mentality at PowerGen. Chief executive Mr Ed Wallis, who has been in the industry since he was fifteen, is no bureaucrat, but a sharp and direct, hands-on manager. Having got over the frictions when Mr Robert Malpas, the company's chairman, left the company just before its privatisation, the board is now a close-knit team.

Although smaller than National Power, PowerGen is by no means small. It supplies around 9mMW hours of elec-

tricity, to 100 customers - on average slightly smaller customers than National Power - and has 21 power stations.

It will make a pro forma profit before tax of £294m in the year ending 31st March 1991, and expects to pay dividends of £42m, according to the flotation prospectus.

But it has done its best to capitalise on its small and approachable. "The customer is king," says Mr Wallis, and the company made a point of offering the regional electricity companies, its largest customers, customised packages of electricity.

It has won other customers like this: Toyota was seduced with a tailor-made contract and was the first large industrial customer to sign to take electricity directly from a generator.

But this accommodating philosophy did not stop PowerGen from competing fiercely with the regional companies to supply large customers, during recent bargaining rounds. Pow-

erGen had been very aggressive, several regional companies reported, and was undercutting their offers.

Not so, says Mr Roberts. "We offered the same prices to the regional companies as we did to direct customers." But PowerGen does not deny it is keenly interested in winning more large customers.

The company's attitude to price is, similarly, hardheaded. Electricity is, Mr Wallis says, a commodity, and despite all the talk of customer relations, there is no chance the company will forget the importance of competitive pricing.

PowerGen has been equally vigorous in its approach to fuel purchasing and particularly in diversification away from traditional coal-fired generation.

It was the first generator to commission a new combined cycle gas turbine power station, and has secured gas supplies for a 800MW station at Rye House in Hertfordshire, as well as the 900MW Kilgill-

stone station on Humberdale - which will take all the gas from the North Sea Pickering field in the first such single field deal.

PowerGen's commitment to new gas technology is matched by its interest in the latest coal technology. It has invested in a British Coal project at Grime-thorpe in Yorkshire, which is developing combustion technology to burn coal more cleanly, and has joined the US electrical power research institute, EPRI, which has made considerable investment in clean coal technology.

The company has already invested £250m in flue gas desulphurisation (FGD) technology which scrubs the gases that leave coal-fired stations for its Ratcliffe-on-Soar power station in Nottingham.

But PowerGen is also looking hard at importing foreign, low sulphur coal. Four out of its five large coal-fired power stations have easy access to coastal terminals, making it easy to import, as the company has pointed out. It is pursuing a policy of diver-



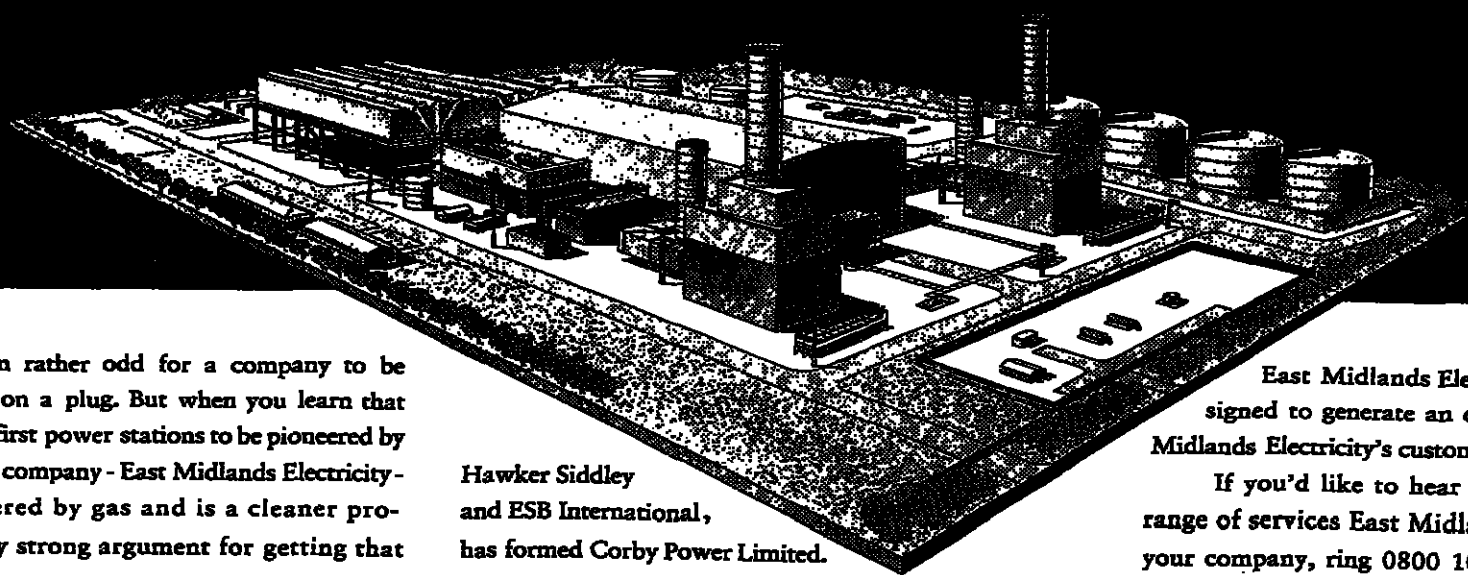
Ed Wallis

sification away from UK coal. Whether innovation will actually help PowerGen compensate for its size is another question.

It is already true that National Power has more control over the bidding which sets the electricity price in the pool, or spot market, simply because it has more power stations than PowerGen. This, however, may begin to change as more independent power stations come onstream.

Juliet Sychrava

# The first advertisement for gas to be generated by an electricity company



It might seem rather odd for a company to be giving the competition a plug. But when you learn that Corby is one of the first power stations to be pioneered by a regional electricity company - East Midlands Electricity - and that it's powered by gas and is a cleaner process - there's a very strong argument for getting that message across.

Thanks to the Electricity Act of 1989 the generation of electricity need no longer rest in the power of a monopoly, as the opportunity is now available to all those willing to make the investment. East Midlands Electricity was quick to take advantage of this opportunity to offer a more competitive choice to customers and to help keep prices down by making best use of its ability to buy and sell electricity effectively. The project was initiated by East Midlands Electricity Generation Limited, the generating company of East Midlands Electricity who, with its partners

Hawker Siddeley and ESB International, has formed Corby Power Limited.

This initiative will not only help to generate electricity but it will also help to generate work in the area, by awarding the contracts to East Midlands suppliers wherever possible. Site clearance has also meant the removal of two settling ponds, previously used for the disposal of waste from the former steel works, improving the surrounding environment.

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## THE ELECTRICITY INDUSTRY 3

Japan is torn between nuclear commitment and green issues

## Energy policy divided

CAUGHT BETWEEN surging demand for electricity and the government's commitment to environmental protection, Japan's electric power producers and the ministry that rules them can see only one panacea: nuclear power.

Japan lacks energy resources; so nuclear power generation is vital because otherwise the nation depends on foreign sources and is vulnerable to unpredictable fuel costs. In late February, in Niigata prefecture, the No 2 reactor of Tokyo's regional electric power supplier was shut for six days and restarted at the end of the month after an accident attributed to human failure.

Earlier that month, a nasty contretemps at the Mihama Nuclear Power Plant occurred when the day after a minor accident at the plant, local residents received leaflets from the power company declaring the facility accident-proof. While neither incident seems to have caused injuries or contamination outside the plant itself, they may help to revive the agendas of anti-nuclear groups.

It has been nearly five years since the Ministry of International Trade and Industry (MITI) began reducing power companies' rates, to pass to consumers the benefits of soaring profits ushered in by the strong yen and cheap oil prices. But then the price of oil went up in the year ending March 31 1990, pre-tax profits at Tokyo Electric Power Company (Tepeco) fell to ¥185bn (\$770.83m) from the previous year's ¥276bn-plus, a far cry from 1987, when the company

raked in more than ¥444bn. Pre-tax profits for the year ending March 31 are estimated at a dismal ¥96bn.

Add to that the likelihood that the government will slap a tax on petroleum products to cover around 10 per cent of the ¥96bn to be provided in support of the allied forces campaign in the Gulf, and things could get even worse. An industry report from Jardine Fleming Securities in late January said: "Doubling the tax rate could plunge EP (electric power) companies into the red and necessitate a rate hike."

Rate negotiations between the government and the companies occur annually. An increase could be approved this spring, depending on the direction of interest rates and oil prices, the report added.

According to Tepeco, the company can still make "reasonable profits" without a rate increase, thanks to Japan's continuing economic expansion and enormous demand from the Tokyo region. Under-scooping its long-term resilience are the triple-A ratings assigned to the company's outstanding foreign and domestic bonds (total: around \$11bn), and the high rating of its ¥300bn in commercial paper.

The Jardine Fleming report noted Tepeco's high 71.5 per

cent ratio of interest-bearing debt to capitalisation, but added that "interest rate movements cannot justify all the changes over time in EP company profitability".

Tepeco says it will "overcome" and "survive" the risks ahead. The company is reducing dependence on oil, while capital outlays for nuclear power plant construction since the 1970s are claimed to have made it less vulnerable to fossil fuel price vagaries.

The biggest private sector electric power concern in the world, Tepeco is one of nine Japanese regional publicly-held electric power companies which together produced almost 75 per cent of the country's 798,756m kWh of total electric power output in 1989-90.

All the regional power companies are dealing with intensifying competition by diversifying into such fields as heat supply services, telecommunications and urban development.

Tepeco used nuclear fuel sources for nearly 30 per cent of its total generation (205bn kWh) in 1989. The company relied on LNG-based generation for 36 per cent of output, while oil dependence was 28 per cent. In the electric power industry as a whole, nuclear

powered electricity output accounted for around 23 per cent of total electricity generated in Japan in 1989.

The government's fixation on nuclear power generation is not new. The country revved up its first commercially operated nuclear power station in July 1966. The 1970s oil shocks were something of an apocalyptic construction started on no fewer than 22 nuclear plants during the 1980s. At present the country has 38 nuclear power plants with another 13 under construction and several more on the drawing board.

Already three other regional electric power companies - Kansai, Kyushu and Hokuriku - generate more than 40 per cent of their total outputs from nuclear sources, while Shikoku Electric Power generates 58 per cent from nuclear.

The heavy reliance by the regionals on nuclear-sourced power has made them prime targets for anti-nuclear protesters, who have successfully stalled construction of several new reactors.

By 2010, MITI, which regulates and sets strategy for the power companies, intends to double the number of reactors to 78 and boost nuclear power supply to 43 per cent of total electric power generation.

While MITI officials claim the anti-nuclear movement has lost momentum since the Chernobyl disaster, the ministry is not taking the opposition threat lightly. It plans a nationwide three-year PR project later this year directed at specific groups, including housewives, teenagers and company employees.

The ministry's strategy is to target the moderates, instead of reacting directly to the anti-nuclear movement. The project includes a personal computer-style network that provides information and news on nuclear power in public places and at nuclear plant sites. PC owners can dial a phone number to access the network and the ministry will monitor public opinion through questionnaires and by telephone.

As part of its strategy, the ministry is also distributing free about half a million copies of a glossy, 100-page brochure crammed with pictures, diagrams and flow charts.

In spite of having to close a reactor at its plant in Fukushima, north of Tokyo, for nearly two years after a breakdown in January 1989, Tepeco's current nuclear construction schedule has "no symptom of delay," the company says.

A shift in Japanese political balance appears to brighten

the future of nuclear power generation. The Social Democratic Party of Japan (formerly the Socialist Party), a strong foe of all things nuclear, seems to have squandered the opportunity it gained in elections last year. Amid its disarray, the SDPJ looks incapable of mounting public support to counter the government's nuclear power commitment.

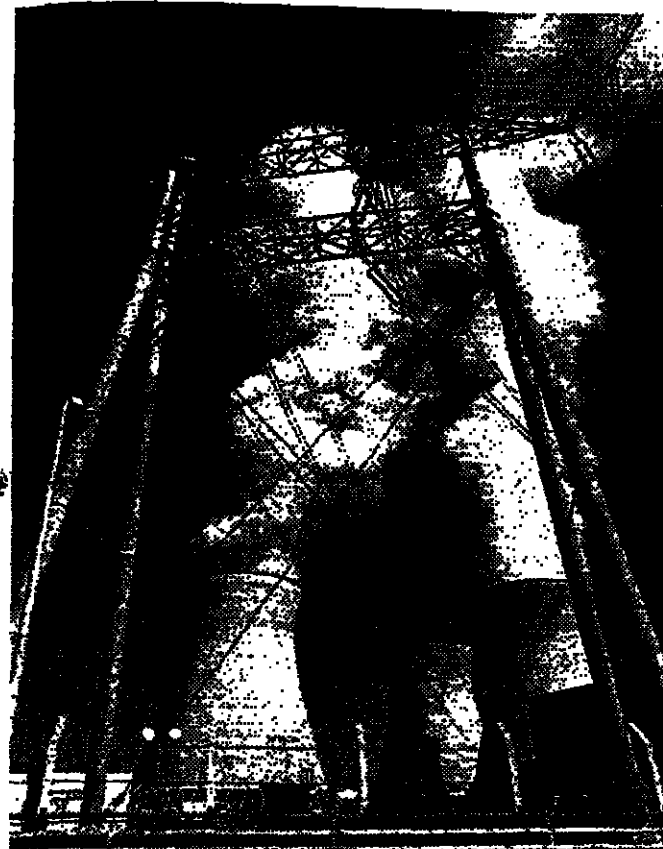
But short-term difficulties persist. If this summer is as hot as the last, the industry could blow a fuse. Last July, Tepeco met a record surge in power demand by reportedly getting a big kilowatt injection from other regionals and by urging consumption restraints to ward off power cuts. MITI says it is boosting needed transfers of AC from one generating plant to another when shortages occur.

In a further effort to take the heat off electric power companies, MITI says it is expanding its policy of offering discounts to big industrial consumers, such as steel, car and chemicals producers, that agree to cut power use during peak demand times.

A recent Credit Suisse industry report said 65.7 per cent of the country's total electric power demand (including supplies from independent generators) in 1989 was for commercial and industrial use.

The ministry is also trying to curb residential demand that has rocketed owing to the rapid proliferation of home air conditioners.

Christopher Perry  
Tokyo



Bugey nuclear power station near Lyons

## FRANCE: EdF

## New image for state monolith

THE FRENCH state-owned power utility, Electricité de France, is striving to break away from its past as a relic of central industrial control.

The group's independent-minded managers are acutely conscious that EdF stands out in a world where governments are tending to withdraw from public utilities. They want to change that image, to help EdF advance in the export markets it sorely needs.

After the privatisation and break-up of Britain's electricity industry, EdF is left as the only electricity monopoly in Europe responsible for all of its system, from power generation through to the distribution to customers.

It is this strong central organisation, under the continued control of the Ministry of Industry, which has allowed EdF to pursue a consistent pro-nuclear investment policy since France's decision to build its own nuclear energy source in the wake of the 1973 oil price crisis.

This has left France today more dependent on nuclear power than any country in the world. EdF draws more than 80 per cent of its electricity from its 57 reactors, providing the cheapest electrical power of any European Community country apart from Denmark, a significant advantage for French industry.

Yet the French nuclear power programme has been criticised as over-ambitious, having produced a surplus of seven to eight reactors, according to one official report. It attracts sporadic criticism from France's vocal but surprisingly disorganised environmental lobby, although not enough to cast serious doubt on France's nuclear consensus.

For these and purely technical reasons, EdF does not plan to increase its proportional dependence on this source of energy, say officials.

While the state has reduced its influence on EdF's decisions, as it has across France's nationalised industries, the utility's top managers are beginning to see government control - especially on pricing - as a hindrance to their bid to strengthen EdF as the EC's biggest energy exporter.

EdF's cross-border energy sales rose 3 per cent last year to 45.5bn kWh or 12 per cent of the total a id the group wishes to raise exports to near 20 per cent of the total by the end of the decade.

At the same time, the group aims to play a significant part in the replacement of ageing reactors in the Soviet Union and eastern Europe. Over the past two years, EdF has delivered a computerised reactor safety monitoring system to the Soviet Union and opened negotiations for joint ventures to build reactors in Hungary and Czechoslovakia. It also looks set to emerge in the next few months as the main foreign company to be allocated a stake in eastern Germany's electricity supply industry.

The export drive is partly

designed to help mop up EdF's nuclear surplus, but also to help run down the FF228.1bn (\$22.3bn) debt load that EdF has built up as a result of its nuclear programme, and to earn the cash needed to update some of the older reactors.

Already, the French utility's international ambitions have caused anxiety in politically influential German coal-producing regions, worried about the threat of cheap imported nuclear electricity accelerating job losses in the mines. And in Britain, EdF's attempts to sell excess power at advantageous rates to industrial customers in France have attracted competitors' suspicion.

Mr Jean Bergougnoux, EdF's managing director, points out that it is hard to persuade EC competition authorities that he is not dumping electricity when his government runs a pricing policy that squeezes EdF's profits. "A company like EdF must have balanced accounts if it is to be perceived as a fair competitor," he says.

In theory, EdF's contract with the Paris government obliges it to hold price rises at 1.5 percentage points below the rate of inflation. Yet in practice, the government has, until recently, tended to hold rates lower than that, with the result that EdF has made losses for six out of the past 11 years.

The powerful Finance Ministry argues that cheap power helps curb inflation and so supports the value of the franc, an idea which provokes the derision of Mr Pierre Delaporte, EdF's sometimes outspoken chairman. "If we were convinced that the delay in allowing us to raise our tariffs was necessary to keep the franc safe on the international foreign exchange markets, we would gladly sacrifice on the altar of the fatherland, but we do not believe it for a moment," he said recently.

However, in February, EdF received the go-ahead to increase prices by 2.2 per cent, as against the 2.8 per cent general inflation rate forecast for 1991 - a rise greeted as "moderate" by Mr Delaporte.

Certainly, EdF is gradually beginning to look more like a commercially fair competitor than a state monolith. It is now 10 years since it last received a subsidy from the government. EdF even managed to produce a profit in 1990, partly thanks to an increase in exports and also reflecting the first fruits of a plan to cut costs by FF1bn.

Mr Bergougnoux believes that it is only a matter of time before the rigours of EC competition law force the government to give him a freer hand on prices. As he pointed out in a recent interview, "European competition will in the end have its effect. Brussels will remind the government that the electricity market will conform to competition rules."

William Dawkins,  
Paris

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## THE ELECTRICITY INDUSTRY 4

Demand for energy efficiency is focusing on the generators

## Investment will cut the bills

SOME 20 per cent of the UK's energy bill could be saved by investing in "cost-effective energy efficiency measures", according to Mr William Rickett, director-general of the UK Energy Efficiency Office.

The scope for reducing energy use is not in doubt. Nor is the need to do it. Carbon dioxide (CO<sub>2</sub>), the main "greenhouse" gas causing global warming, can only be tackled by reducing energy consumption. Rather than meeting increasing demand with increasing supply, existing supplies must be used more efficiently. Demand for change will focus on the electricity industry, an important contributor to CO<sub>2</sub> emissions.

The UK has radically restructured its electricity industry over the past two years in preparation for the private sector. The restructuring arguably offered a unique opportunity to incorporate incentives for energy efficiency into the licences and the regulation of the new companies. The opportunity was not taken.

Under the system in England and Wales, it is in everyone's interests to sell electricity, and in no one's to save. The profits of the generators depend on maintaining their market share. The profits of the 12 regional electricity companies (RECs) depend on the amount of electricity they distribute and sell. The duty to "promote" not enforce, energy efficiency lies with the regulator, Professor Littlechild. So far this regulation consists of ensuring the RECs provide their customers with adequate

information on ways to cut consumption.

What privatisation may do is open up the generation side of the market for new, more efficient technologies. Nearly all of the plant being built or proposed today is based on combined cycle gas-fired turbines (CCGT) which achieve greater efficiency levels than conventional coal-fired plants. It has also raised the profile of combined heat and power (CHP), which has potential efficiency levels of more than 80 per cent.

Critics point out that by splitting generation and distribution, and by the regulatory formula used, the government has removed the potential to introduce measures to curb demand, such as least-cost planning. This involves a utility considering whether improving the end-use efficiency of its customers is more cost-effective than building new generating plant.

Least-cost planning is being "aggressively pursued" in about 20 US states, according to Mr Mike Foley of the US National Association of Regulatory Utility Commissioners (NARUC). Some state regulators require utilities to explore both demand and supply-side options before licensing new capacity. In most cases, utilities are then allowed to claim back a rate of return on their investments in energy efficiency.

The employment of demand-side management is due to be expanded as part of the new US National Energy Strategy (NES). Although the power industry at first resisted this

approach, many utilities are now finding it profitable. These include New England Electric, Boston Edison and Pacific Gas and Electric, three large, privately-owned utilities.

According to Mr Mike Monahan of Boston Edison, such demand-side management is Edison's main focus because at "the bottom line it is more cost-effective to buy back electricity than it is to build new generating plant". Boston Edison will spend \$250m (£139.6m) to 1995 on energy conservation measures for its customers, including distributing compact fluorescent lightbulbs, and offering free energy audits. In this way it shaved some 130MW off its peak demand growth in 1990; by 2000, it expects the figure to be closer to 300MW-400MW.

One of the reasons this strategy works is that most US utilities are vertically integrated and have a mandate to serve a particular area. They therefore have an incentive to cut demand. The UK RECs, on the other hand, are distributors and suppliers whose franchise market is due to disappear over the next eight years. An attempt by the House of Lords to enable the regulator, under the Electricity Bill, to enforce energy efficiency measures before approving tariff increases was overturned in the Commons.

The structure of the European electricity supply industry is diverse, and consequently the potential for least-cost planning patchy. Swedish state-owned utility Vattenfall believes it could cut

12TWh-19TWh out of a commercial and residential demand of 70TWh a year. The next phase, due this autumn, is to discover how much of this potential can be realised.

According to Mr Morgan Andersson, project manager, the recent decision by the Swedish government to delay the phase-out of nuclear power means that "it is still vital to keep conservation measures going, but the commercial incentive has changed". Vattenfall now has no need for new generation until 2000.

Other Swedish utilities, notably Stockholm Energi, and some German utilities have implemented demand-side management measures. Italy's state-owned utility ENEL is a vertically-integrated monopoly supplier faced with growing demand and increasingly unable to site new plants due to environmental opposition. It has started to look at how to cut domestic demand by working with manufacturers to promote more efficient electrical appliances.

A recent study for the UK Energy Department by the March Consulting Group estimates that in the UK alone, replacing appliances with the best available on the world market could save 24,000GWh of electricity.

The MCG report, along with the recently released Energy Select Committee report on energy efficiency, comes to the now familiar conclusion that improvements are unlikely to happen without government intervention. Schemes to label appliances according to their

efficiency from 35 per cent to up to 46 per cent they also cut CO<sub>2</sub> emissions.

The UK has no plans for any clean coal plant. The government has invested around £20m in clean coal research, and is currently conducting a review of the area, which may result in further investment later this year. So far the money to fund a clean coal plant - a new technology that involves commercial risk so cannot win City backing - is just not there.

Ultimately, however, it will only be built when the two electricity generators order it, and while gas continues to be



Rickett seeks 20% saving

efficiency have been introduced by France, Denmark, and Germany with varying degrees of success, but no European country has implemented labelling fully.

Again, the US record is impressive, with the 1987 National Appliance Energy Conservation Act setting minimum standards for domestic appliances. The recent NES is set to expand this. A number of US utilities also offer customer rebates for buying efficient electrical appliances.

Meanwhile it may be left to international legislative moves to take energy efficiency to the top of the agenda. Movement may be slow, but environmental legislation is set to grow increasingly stringent. The European Commission has already issued a directive setting standards for SO<sub>x</sub> and NO<sub>x</sub> emissions from power plants.

An EC draft directive calls for compulsory labelling for most domestic appliances in member states from July 1992. Minimum standards are set to follow.

Future pressure from the Intergovernmental Panel for Climate Change to cut global CO<sub>2</sub> emissions may force utilities and governments to try a little harder.

Lucy Plaskett

## THE US

## Pressures mounting

IT SOUNDS like the antithesis of capitalism: in several US states electricity supply companies can now raise their profits by persuading customers not to buy their product.

The move is part of an energy conservation effort that underlines the severe economic and environmental pressures facing the US supply industry in an era of increasing competition, rising anti-pollution costs and huge capital spending demands. A combination of all these forces has started to produce a merger wave in the highly fragmented industry.

Since the early 1970s, US electric power utilities have been battered by a combination of rising costs and increasing regulation on pricing, new plant construction and other issues. Many are still paying for the nuclear power plants ordered in the 1970s but then, abandoned or not, built on time or to cost. According to the Edison Electric Institute, an industry body, the companies are producing an average return on equity of about 10 per cent compared with the 13 per cent that state regulatory commissions usually allow.

Foremost among the new challenges facing them now is the cost of complying with last year's Clean Air Act which mandates that sulphur dioxide emissions, a key component of acid rain, be reduced at coal-fired power stations by about half by the end of the decade.

Utilities make some 60 per cent of their power from coal and they have two choices in complying with the legislation. They can switch from burning soft, high sulphur coal to hard coal, but this will push up transport costs. Alternatively, they can install expensive fine gas desulphurisation systems, otherwise known as scrubbers, or experiment with newer technologies such as fluidised bed combustion. The Edison Institute says that meeting the demands of the act will cost the industry up to \$105bn (\$28.6bn) by 2010.

In addition to modifying old plant, the industry is going to have to build much new capacity over the next 10 to 20 years to replace old plant and meet new demand. It is expected to add more than 90,000 net megawatts of new capacity by the end of the 1990s.

Juliet Sychnava

Several factors have made the business climate more helpful to non-utility companies which wish to generate power. The Bush administration, keen to foster competition in the wholesale power market, has proposed in its recently unveiled energy strategy to remove 55-year-old restrictions on companies owning independent power stations.

The Public Utility Holding Act of 1935 has kept industrial companies out of the power business and prevented utilities from building generating plants outside their territories and then selling that power on the open market.

Other groups have been free to jump into this market: the Public Utility Regulatory Policy Act of 1978 opened the door for small producers of alterna-

tive energy to sell power on the open market.

Repeal of the 1935 law has stirred up controversy within the utility industry, with some wanting the freedom to build stations around the country and others unhappy at the presence of independents in their areas.

Federal regulators also want changes in control of utilities' transmission lines. At present, while the utilities are required by law to buy power from independents, they control the electricity after that.

The regulators would like to allow the independents to find their own customers. That has brought howls of outrage from the utility industry, which argues that the interlopers will simply steal their best clients.

All these factors are forcing some radical changes on the industry. The more far-sighted utilities have been slashing costs and many have set up their own independent power ventures. They have also turned to management of the demand side through energy saving, prompted by changes in the regulatory climate: regulators have begun to offer the companies a return on their energy savings outlays which

is broadly the same as the investment they have been making in power plants.

The rule changes - instituted in states such as Massachusetts, New York and California - have turned conservation from a costly chore for the utilities into some of their most profitable operations. The so-called "megawatt" business involves handing out to customers efficient new equipment and sharing in the savings by charging higher rates. The trend has brought together some unusual bedfellows, with conservationists pleased that this means less power station construction and utilities pleased that they are spared the capital costs of new facilities.

The new competitive pressures are forcing the utilities to consider the once-outrageous suggestion that they should get together in mergers. There has been a rash of bids over the past year, including the industry's first important hostile offer, when Kansas City Power & Light made a run at neighbouring Kansas Gas and Electric. Behind the merger wave lies a drive for greater efficiency. Mr Edward Trelle, an analyst at Smith, Barney Harris Upham, and a long-time merger advocate, estimates that about \$3.6bn of annual cost savings for the industry could be generated through more economic and efficient operation of plant.

The largest economies from consolidation would come from pooling - the ability to use a more economic generating plant mix in the consolidated service area during periods of low demand.

The long hand of the regulators could slow down this movement. Only last month officials of the California Public Utilities Commission dealt a heavy, though not yet fatal, blow to the 1988 proposed merger of South California Edison and San Diego Gas and Electric, which would create the largest utility in the nation. The officials agreed that the deal would provide about \$1bn of benefits to customers but complained that its anti-competitive impact outweighed this.

Martin Dickson  
New York

Continued from Page 1

There are three main options for the industry. First, it can clean up after combustion of coal or oil, notably by fitting scrubbers known as "flue gas desulphurisation" or FGD units to the power station chimneys, which clean the gas as it leaves.

This is the route the UK has so far adopted - 8,000MW of FGD are being fitted at present. However, few people regard this as an adequate long-term solution: FGD does not deal with NO<sub>x</sub> and critics point out that 8,000MW is a negligible amount compared

with continental FGD installations.

The second option is to switch into another fuel. Natural gas is the frontrunner. It releases very little sulphur or nitrogen, and burnt efficiently in a new "combined cycle gas turbine" (CCGT) which recovers waste heat from combustion to drive a steam turbine, it is around 50 per cent efficient compared with 37 per cent at best for a conventional coal-fired station. This means less CO<sub>2</sub> is released per unit of electricity produced. Most of the new power stations due to come onstream in the mid-90s in Europe will be CCGT.

The third option is to devise technology that burns coal more cleanly. In Europe and the US a new generation of coal-fired power stations is being developed. By the 1990s they will be up and running - and green enough, their creators say, to compete with gas. There are other variants: in the UK British Coal has marketed a process - known as "the topping cycle" which combines partial gasification with the new combustion technology. These clean coal technologies can cut emissions of sulphur by up to 99 per cent, and nitrogen by between 80 and 90 per cent. By improving

efficiency from 35 per cent to up to 46 per cent they also cut CO<sub>2</sub> emissions.

The UK has no plans for any clean coal plant. The government has invested around £20m in clean coal research, and is currently conducting a review of the area, which may result in further investment later this year. So far the money to fund a clean coal plant - a new technology that involves commercial risk so cannot win City backing - is just not there.

Ultimately, however, it will only be built when the two electricity generators order it, and while gas continues to be

cheap and available, they are very unlikely to do so.

But environmentalists should take heart. A quiet revolution in industry's use of electricity is taking place. CHP or combined heat and power systems, which generate electricity and heat from a single source, are slowly catching on.

These systems can be twice as efficient as conventional boilers and can cut CO<sub>2</sub> emissions by 70 per cent. If CHP capacity reaches 30,000MW by 2020, as the government hopes, national CO<sub>2</sub> emissions could fall by 15 per cent.

Juliet Sychnava

# The power behind the power.

The National Grid Company's transmission network is the backbone of the electricity supply system in England and Wales. On any one day, electricity worth up to £27 million travels along the 2000 route miles of overhead lines and cables we operate and maintain.

National Grid is at the very heart of the newly-privatised electricity supply industry, providing a vital link between the nation's electricity consumers and the 68 power stations in England and Wales as well as in

Scotland and France. Operating the world's first energy spot market and balancing our available generating capacity with demand on a minute-by-minute, hour-by-hour basis 365 days a year is a uniquely demanding task. It requires the logging of over a million separate items of information every 24 hours.

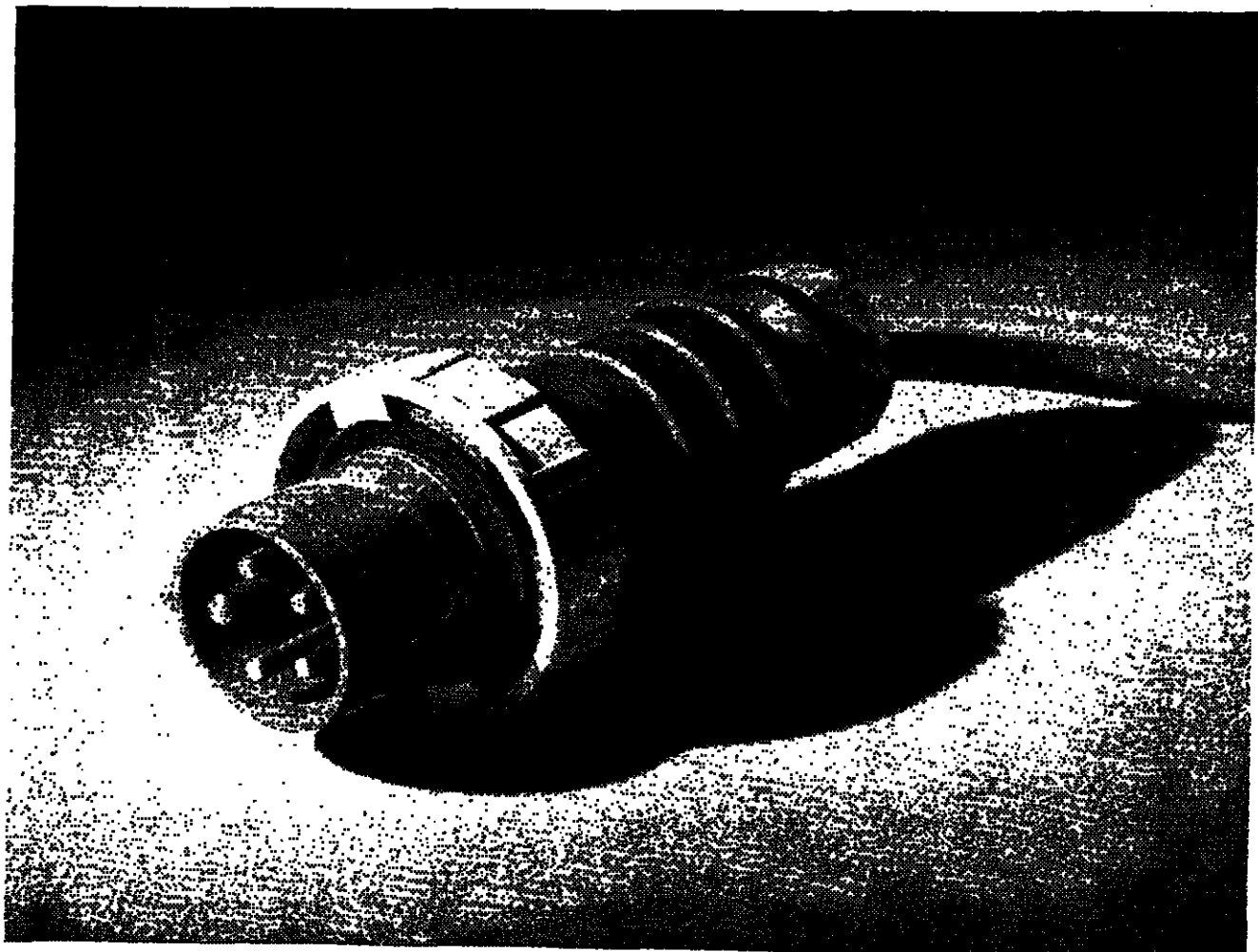
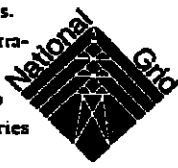
Yet, during the past 12 months, it's a job we've carried out even as the National Grid Company has met the challenge of establishing itself as a commercial enterprise, with shareholders

as well as customers to satisfy.

In the same period we have also had to cope with record energy demand and winter storms which caused some of the worst ever damage to our power lines.

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Yorkshire Electricity distributes electricity throughout an area of approximately 10,700 square kilometres, stretching from the Pennine uplands in the west to the ports of the Humber estuary and the coastline of the east, including the cities of Leeds, Sheffield, Bradford and Hull.

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mercial enterprises. We can help to reduce manufacturing costs, cut energy consumption and improve the quality and control of production techniques for businesses.

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## CINEMA

## In search of martyrdom

"If the doors of perception were cleansed everything would appear as it is, infinite." It was astute of William Blake, a film critic before his time, to associate the notion of "doors" with the notion of "infinite." Oliver Stone's film *The Doors* seems infinitely though it lasts a mere 141 minutes. Yet it shows not the remotest perception of what was "infinite" in the Blakeian sense about *The Doors* music. Even I, a non-rockomane, recognise in Jim Morrison's brooding, thunderous songs a power born of some pyromaniac vision in the soul.

Stone's vision is the same as the one he brought to *Platoon* and *Born On The Fourth Of July*. Well-upholstered hyperbole drives on the way, with a few tiny morally attached like cameos to a wedding car. Drug-prone composer-vocalist Morrison, though played and sung with spitting-image similitude by Val Kilmer, is presented as a messiah in search of martyrdom. Society is out to get him, but who in this film is "him"? No human being dwells inside the mad eyes and the marijuana wisecracks. ("I don't remember being born," he tells a reporter, "it must have been during one of my blackouts"). This Morrison was a bio-pic legend even before he was born.

The whole film starts with the assumption of immortality then tries to climb higher into Rock Era inspirationalism. Sockings on through concert after concert (mixing real and staged footage), traversing ever dotted sexual skirmishes with girlfriend Meg Ryan or groupie Kathleen Quinlan ("Have you ever tried drinking blood?"), the story's ascent is interrupted only by the odd dutiful attempt to "reality" Morrison. He may have been traumatised as a child by the sight of a roadside accident (cue surreally bleached flashback). Or he may have been a free soul spurred to revolt by society's moral pressures or the Vietnam war or... What the hell. Suffice it that he is a genius and the film is two hours of designer idolatry. Stone's Steadicam powers on through rock stadiums and hotel corridors, tracking after its hero like a mad lepidopterist chasing a butterfly.

Occasionally the headlong chase yields a glimpse of some Elysian possibility. The film could have been a pop-world mockumentary in the style of *This Is Spinal Tap*, but its funny lines are strictly unintentional. ("I had enough of this shit with Janis," screams a studio manager at a misbehaving Morrison). It could have confined itself to what it does best: re-constructing the career via fact and fiction. Stone comes into his barnstorming own here: the thousands of extras are whipped into a plausible frenzy, as the air crackles to "Come on, baby, light my fire" or "This is the end." At these moments Morrison-fer means something. Elsewhere in *The Doors* it does not. Only Hollywood's latest bid to win it with it by jumping on a bandwagon that vanished 20 years ago.

## Nigel Andrews

*White Palace* starts out as a steamy slice of erotic life only to end up a soggy, Max Deacon romance. Max (James Spader) is an effete yuppie adman who is emotionally scarred by the accidental death of his wife. He seems destined for a life of tortured celibacy until he meets Nora (Susan Sarandon), a brassy hamburger waitress 16 years his senior. Against all the odds, the two

fall madly in love, bonded not only by intense sexual desire but also by shared tragedy - Nora lost her teenage son to drugs. Their first few dates see them proceeding all the way from the sofa to the waterbed, with Nora using her considerable skills and experience to draw Max out of his cocoon of impotent self-pity.

So far so good. In these opening scenes director Lászlo Mándoki elicits the film's erotic tension with a steady, stylish hand. Spader's unctuous self-containment, reminiscent of his fine performance in *Sex, Lies and Videotape*, is perfect for his character, while Sarandon is eminently believable as a woman determined to keep middle age at bay by sheer sensual will. Unfortunately, their energy flags about a half-hour

## THE DOORS

Oliver Stone

## WHITE PALACE

Lászlo Mándoki

## QUICK CHANGE

Bill Murray

## SCENES FROM A MALL

Paul Mazursky

## WINGS OF FAME

Otakar Votocek

Val Kilmer as Jim Morrison in *The Doors*

into the film, transforming it into a quirky love story far less engrossing than the initial pyrotechnics promised. There's a squabble over a vacuum cleaner, an embarrassing visit by Nora's clairvoyant sister (Ellen Barkin), and the inevitable confrontation when Max brings his older, declassé girl home to meet family and friends. Sarandon is much less convincing making impassioned pleas for the working class to Spader's smug relations than she is showing him the sensual ropes. After all this soppy domesticity, it comes as little surprise that their final reconciliation is sealed with a chaste, public kiss, in which eroticism is joked about rather than explored.

It also comes as little surprise that Bill Murray plays a robber in *Quick Change*. This can be seen as a role for one of modern cinema's most adept scene stealers. In fact, everything about this light, engaging comedy suits Murray perfectly, lending him a perfect vehicle for his wry asides and deadpan double-takes. He plays an anxious thief who, with the help of a clown suit, a sexy girlfriend (Geena Davis), and a doltish sidekick (Randy Quaid),

pulls off what just might be the perfect bank heist. Unfortunately, the one thing that he doesn't take into account is making his getaway through New York City, portrayed here as a thoroughly morose, loveless Mafia wiseguys and urban jousts conspire to turn a simple trip to Kennedy Airport into a tortuous adventure.

Murray deadpans his way through it all with consummate skill, particularly in the opening scenes when he takes over the bank. Despite attempts at broadening his character with hints of a traumatic Vietnam past and a romantic entanglement with Davis, he never stops being Bill Murray, even when hidden behind a fright wig and white face. Everybody else - including Nicole Kidman - plods along with varying degrees of success. His fans will not be disappointed.

Fans of the triumvirate headlining *Scenes from a Mall* - Paul Mazursky, Woody Allen and Bette Midler - will be less satisfied. Everything is in place here for a wonderful comedy, with the veteran satirist Mazursky directing Allen and Midler as a successful Beverly Hills couple (she's a best-selling author of psychobabble, he's a sports lawyer) publicly feuding their way through their 16th wedding anniversary. The movie is strangely flat, however, despite an occasionally trenchant script by the director and Roger L. Simon.

The problem, surprisingly, is with the leads, who suffer from a disappointing lack of chemistry. When mixed, these two potent and precious elements fizzle out rather than ignite. Allen bravely plays against his usual screen persona, sporting a pony tail and singing the praises of Los Angeles, but is never altogether convincing. Nor is Midler, whose frenetic mastery is only sometimes glimpsed, such as when she publicly pelts her wayward husband with sushi. For the most part, she's as subdued and aimless as the picture itself.

It's a shame that *Wings of Fame* isn't a bit more subdued. In it, Peter O'Toole plays a pompous actor who is gummed down by a damaged fan (Colin Firth). When the assassin perishes as well, their spirits are barged to the netherworld, depicted here as a posh island hotel inhabited by famous dead souls. It is a last resort of sumptuous comfort and profound ennui - Hemingway shoots clay pigeons, Einstein saws away at his fiddle, even Laszlo makes an appearance, lurking in the bushes. All wait in dread of the moment when their earthly fame runs out and they will be consigned to the much less cozy mist of oblivion.

Despite the overblown symbolism of hooded boatmen, cadaverous bellhops and blindfolded archers, writer/director Otakar Votocek has a simple point to make - in a godless world, fame is the only form of immortality going. He would have fared far better to ease up on the skewed allegory and focus on the complex relationship between O'Toole and Firth, who both labour heroically to salvage the film from its pretensions. O'Toole is characteristically disquieting and charming, maintaining his legendary poise even in a film that sends him to Hell and back.

Stephen Amidon



Elizabeth Old and Steven Brett in 'Slippage'

## Slippage

RIVERSIDE STUDIOS

*Vaut le voyage, says the guidebook; or vaut le détour.* Not for Rumbert's new programme when you have to negotiate the horrors of Hammersmith Broadway. And not, alas, for the way the troupe is performing this season. It may be that the adjustment to an open space from a routine of proscenium appearances has thrown the dancers off balance, but the company style looks to me less polished and purposeful than of late years. A notable exception on Tuesday night was Amanda Britton, who appeared in Richard Alston's *Solo Lark*. This solo in silence is inspired by Nigel Hall's sculpture, which in turn was inspired by a dry lake in the Mojave desert. Miss Britton, with her wonderful linear qualities and clear, fluent phrasing, makes a very fine impression in a piece that has previously been danced by men. She reveals the watchful stillness of the piece in movement that is beautifully poised, responding to the two austere metal forms that are the sculpture (like a telegraph pole and a skeletal tree) with images no less pure and controlled.

The novelty of the evening was the first performance of William Tuckett's *Slippage*, fruit of funding from the Ashton Memorial Commission. Tuckett is just starting to make his way as a choreographer with creations for both sides of the Royal Ballet. He is still young, and I am not persuaded that the chance to compose for a modern dance troupe is the best means of extending his skills. For *Slippage* he has chosen a score of minimalist chatter by Dan Jones, music that provides nothing to sustain choreographic invention save the dubious merit of continuing to do what he has already done at interminable length. The chief incidents of the piece amount to the dancers peeling off layers of clothes - dull, and by Candida Cook - to reveal themselves in dreary underwear (one chap looks like Captain Webb about to embark upon the English Channel).

The dance, like the score, goes on. Four couples leap and walk, drop and race over the stage, and part of the choreography has the innocent springiness I associate with revivals of the sacred texts of early Denishawn dance of 60 years ago. It is decent, and unmemorable, and Tuckett has already shown us that he can do better things than this.

Clement Crisp

The problems of the Riverside space were very apparent in the revival of Richard Alston's *Dealing with Shadows*. It is a piece altogether too sprightly about a Mozart piano sonata, but when it was first seen at Sadler's Wells last year, ebullient performance gave it a superficial charm. In its present setting it looks diffuse and garrulous, and the choice of printed tops and beach trunks as costume makes the dancers seem like gigantic babies. The visual record of this season has not been happy.

Clement Crisp

## The Seagull

LILIAN BAYLIS THEATRE

The most obvious feature of Mike Alfreds' version of *The Seagull* for the Oxford Stage Company is that it looks extraordinary, not because of any design or flight of fancy but because of its conception of the people involved. The members of Chekhov's country house party appear like a cross between the background interest in a Renoir painting and a convention of Lithuanian nationalists. The men sport big-bottomed beards; the women are simply big-bottomed. Even the luckless seagull, bagged by the fretful Konstantin, is an albatross in all but name.

Bravest and bravest of all is Pam Ferris, whose Arkadina is no elegant Muscovite, bestowing her refined presence on her country estate, but a corpulent diva with an all-engulfing presence who erupts into unconfined temper tantrums and as quickly erupts out of them again. When she steps on to her son's rickety little stage, after ridiculing his play off it, the structure shakes under her weight, its little proscenium arch no match for her voluminous coiffure.

One can well imagine her appeal to a restless spirit like Trigorin, who could simply

bury his sense of inadequacy in her massive bulk; likewise, she makes it woefully clear why her son, Konstantin, has never grown up. Michael Muller presents a man spiritually and materially squashed by a mother who bandages his head one minute and huris insults at him the next. "While I'm awry, you won't go click-click again," she beseeches him. It is the nearest she gets to acknowledging his desperation, her choice of childish euphemism underlining her childish refusal to face his attempted suicide.

The refusal is so complete that it makes a charade of her attempt to prevent Trigorin from leaving her for the younger Nina. This central scene, which anchors the characterisation of Arkadina to a sense that her day is past, loses its meaning when it is played by a woman who so illiterate. She weeps, bullies and finally, having reduced Trigorin to hopeless tears, bustles off with a smug smile on her face, her sense of her own importance confirmed by Arkadina's preoccupation with grandiloquence of emotion and gesture creates a sore problem for Irena Brook, whose visually lovely Nina - a gift for the

declamation of Konstantin's sweet nothings - signally fails to gather the required stature along the way. Her reappearance, a fallen woman, in the final act is certainly not the stuff of tragedy as Arkadina would know it; this haggard little slip is merely pathetic - and rather less than Caroline Quentin's slatternly Masha, whose capacity for melodramatising her misery gives her a sombre momentum.

So what of the men? One is tempted to leave them till last because they are so entirely dwarfed by the women. Nicholas Clay plays the character of the usually urbane Trigorin around a slyph-like smile into his beard, as if the successful writer is lost for the appropriate words. It is as hard to imagine him indulging a casual amour as it is to see Roger Frost's skinny schoolmaster fathering Masha's family, or Ric Morgan's brusque doctor sustaining a 20-year liaison with Dawn Keeler's flutery Lolita. It is all interesting and different enough, until one starts to look for the Chekhovian heart.

Claire Armitstead

## Frederick Douglass

NEW JERSEY STATE OPERA

Newark is a romantic and vital town, easily reached from New York by overground or underground train, architecturally explorative, ethnically diverse. The biggest Portuguese community outside Lisbon lives there. Italians abound. And opera in Newark is attended by an eager audience in which English is the last language overheard.

The only big new opera to have been staged in or around New York this season is *Frederick Douglass*, which was put on by the New Jersey State Opera for a single performance in Newark's Town Hall. It's a grand Roman theatre, seating 2,700. One of the company's specialties is verismo - *Iris*, *Lodoletta*, *Zanetto*, *L'amico Fritz* - performed under a conductor, Alfredo Silipigni, who knows the traditions. Another is loyalty to singers abandoned by the Met: it was in Newark that I heard Birgit Nilsson sing her last Turandot, with Lucia Albanese as Liu; and an *Attila* with Jerome Hines. This season a *Carmina* with Fiorenza Cossotto was killed, but it fell through. So did the second per-

formance of a star-cast *Lom-bardi*. Beyond the tenor, I made the trek to Newark only to find a "Performance cancelled" sign on the door. Money had run out, as in this country it is running out for musical enterprise of all kinds.

But *Frederick Douglass* reached the stage, if only for a single performance. The Mayor of Newark, Sharpe James, appeared as a super. I wish I could write that it was a triumph; instead, I can find nothing to praise. I thought it an incompetent opera. Douglass - a hundred years ago this identifying would not be necessary - was an escaped slave whose oratory and whose published *Narrative* (Penguin keeps it in print) stirred both the US and Europe. The *Narrative* tells of a youth whose free, active mind rejected the notion that he and his fellows should be lifelong a white man's owned chattels. William Garrison, the great abolitionist, wrote truly that "the who can perseute it without a fearful eye, a heaving breast, an afflicted spirit, must have a flinty heart."

David Blake's Toussaint

Thes Musgrave's *Harriet*, and Anthony Davis's *X* have given differing examples of how such matter can be more worthily treated. By comparison with those operas, *Frederick Douglass* seems cheap and unworthy. Kay and his librettist, Donald Dorr, concocted a dummys, long-winded drama - a single Verdi would have rejected it as ineffectual.

The libretto is postscript, and Kay's music drones on and on in Puccinian arioso without Puccini's command of melodic gesture. Kevin Maynor sang the title role, and the veteran dramatic soprano Clara Barlow was Mrs Douglass. Should we have the show as homage to an elderly black composer (Kay was born in 1917), or deplore it as time, money and talent spent on something artistically worthless and unworthy?

Andrew Porter

## Ten new productions for Covent Garden

A new principal conductor and ten new productions for 1991-92 were announced yesterday by the newly ebullient Royal Opera House, Covent Garden. Edward Downes is taking over the Met: it was in Newark that I heard Birgit Nilsson sing her last Turandot, with Lucia Albanese as Liu; and an *Attila* with Jerome Hines. This season a *Carmina* with Fiorenza Cossotto was killed, but it fell through. So did the second per-

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The general director of Covent Garden, Jeremy Isaacs, also placed his critics by announcing that he was asking many of the members of the chorus aged over 50 to take early retirement.

The Minister for the Arts, Timothy Renton, has asked the Arts Council to come up with savings of £1m on its devolution programme by May 17. He is unhappy with the few savings that have accrued so far from the policy of creating Regional Arts Boards with enhanced responsibilities.

Antony Thornecroft

## INTERNATIONAL ARTS GUIDE

TODAY'S EVENTS

## AMSTERDAM

Concertgebouw 20.15 Riccardo Chailly conducts Royal Concertgebouw Orchestra in music by Laman, Hindemith and Shostakovich. Sat at 15.00 Valery Gergiev conducts Shostakovich programme. Sat at 20.15 Haydn's *The Creation* (6718 545).

## BARCELONA

Gran Teatre del Liceu 21.00 Donizetti's *Il campanello* and Leoncavallo's *I Pagliacci*, with cast led by Giuseppe Giacomini and Piero Cappuccilli. Sat and Sun: Romano Gandolfi conducts Schubert concert (412 1466).

## BERLIN

DANCE Komische Oper 19.30 Triple bill choreographed by Joachim Ahne, music by Ravel, Stravinsky and Durk (2292 555).

Zar und Zimmermann, comic opera by Lortzing. Tomorrow: Siegfried Kurz conducts Der Rosenkavalier. Sat: new production of Madama Butterfly. Sun: Giselle (2004 762).

## BRUSSELS

Palais des Beaux Arts 20.00 Jose van Dam sings Mozart and Mendelssohn's Oboe Concerto, also tomorrow, Sat and Sun (2614 383).

## CHICAGO

Orchestra Hall 20.00 Daniel Barenboim conducts Chicago Symphony Orchestra in Boulez's *Notations* and Mahler's *Das Lied von der Erde*, with Waltraud Meier and Siegfried Jerusalem, also tomorrow and Sun at 15.00. (436 6666).

## FRANKFURT

Alte Oper 20.00 Piano recital by Ivo Pogorelich, with music by

Chopin, Ravel and Rachmaninov. Sat: Radu Lupu plays two Mozart piano concertos with Camerata Bern (1340 400).

## GOTHENBURG

Konserthuset 19.30 Murray Perahia plays Brahms' Second Piano Concerto with Gothenburg Symphony Orchestra conducted by Hans Von Swoboda. Repeated tomorrow at 18.00. (167000).

## LONDON

Covent Garden 19.00 Gennadi Rozhdestvensky conducts Tarkovsky production of Boris Godunov, with cast led by Paata Godunov. Tomorrow: Zubin Mehta conducts Nuria Espert's new production of *Carmen* (240 1066).

## MUSIC

Coliseum 19.00 Jerzy Maksymiuk conducts Don Giovanni with Peter Coleman-Wright in title role, also Sat. Tomorrow and Mon: Peter Grimes (836 3161).

## THEATRE

This week's shows include *Black Snow*, a new play by Keith Dewhurst based on Mikhail Bulgakov's 1926 satirical novel on censorship in the theatre, in a production directed by William Gaskill (National). Onnagata, British premiere of Lindsay Kemp, ritual, theatre, dance and Kabuki (Sadler's Wells). Caryl Churchill's 1981 play *Top Girls*, a study of brilliant women of history in the context of their not-so-brilliant modern sisters (Royal Court) and *Carmen Jones*, Oscar Hammerstein's Bizet-inspired

musical in a lavish production by Simon Callow (Old Vic). Phone Theatreline: Plays 0636 430659. Musicals 0636 430660. Comedies 0636 430661. Thrillers 0636 430662.

## NEW YORK

Avery Fisher Hall 20.00 Giuseppe Sinopoli conducts New York Philharmonic Orchestra in a programme including Mendelssohn's Italian Symphony and Respighi's *Fountains of Rome*, also tomorrow and Sat. Sun: Philippe Entremont is conductor and soloist with Vienna Chamber Orchestra (874 2424).

## PARIS

Palais Garnier 19.30 Opera Ballet in *Giuseppe*, production by Patrice Bart and Eugene Polakoff using the original choreography. Daily till May 11 except Mon, with matinee and evening performances on Sat and Sun (4742 5371).

## DANCE

Metropolitan Opera 20.00 American Ballet Theatre's new production of *Coppelia* choreographed by Enrique Martinez. Tomorrow and Sat: triple bill including Jiri Kylian's *Sinfonietta* (362 6000).

## THEATRE

This week's shows include *Gypsy*, award-winning production of the musical with lyrics by Stephen Sondheim and the original choreography by Jerome Robbins (Marquis). I Hate Hamlet, Paul

Rudnick's comedy about a young television star who is cast in the title role of a Shakespeare-in-the-Park production (Walter Kerr) and Other People's Money, Jerry Stinner's expertly-crafted play about the efforts of a New England community to protect itself against an unscrupulous Wall Street banker (Cherry Lane).

## NEW YORK

Avery Fisher Hall 20.00 Giuseppe Sinopoli conducts New York Philharmonic Orchestra in a programme including Mendelssohn's Italian Symphony and Respighi's *Fountains of Rome*, also tomorrow and Sat. Sun: Philippe Entremont is conductor and soloist with Vienna Chamber Orchestra (874 2424).

## PARIS

Palais Garnier 19.30 Opera Ballet in *Giuseppe*, production by Patrice Bart and Eugene Polakoff using the original choreography. Daily till May 11 except Mon, with matinee and evening performances on Sat and Sun (4742 5371).

## DANCE

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tour of Switzerland

## VIENNA

Staatstheater 19.00 Gerd Albrecht conducts Schreker's *Der ferne Klang*, also Sun and Tues. Tomorrow: Eva Marton sings Salome. Sat and Mon: Abbado conducts Khovanshchina (51444 2260).

## WASHINGTON

Kennedy Center Concert Hall 20.30 Yan Pascal Tortier conducts National Symphony Orchestra in Berlioz's *Symphonie Fantastique* and Ravel's *Le Tombeau de Couperin*, also Sat and next Tues. Tomorrow: Aprilie Millio sings opera arias. Sat: Vienna Chamber Orchestra and Philippe Entremont in all-Mozart programme (467 4600).

## ZURICH

Tonhalle 20.15 Yoav Talmi conducts Tonhalle Orchestra in Bartok's *Miraculous Mandarin* and Schumann's *Second Symphony*, with Vladimir Orlovich soloist in Liszt's *First Piano Concerto*. Fri: Alban Berg Quartet (201 1580).

## THEATRE

This week's shows include *Gypsy*, award-winning production of the musical with lyrics by Stephen Sondheim and the original choreography by Jerome Robbins (Marquis). I Hate Hamlet, Paul

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## Days of hope in Moscow

هذا من الأصل



## ECONOMIC VIEWPOINT

## A country with a fix-price culture

By Samuel Brittan

When unemployment exploded in the early 1980s and then continued to climb more gradually, ministers suggested that the phenomenon was related to excessive pay increases. Indeed, the Treasury issued a mustard-coloured paper, *The Relationship between Employment and Wages*, in January 1985, with the unusual by-line "Review by Treasury Officials", presumably to show respectability.

Respectable or not, the thesis is true — although there is much room to argue about how far the trouble is with money wages, how far with real wages and how far with something more elusive, like real pay objectives.

The Treasury paper, written when ERM was under veto, concentrated on real pay and estimated that for every 1 per cent it rose above some appropriate level, employment would fall by ¼ to 1 per cent (other things being equal, which they are usually not).

Ministers were, therefore, puzzled and almost embarrassed when unemployment virtually halved, falling from 11.1 per cent of the population in 1986 to a low of 5.8 per cent in 1990.

## The UK is by and large a fix-price economy, where pay and prices are slow to respond

without any visible wage moderation and indeed some modest reacceleration as the last boom got going. The answer to the puzzle is, I am afraid, that part of the fall in unemployment in the late 1980s was unsustainable. Economists who had no political axe to grind hesitated to say this for good reasons.

They hoped that there had been a sufficient productivity breakthrough, and not just a temporary boom-related upsurge, to raise the warranted rate of pay growth consistent with high employment. They also hoped that the labour market had become more flexible — that is, more responsive to supply and demand changes so that pay would respond to any required application of the economic brakes without having to endure agencies of massive unemployment first.

These hopes have obviously proved too optimistic, but more definitely on labour market flexibility than on productivity. The official estimates showing annual UK labour cost increases of 11 per cent, based on a 2 per cent fall in productivity for the whole economy are as suspect as the trade figures were before the statisticians found missing invoices (see below). Productivity has always moved with the business cycle; but the statisticians may well have underestimated even year-on-year productivity, which the CBI puts at nearly 4 per cent in manufacturing. Even with that correction, British labour costs are still rising by about 5 per cent, compared with 1 per cent in Germany.

The real disappointment is that pay should have taken so long to respond to the slowdown in demand which has been going on for more than two years. Employers and unions appear to have responded not to fundamentals but to a backward-looking glance at the headline Retail Prices Index.

There are two aspects of perverse labour markets. One is the rate of

unemployment required to maintain in being any reasonably low and stable rate of inflation, once it has been achieved (the so-called NAIRU, or non-accelerating inflation rate of unemployment). The second relates to the even higher transitional unemployment costs of moving from one rate of inflation to a lower one.

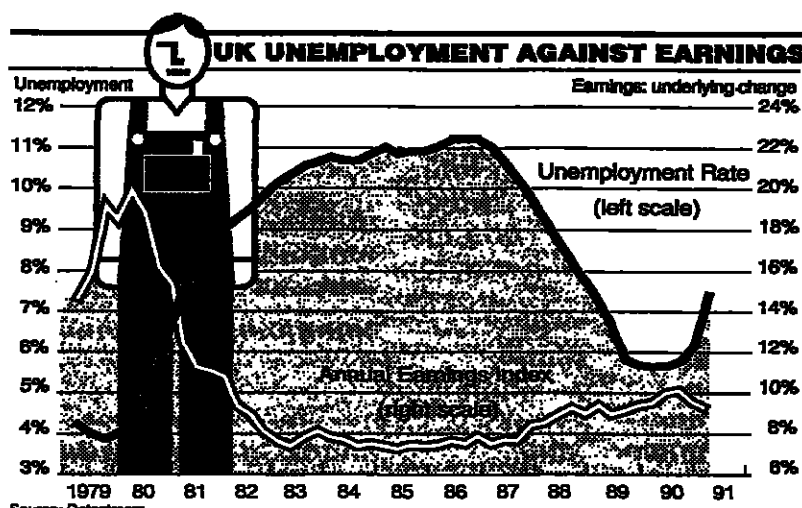
Recent academic estimates of the UK NAIRU have varied from 6 per cent to 9 per cent, or 1.8m to 2.5m. Although much too high, it has, if anything, been slightly less than actual average EC unemployment. The real British disease has been the even higher transitional unemployment costs of moving from one rate of inflation to a lower one.

## Quite a time for teenagers

smartly in the final three quarters of 1990 and recovered very slightly in the first quarter of 1991 to end up half a per cent lower than a year ago. In other words, sales are just about dragging themselves off the bottom.

The trade figures are not now as fashionable as credit and retail sales. This is partly because the recession has reduced imports, while the discovery by the Central Statistical Office of hitherto unrealised invisible earnings has diminished the current deficit by some £6bn per annum.

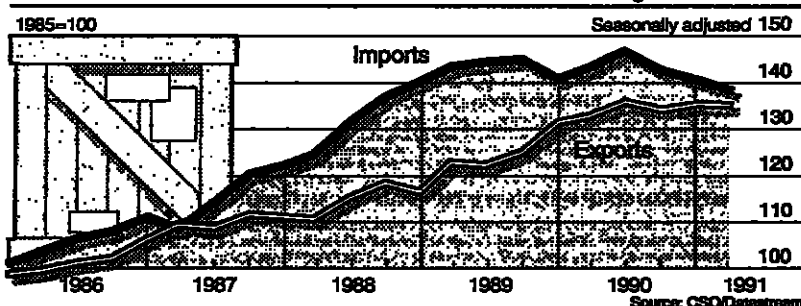
Nevertheless, teenagers found the estimated March current deficit of £452m "disappointing" and "double your money". Why? Because it was twice as high than February's erratically low deficit and because the so-called market consensus was for a deficit of £300m. This latter guess was simply the average of the previous five months; and the actual shortfall from it was very well within the



normal range of variation. The entire deterioration is due to a swing from an erratically high surplus in volatile items, such as aircraft and precious stones in February, to an erratically low one in March.

If we look at quarterly export volumes, and exclude oil and erratics,

## UK TRADE VOLUMES



EFFECT OF REVISIONS		
Current balance (As annual rate)		
	Old	New
1989	-18.8	-18.9
1990	-18.0	-18.2
1990 1st half	-18.2	-18.0
1990 2nd half	-12.9	-6.6
1991 1st quarter	-	-6.8

longer view, sales volume fell

the idea of a retail sales boom is even more absurd than the opposite one of a credit crunch. The main reason for the March upsurge was, of course, the desire to beat the April VAT increase. A secondary factor was the early Easter. On a slightly longer view, sales volume fell

## LETTERS

## Sophistication of the Polish consumer

From Mr Andrzej Spark

Sir, Although I am unable to devote the time necessary to refute each point James Morgan addresses in "Poland wakes to the day of the deal" (April 13) let me bring just one of his mis-statements to light. In his attempt to characterise Polish consumers as unsophisticated and naive, Mr Morgan writes that Poland is filled with "goods well past their sell-by dates, which are incomprehensible to most Poles. The labelling of these goods with a in any language but Polish".

For a few weeks last year I conducted an economic experi-

ment by working as a street-side vendor in Warsaw. After all, how could I claim to offer economic advice to Poland without a real, first-hand knowledge of the nuts and bolts of the Polish economy? So I joined the crowd of Polish traders on the night train to west Berlin, stocked up with several crates of Dutch chocolates, returned to Warsaw, and set up shop on Marszałkowska Street. The first thing that virtually every potential customer did was bring my attention to the expired sell-by date. It was the worldly American who had unwittingly purchased out-

dated merchandise. Likewise, with the ski jackets I was selling the next week. Although "made in China" does not look much like "Wyprodukowano w Chinach", it was universally understandable — and unfortunately not much of a selling point.

It is the clever entrepreneurial spirit of the Poles, not their desire to cheat and exploit, that will lead to Poland's return to western Europe.

Andrzej Spark, Ministry of Privatisation, Warsaw, Poland

## The real roots of poverty

From Mr Geoff Rayner

Sir, As a former teacher in a supposedly "ghetto" area of New York and today a social services worker in Lambeth, I recognise — and reject — the diagnosis of the underclass offered by the American academics presented in Michael Prowse's sympathetic piece, "The underclass is no illusion" (April 22).

However, if their diagnosis smacks of Thomas Malthus and Samuel Smiles, the alternative that Prowse offers, that of mass relocation of the poor, also has roots in a more regressive era. His suggestion of moving people out of the ghetto en bloc, was also achieved in "ghetto" parts of London in the final quarter of the last century and through urban planning in this, is merely an act of dispersal and dilution. Sprinkle the poor through the neighbourhoods and the ghetto en bloc, as the American academics say, the problems would be set to right.

But what is wrong with trying to redress — by economic, educational and other means — the injustices to poor people in the communities in which they already live, and by activities which encourage their existing survival structures? Individuals and families do suffer damage by deprivation, but it has to be said that the problem is not fundamentally the people or even for that matter, the place. What is missing from communities afflicted by unemployment, drugs, or other perils, on either side of the Atlantic, is hope — hope that is associated with individual and group economic progress, community pride, and legitimacy of social institutions.

Until American policymakers discard Dickensian fantasies about lifestyles of the poor and start dealing with poverty, they'll be as far on the mark as their Victorian forebears.

Yours sincerely  
Geoff Rayner  
vice-chair,  
The Public Health Alliance,  
Snow Hill House,  
10-15 Livery Street,  
Birmingham

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## Water meters — a fair but costly option

From Mr M. R. Hoffman

Sir, Mr P. A. Fagnard is quite right (Letters, April 20) to point out that substantial cost savings are possible with a water meter, though much depends on the size of the property concerned and the customer's consumption.

Thames Water has regularly told its customers about the meter option. We give details every year with our billing document and our customer ser-

vice staff will offer advice to anyone who calls.

We believe that metering is the fairest option but it would be vastly expensive to meter all private premises in our region. This is especially true in London where installation costs could be as high as £1,000 per property because of the need to separate supply pipes. This should be seen against an average household's annual bill of £130 — among the lowest

in the UK, and Europe.

Our price rises — up to 4.5 per cent above inflation for the next five years — are necessary to correct years of under-investment. Our aim is to give customers one of the best water and sewage services in Europe and meet the highest environmental standards.

M R Hoffman,  
group chief executive,  
Thames Water,  
14 Cavendish Place, W1

## Britain's march from a social market economy

From Dr Bryn Jones

Sir, David Marsh ("A hard act for Britain to follow", April 15) is surely right in identifying a gulf between the German reality of a "social market economy" and present arrangements in Britain. It is a pity that he didn't emphasise the size of that gulf. The Thatcher era has not only left us with a battlefield of broken "social" institutions but with brigades of enterprise warriors force-marching human and capital resources in the opposite direction from the social market towards the "free market".

For example, in the field of vocational training, David Marsh is wrong to say that Britain is already actively trying to imitate the German "dual system". The core of the latter is the industrial craft apprenticeships for *Facharbeiter* (skilled workers), as in the metal-working sectors. British training has been, and is still being, pushed away from the *Facharbeiter* principle of training for broad-based potential capacities, towards much narrower train-as-you-need-

them "competencies"; a trend that the government's National Council for Vocational Qualifications is actively endorsing.

When a British government has to turn social market rhetoric into reality — if only to keep up with the probable institutional harmonisation for common EC standards in training —

## The stop-go schools of motoring

From Mr Adrian Jenkin

Sir, If the Cambridgeshire County Council would like to see a traffic jam ("Paying the price of traffic jams", April 22), I suggest they visit Japan. They might also learn that leading motorists with an ever increasing array of charged penalties or other obstacles makes not a scrap of difference.

Adrian Jenkin,  
Jenkin Associates International, 204 Azabu House,  
7-13 Roppongi 1-chome,  
Minato-ku, Tokyo

From Mr Chris Gammon  
Sir, You refer to the prob-

lems of traffic in densely populated Britain. How does western Germany, with similar population density but already 30 per cent more cars, manage to keep its traffic flowing so relatively well, both on the highways and in the cities?

If we introduce further costs for motorists which are out of line with our European competitors, will this not contribute to our economic decline? What about countries such as the Netherlands with much higher population densities? Chris Gammon,  
Carmela Cottage,  
Elgh Street,  
Long Wittenham, Oxon

## LOMBARD

## Hiccups over monetary growth

By Peter Marsh

TECHNIQUES to monitor monetary growth across Europe will be vital to the operation of the new European central bank due to be set up during the final stages of economic and monetary union (Emu). Officials at the Bank of England, in conjunction with other European central banks, are working on a novel, highly secret approach to this subject. The FT has stumbled upon a Bank briefing paper on the project, part of which we reproduce here.

The European Aggregates Targeting (EAT) programme is aimed at finding monetary indicators that will faithfully monitor changes in the pan-European economy. That is no mean task, given the range of economic and cultural conditions across the continent.

Britain's role in EAT can be traced to the mid-1980s. Disillusioned with the performance of existing monetary aggregates, a small team of Bank officials started work on a Grand Unifying Theory (GUT) of monetary targeting. The group explored new thinking that went beyond conventional monetarist economics. It drew on people skilled not just in this field but in biochemistry, an area where Britain has a world reputation for innovation.

The GUT team's radical approach paid off with the theory that changes in the UK money supply could be modelled on genetically-induced interactions during the digestion of food. The influences of genetic programming on this process were found to be similar to the way that factors such as wage claims, unemployment and production efficiencies affect the money supply.

The practical relevance of the GUT ideas was established in a programme of tests, which used human volunteers with a range of genetic characteristics. Virtually all aspects of the trials were satisfactory. Outbreaks of inflation were characterised in the GUT model by localised physiological disturbances. Ingestion of specific foods accurately simulated external economic shocks; lobster for an England cricket victory, rice pudding for an oil-price rise and a well-grilled steak for a broadside from the

Bundesbank on price control.

More quantitatively, the studies held out the prospect of a new regime of monetary indicators — code-named Biological Universal-Rule Parameters, or BURPs — which would be far better than any previous monetary aggregates.

Mr Nigel Lawson, then chancellor, was elated with the project's success. But Mrs Thatcher, then prime minister, was more sceptical; apart from her own personal disagreements with Mr Lawson, she had little confidence in the practical capabilities of UK biochemists, whom she had never forgiven for failing to patent monoclonal antibodies.

After Mr Lawson resigned in 1989, the GUT work foundered — until Mr John Major took over as prime minister and recognised its significance to Emu. Mr Major, whose straightforward eating habits based around a liking for ice cream and brown sauce are well known, was instinctively attracted to the GUT concept. He also seized upon the work as a demonstration of how Britain could use its capabilities in the monetary field to the benefit of Europe, following up the UK's pioneering studies on the hard Euro currency. After Mr Major

broached the matter over dinner with the other European heads of state, EAT was born. EAT has led to the establishment of several loosely linked projects across Europe. Germany, France and Denmark have led the way with a joint effort, the Strategic Alliance Aimed at Monetary Indicators (SALAMI). Italy has its Provisional Attempt at Short-Term Aggregates (PASTA) project, while Spain is working on the Critical Inflation-Target Reduction Scheme (CITRUS).

EAT has found that, despite the cross-border differences in genetic programming and eating habits, the same basic theories hold across the entire continent. Although it is too early to be sure, we can hold out the hope that ultimately EAT will produce an all-encompassing monetary index for Europe, provisionally labelled the Highly Operational Target Aimed at Inflation Reduction, otherwise known as HOTAIR.

FT

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# FINANCIAL TIMES COMPANIES & MARKETS

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## INSIDE

### Exxon hits record \$2.2bn in quarter

Exxon, the world's biggest oil company, posted record earnings in the first quarter due to unusually wide refining margins. Despite halving income from US exploration and production operations, earnings soared 75 per cent to \$2.2bn. Page 24

### Du Pont profits down by 4%

Du Pont, the leading US chemical company, yesterday unveiled slightly better-than-expected first-quarter earnings due to strong gains from its petroleum business. Net income for the period fell 4 per cent to \$590m from \$615m while strong petroleum sales prompted a 3 per cent rise in overall sales to \$9.7bn. The company's core fibres and plastics operations saw an erosion of its earnings. Page 24

### Rough time for bananas

The world's banana trade faces serious disruption following an earthquake earlier this week which struck the Caribbean coasts of Costa Rica and Panama. The earthquake caused extensive damage to roads, railways, ports, water and electricity supplies. About 35 per cent of the world's bananas originate in the region. Page 31

### Sticky situation

The invasion of the killer bee has begun. Texas beekeepers had their ammunition ready last week in the war against the Africanised "killer" honeybee - which pursues its prey in swarms of thousands and for distances of up to a mile. Beekeepers fear that the Africanised bee will take over the hives of the more compliant domestic insect, jeopardising the state's \$11m honey industry. Nancy Dunne reports. Page 31

### Brighter prospects in Seoul

Seoul, for long the sick man of Asian stock markets, now seems to be over the worst. After a steady period of decline it broke away from its lethargy on Tuesday, when the index jumped by 3.6 per cent, and yesterday, when turnover climbed from Won142.3bn to Won180bn, investors were reveling in their ability to take a profit. Back Page

### Austin Reed falls 48%

Austin Reed, the clothing manufacturer and retailer, saw its profits last year hit by a lack of tourists and by the "white-collar" recession in south-east England. Pre-tax profits fell 48 per cent to £3.6m (\$6.1m), the lowest since 1983. Barry Reed (left) - chairman, grandson of the founder, and a board member for 33 years - said the start to the current year had been the worst he could remember. Page 28

## Olivetti halts payout as profits fall

By Haig Simonian in Milan

OLIVETTI, the Italian computers and office-equipment group, suffered a severe fall in net profits last year to £60.4m (\$96.3m) from £102.8m in 1989. It is suspending the dividend on its ordinary shares.

The fall in profits, in line with the forecast made by Mr Carlo De Benedetti, Olivetti's chairman, earlier this year, reflects pressures facing Europe's computer manufacturers.

The company blamed currency factors and a sharp fall in demand in Europe and the US for

the decline in earnings. It said it would pay a dividend of L70 and L135 a share on its preference and savings shares, respectively. Olivetti is obliged to pay a minimum 12.5 per cent return on the L1,000 nominal value of its savings shares.

Mr Vittorio Cassoni, Olivetti managing director, said sales in the first four months of this year were down 4 per cent compared with the same period in 1989. Turnover last year was £9,037bn against £9,031bn in 1989.

Olivetti's ordinary shares fell

by L101 to L3,769 at yesterday's Milan fixing, which took place before the results were announced. Savings shares declined L65 to L2,780.

Mr Albert Alouzi, an Italian market analyst at Nomura, said the profits fall was in line with expectations, while the share price had already discounted the earnings announcement.

"There's no room for a dividend when you're asking for financial support from the government", he said. Earlier this year Olivetti reached agreement

with the government and unions on a package of job cuts and early retirement involving 7,000 workers.

The restructuring costs for the layoffs resulted in a net extraordinary charge of £50m against Olivetti's 1990 pre-tax profits, which fell to £124bn from £135bn in 1989.

Analysts believe Olivetti has had some flexibility in accounting for its job reduction programme announced last November.

However, the company says it

has absorbed the full cost on the 1990 accounts. Olivetti said sales, administrative and general costs last year had been kept in line with those for 1989. Nevertheless, net indebtedness surged to £744.5bn from £406.6bn in 1989.

Prospects for the current year would be overshadowed by increasingly unpredictable and uncertain market conditions, according to Mr De Benedetti.

"In this uncertain context, it is necessary to reduce structural costs and to rationalise production activities", he said.

## Saab held back by decline at carmaker

By John Burton in Stockholm

SAAB-SCANIA, the Swedish vehicle and aerospace group, yesterday reported a 47 per cent fall in first-quarter profits after financial items to SKr267m (\$44m) due to mounting losses for Saab Automobile.

Saab-Scania, recently bought out by the investment group controlled by the Wallenberg family, predicted that earnings for the year would be lower than the 1990 result of SKr2.2bn.

Group sales slipped 6 per cent to SKr6.94bn, primarily due to the Scania truck division suffering a 10 per cent fall in sales to SKr5.4bn.

Losses at Saab Automobile, the 50/50 joint venture with General Motors, increased 82 per cent to SKr1.01bn during the period. This reduced profits for Saab-Scania by SKr500m.

Excluding Saab Automobile, profits for the remainder of Saab-Scania totalled SKr764m, a 6 per cent fall from last year.

Saab Automobile reported a 16 per cent fall in volume sales to 20,800 vehicles, with weaker demand mainly in the Nordic region. Sales declined 18 per cent to SKr3.36bn. Sales for Saab Automobile are not consolidated in Saab-Scania results.

Saab-Scania and General Motors are discussing an injection of capital into Saab Automobile. A review of the troubled company's capital structure will be completed by the end of June and a decision will then be made whether additional funds are needed to complete its rationalisation programme.

No forecast was offered yesterday for Saab Automobile's 1991 profits. It was noted that rationalisation measures during 1990 did not affect the results for the first quarter, but their impact will be increasingly felt during the remainder of the year.

Earnings for the Scania division were also lower than last year's first quarter, although a figure was not released. The group predicted that Scania profits for the year would be below last year's result of SKr2.9bn.

Volume sales for trucks and buses fell 6 per cent to 7,900 vehicles. Profits for the aerospace division, however, increased, with a 17 per cent rise in sales to SKr1.18bn as orders climbed for the Saab 340 and Saab 2000 commuter aircraft.

Earnings for 1991 are expected to exceed last year's SKr111m. Saab Combitech, the defence technology division, reported unchanged earnings, although sales rose 38 per cent to SKr622m.

## Dividing the House of Beazer

Andrew Taylor reports on how the group plans to reduce its US debt

Mr Brian Beazer has been characterised as an empire builder who turned a small family housebuilding operation into a large international business and mortgaged the company to pay for it.

This week, the 56-year-old chairman and chief executive of Beazer construction group proposed to sell off some of the family silver to reduce the group's large debts - the result of its free spending on acquisitions.

On Tuesday Beazer announced plans to float off its UK housebuilding, contracting and property businesses. It would then sell up to half the shares in the new company, raising up to £250m (\$422.5m) in the process.

Beazer would be left owing a large US aggregate, cement and concrete business, as well as a bare majority interest in a separately quoted company holding its UK and other European operations.

The funds would be used to reduce the group's large US borrowings, most of which were raised to support the \$1.7bn acquisition of the Koppers cement and aggregates business in 1988.

Mr Beazer put a brave face on this yesterday. "Our primary duty is to maximise the return for our shareholders. We believe our proposals will do that and raise cash at the same time."

They mean, however, that Beazer's strategy of building a transatlantic business, based on property and contracting in the

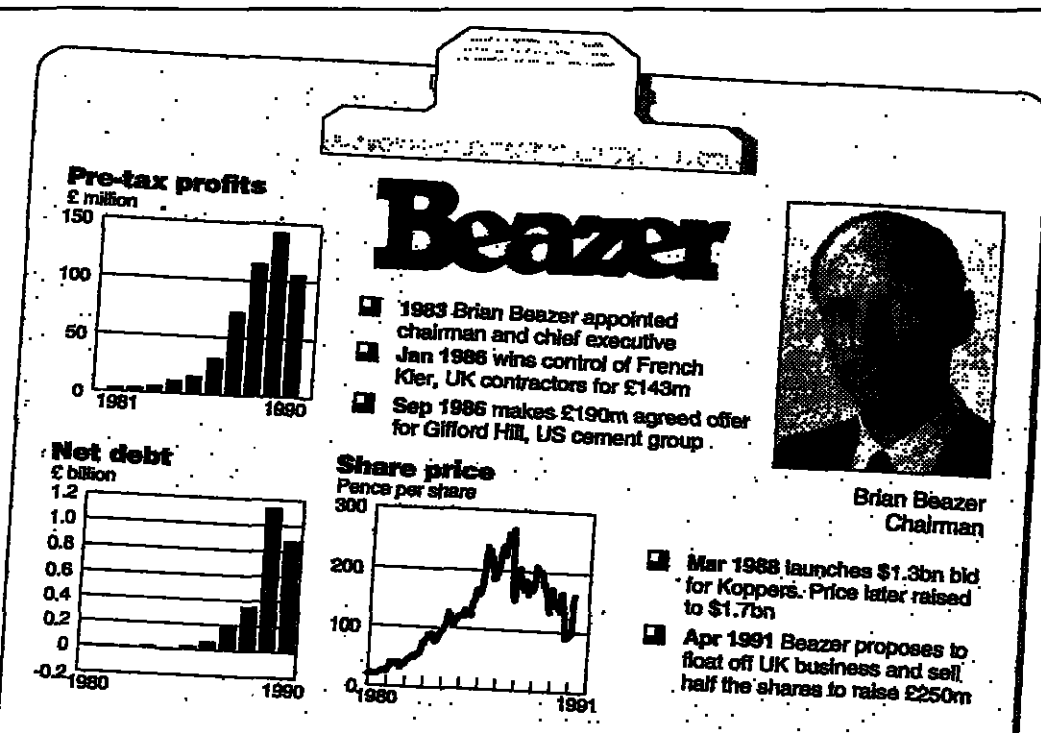
UK and building materials in the US, has come off the rails. No matter what gloss the directors put on the proposal, they would not be planning it unless they had been forced to do so by an overiding need to raise cash and reduce the strain on Beazer's balance sheet.

The group's last annual accounts, for the year to June 30 1990, showed net debts of \$880.5m, compared with shareholders' funds of just over £1bn. Debt has fallen since then. However, interest payments of \$40m during the six months to the end of December were only twice covered by operating profits of \$20m.

Interest cover could reduce further during the six months to June 30, the end of Beazer's financial year. Other UK housebuilders have warned that profits will fall steeply during the first six months of this year. Profits in the US may also have declined.

Beazer has had a meteoric rise. It has grown from a Bath-based housebuilder with turnover of less than £20m in 1979 into a multinational business with annual sales in 1989-90 of more than £2bn. Beazer is Britain's fourth-largest housebuilder and the second-largest aggregates producer in the UK.

It achieved this status through a rapid series of acquisitions, financed in the mid-1980s through the issue of large amounts of Beazer paper. Between 1983 - when Brian Beazer became chairman and chief executive - and 1988, the



number of shares issued by the company rose from 12m to 300m.

By the mid-1980s investors had become disenchanted with the amount of paper being issued. A \$180m rights issue by Beazer in the autumn of 1986, to support the acquisition of Gifford Hill, the US cement group, was less than three-quarters subscribed.

Beazer had little choice, therefore, but to finance the purchase of Koppers through debt - initially in partnership with consortium of bankers led by Shearson Lehman of the US and National Westminster of the UK. Beazer subsequently bought out the interests of its partners, taking all of the debt for Koppers on to its own balance sheet.

Borrowings remain uncomfortably high, despite the sale of the Koppers chemicals business and recent joint ventures and disposals of some of the Gifford Hill cement businesses. The group has forecast that net debt will have fallen to about £750m by the end of June - which would still be equivalent to about three-quarters of shareholders' funds.

The group's options to reduce borrowings are constrained. It is doubtful whether a rights issue could succeed given the company's current financial position. UK shareholders - familiar with the company's previous record on issuing paper - might be reluctant to support such a move. There would also be technical difficulties in calling on support from US investors, who account for between 40 per cent and 50 per cent of Beazer's shares.

The alternatives, therefore, are to sell hard assets in weak construction markets in both the UK and US, or to offer minority stakes in one of the group's main businesses.

A year ago Beazer raised the prospect of floating off parts of its US operations, including Koppers. This idea has clearly been found wanting. For a start, the group would be trying to sell a stake in a business with large amounts of debt. The UK operations, by comparison, are currently very lightly borrowed.

A price for Koppers might also

be reduced by fears of possible future claims for environmental damage. The claims could arise from Koppers' former ownership of the chemical business for which Beazer has already made provisions of £300m.

The sale of a stake in the UK business is probably the least worst option considering that the group needs badly to reduce its debts. A sale only to existing shareholders would be the equivalent of a rights issue, anyway.

Beazer also retains the option to sell some of the stock in the UK company to new shareholders.

There is also merit in the argument that the current market capitalisation of Beazer - the share price yesterday fell from the year's high of 185p to 179p - substantially underestimates the value of the group's assets. There has never been any criticism of the underlying quality of the businesses bought by Beazer.

The problem has been that the company has been unable to deliver the returns necessary to justify the level of debt raised to acquire the new operations.

## Zenith losses rise to \$23m as sales drop in quarter

By Barbara Durr in Chicago

ZENITH ELECTRONICS, the US company competing for a share of the high-definition television market, yesterday unveiled a deeper first-quarter loss and a fall in sales.

Zenith, beset by a proxy battle, reported a first-quarter net loss of \$23.7m, or 85 cents per share, against a loss of \$4m, or 15 cents per share, in the same period a year ago.

Mr Jerry Pearlman, Zenith's chairman, said the first-quarter results were "unsatisfactory", but to be expected in the recession. He forecast no change during the first half of 1991.

News of the loss was not expected to help Zenith fight a proxy contest by Nykor to replace three company-related directors. A proxy vote result from yesterday's annual meeting was not expected for several days.

Nykor, a holding company spun off from Fedders, the air-conditioner maker, holds 8.2 per

cent of Zenith's shares. It charges that the company, controlled by the Giordano family of New Jersey, has no plan to end losses in consumer electronics.

Zenith has responded that the Giordanos, with only low-technology expertise, do not understand the long-term, high-tech strategy of the company, which is engaged in a race for the estimated \$80bn market for high-definition television (HDTV).

Zenith may have undermined Nykor's arguments about weakness in consumer electronics with its sale for \$15m in March of a near 5 per cent stake of the company's shares to Goldstar, South Korea's largest consumer electronics maker.

Goldstar wanted access to the US company's high technology. The two are exploring agreements on distribution and manufacturing that could help Zenith with its colour televisions, video players and electronics.

Despite some gain in market share, Zenith's first-quarter sales fell 15 per cent to \$304m from \$356m last year. Sales volume fell, and prices declined in the weak US economy. Planned inventory cuts, and increased competition in high-definition systems boosted the loss.

Although the company trimmed costs by \$18m in the first quarter, high-definition systems need increased outlays.

Zenith is co-operating with AT&T against several developers of HDTV to be selected by the US Federal Communications Commission as the HDTV standard in the second quarter of 1993.

Its HDTV investments rose more than \$3m during the first quarter, against less than \$2m last year, and 1991 investments in Zenith's flat tension mask - a large screen, high-resolution display - are expected to exceed \$15m.

## Maxwell warns on 1990 results

By Alice Rawsthorn in London

MAXWELL Communication Corporation, the media conglomerate founded by the flamboyant newspaper publisher, Mr Robert Maxwell, yesterday issued a profit warning to investors.

The warning, which was included in a shareholders' circular on the sale of Pergamon Press, the scientific publishing company, comes at an eventful time even by the standards of the ebullient Mr Maxwell.

Last week the controversial publisher launched a lavish marketing campaign for the forthcoming £500m (\$845m) stock market flotation of Mirror Group Newspapers - of which he is chairman. Last month he announced he was relinquishing the role of chairman of MCC to

concentrate on the relaunch of the New York Daily News, the ailing US tabloid newspaper, which he rescued earlier this year.

MCC has warned investors that profits for the last financial year to March 31 would be lower than in the previous year when it made pre-tax profits of £172.3m on turnover of £124m.

The group attributed the fall in profits to its unexpectedly slow progress in making disposals. MCC has been trying to reduce its debt through the disposal programme. This has been hindered by the impact of the US and UK economic recessions on the international publishing industry.

MCC had originally hoped to reduce its debt by \$750m by the

end of the last financial year. However, it said the "present economic climate" was "not conducive to significant disposals of media businesses". It added that it had refused to make disposals at "other than satisfactory prices".

The group recently succeeded in selling Pergamon - the heart of Mr Maxwell's original business which is based in the grounds of his Oxford home - to Elsevier, the Dutch publishing group, for \$446m. However, that sale came too late to affect its 1990-91 results and will be included in MCC's interim results. MCC said it was "confident of a strong profit performance" from its companies in the current financial year.

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FT 25/4



## INTERNATIONAL COMPANIES AND FINANCE

## Eni posts net profits of L2,072bn after sales rise

By Haig Simonian in Milan

ENI, the Italian state-owned energy and chemicals group, made consolidated net profits of L2,072bn (\$1.61bn) for 1990 compared with L1,613bn in 1989. Sales rose to L50,033bn from L36,470bn.

However, the increase in last year's net earnings is a mere 0.5 per cent when adjusted for the full ownership of Enimont, the former public-private chemicals joint venture.

Eni bought Montedison's 40 per cent stake in Enimont last November, and has since tendered for the remaining 20 per cent of the shares floating in the market.

Revised for the full consolidation of Enimont's figures, net earnings in 1990 amounted to L2,072bn. Similarly, sales in 1990 were L44,503bn, meaning

that turnover rose by only 12.4 per cent in 1990 on an adjusted basis.

Mr Gabriele Cagliari, Eni's chairman, said a good performance in the group's energy sector last year had offset poorer results elsewhere, notably chemicals.

Plans for the current year include a substantial rise in investment, especially on the energy side. While higher business volumes could offset lower margins in the oil sector in 1991, he warned that higher taxes and borrowing costs meant that group profits this year could fall.

Turnover jumped by L344bn to L44,503bn in 1990. Adjusted net borrowing went up by L4,047bn to L23,735bn, largely to finance the purchase of the

Montedison's Enimont stake and for increased borrowing by the chemicals group, which has now been renamed Eni-chem. Overall borrowing at other Eni subsidiaries fell slightly.

Mr Cagliari said net profits from energy-related activities rose by L1,152bn to L2,072bn in 1990, thanks to higher oil production and prices and increased natural gas sales.

Chemicals, consolidated for full ownership of Enimont, made profits of L21bn, against L25bn. Earnings were affected by the depressed international market, and particularly by the drop in demand for bulk chemicals in Italy.

Eni's machinery manufacturing and engineering subsidiaries lost L193bn last year.

## Volvo chief warns of 'difficult two years'

By Robert Taylor in Gothenburg

VOLVO, the Swedish auto group, is facing "two extremely difficult years" as severe competition and depressed margins in its key markets of the US, Britain and Sweden take their toll, Mr. Carl Zetterberg, chief executive, said yesterday.

The company, the largest in Scandinavia, also announced its first joint project with Renault, the French auto group, with which it formed a strategic alliance last year. The agreement covers the manufacture and delivery of cars.

Volvo's policy is not to give financial forecasts. However, Mr Zetterberg's gloom at the annual shareholders' meeting suggests the company faces difficult times as it struggles to recover from problems that resulted in a SKr1.63bn (\$168m) loss last year.

He disclosed the company was set to reduce its costs by a further SKr250m next year after this year's SKr300m savings through rationalisation and efficiency improvements, mainly in car production. This will involve a 7,000 cut in jobs from the company's 68,000-strong workforce by the third quarter of 1992. Some 5,000 of these will be in Sweden, where an estimated 69 per cent of Volvo's employees work.

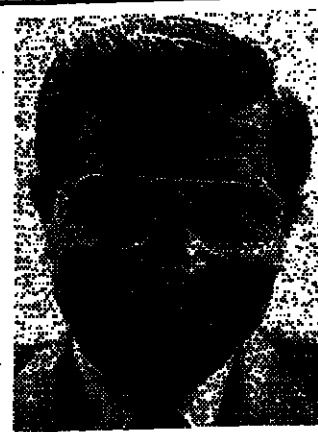
Mr Zetterberg stressed that Volvo had enough financial resources to cushion itself against adversity. He said its stock portfolio was worth more than SKr250m - SKr10bn more than Volvo's acquisition value.

The agreement with Renault promises to be the first of many joint projects between the two companies. It covers deliveries of gasoline-powered car engines from Volvo to Renault from the beginning of 1993. Deliveries during the first period will be valued at SKr2.5bn. In return, Volvo cars are to be equipped with diesel engines supplied by Renault.

New calculations suggest that co-operation with Renault could save Volvo more than SKr800m a year for the next two to five years.

## Alcatel Alsthom chief attacks Brussels

William Dawkins finds Mr Pierre Suard (right) prepared to defy the European Commission over its conditions on his company's link-up with Italian vehicle group Fiat



ALCATEL Alsthom, a partner in the first merger to attract a European Commission inquiry under its new powers to vet cross-border deals, yesterday accused the Brussels authorities of discriminating against European businesses.

Mr Pierre Suard, chairman of the French telecommunications, transport and energy company, said the strict conditions demanded by Brussels for his company's wide-ranging alliance with Fiat, the Italian automotive group, created "a strong distorting element" in his markets.

"Today, it is harder for a European company to buy another one than it is for a non-European company to buy into Europe," said Mr Suard. The Commission was in danger of turning the European single market into a shifting marsh, open to all comers, with the two economic titans of the US and Japan standing on either side, he said.

The link-up between Alcatel Alsthom and Fiat, one of Europe's biggest cross-border deals to date, was announced in October. It was the first deal to attract a full Commission inquiry under its six-month-old merger control regulation.

As such, it makes a discouraging test case for the way in which the Commission can be expected to use its new powers, said Mr Suard. The French company will do its best to satisfy the Commission's demands, but Mr Suard gave no guarantee that he would comply with all of them. This is among several delays experienced by the complex deal, Mr Suard revealed yesterday. Alcatel Alsthom and Fiat have agreed

to postpone another part of the accord, under which the French partner would take control of Fiat's rail equipment division, because they cannot agree on price. Nevertheless, Mr Suard emphasised that he was satisfied with the general progress of the link-up.

The main part of the complex deal, which came into effect a few weeks ago, delayed six months by the Commission inquiry, says Mr Suard - gives Alcatel, the French group's telecommunications unit, control of Telettra, Fiat's telecommunications business.

Fiat, meanwhile, is waiting to take control of Alcatel Alsthom's car batteries business, once the Commission has pronounced on the impact on the French market. Finally, the pair have agreed to exchange share stakes, with Fiat taking 6 per cent of Alcatel Alsthom and the French partner taking 3 per cent of Fiat.

What worried the Commission about the telecommunications part of the accord was that Alcatel and Telettra's Spanish subsidiaries together held 80 per cent of the Spanish market for transmission equipment. Alcatel is the European Community's largest supplier of telecommunications equipment, with 29 per cent of the market.

The Alcatel-Telettra merger could only be allowed, said the Commission, if they broke their shareholding links with Telettra, the Spanish telephone operator, which, like some of its equivalents around the world, likes to keep minority stakes in its main suppliers. The aim is to curb any temptation for Telettra to give Alcatel and Telettra special treatment.

Mr Suard said he was happy to buy Telettra's shares in Telettra's Italian and Spanish subsidiary, since that was part of the original Fiat agreement.

However he was less than keen on the Commission's demand that Alcatel buy back the 21.14 per cent stake that Telettra holds in the French group's Spanish subsidiary.

"We are negotiating in good faith to do so, but we can only do it if the purchase conditions are acceptable to us," he said.

"If we cannot agree the price, there will be no acquisition," said Mr Suard. Alcatel Alsthom will not indicate what that price might be, though Telettra's books value its stakes in Alcatel Standard Electrica - the French group's Spanish offshoot - and Telettra Española at Ptas4.4bn (\$40.5m). Telettra is likely to argue that this is a fraction of their real value.

Mr Suard found the requirement to buy back Telettra's stakes in Alcatel's Spanish unit all the more surprising given that Telettra continues to hold shares in the local subsidiaries of Ericsson, the Swedish telecommunications group, and AT&T of the US, both competitors of Alcatel, without being challenged by Brussels.

"We are all in favour of competition, but it must be balanced," said Mr Suard, normally known for his liberal economic views.

"Applying this requirement only to Alcatel sets up a strong distortion in the single market."

Mr Suard does not plan to contest the decision. However, his outburst does show that France's general unease over the application of EC competition policy has spilled over from the traditional wrangling over state subsidies into a new area for dispute: mergers.

## Laura Ashley loss grows to £6.7m

By John Thornhill in London

LAURA Ashley, the fashion and furnishings group, yesterday announced steepening pre-tax losses to £6.7m (\$11.7m) in the year to January 26, from £1.58m.

However, Mr Mike Smith, acting chief executive, said the company had achieved its main objective of strengthening its balance sheet. "This was a year of restructuring, rather than profit," he said.

Earlier in the year the company was involved in a refinancing. It later restructured by closing seven factories and its units retailing chain, selling

its Penhaligon, Bryants, Sandringham Leather and Helmond Printworks businesses, and cutting overheads.

It also announced a trading link with Aeon Group which resulted in the Japanese retailer taking a stake.

The rationalisation cut borrowings to £22m from £37m, reducing gearing to 25 per cent from 119 per cent. Disposals and tighter management controls helped cut stock levels by 38 per cent.

Sales rose 10 per cent to £27.53m but higher costs and an increased interest charge of

£12.44m, against £8.54m, eroded gains.

Turnover in the UK grew to £143.6m from £142.6m, although the overall figure concealed a 4.1 per cent decline in like-for-like sales. Home furnishing sales remained flat because of the depressed housing market and garment sales fell as the recession hit.

North American outlets increased their sales contribution to £136.2m from £117.2m.

Sales in continental Europe were also strongly ahead at £40.7m, against £36.6m.

Lex, Page 26

## Activity comes to a halt on USM

By Clare Pearson

FOR first time in more than 10 years, not one company chose to raise funds by joining the UK Unlisted Securities Market during the first quarter.

The drying up of activity is revealed in new issue statistics published yesterday by accountants KPMG Peat Marwick McLintock. KPMG monitors new issues on both the USM and the stock exchange's official list.

New issue activity on both markets was severely

depressed during the quarter, largely due to the UK recession and uncertainties provoked by the Gulf war.

The statistics also revealed a new low in the steady, steep decline of companies seeking a USM quotation. The junior market, founded in November 1980, was once a bustling arena for the small and growing company.

Last year, the number of new issues was 47, raising a total of £40m worth of new

money, down from 87 raising £308m in 1988.

Some followers of the USM are concerned that its relative decline will continue, even when investor appetite for new issues improves. Changes in stock exchange regulations have made it easier for companies to go straight to the official list.

KPMG said the USM last year suffered a net shrinkage as 29 of its constituents moved up to the main market.

## AGF sees increase of 5%

ASSURANCES Générales de France (AGF), the country's second largest state-owned insurer, shrugged off losses on its international activities last year to produce a 5 per cent overall net profits increase, writes William Dawkins.

AGF's net earnings rose in line with forecasts to FF2.7bn (\$461m) from FF2.57bn in 1989, on turnover up by 20 per cent over the same period, to FF7.2bn from FF6.03bn from FF3.24bn, the group said yesterday. Half of the turnover growth came from acquisitions.

Group investment income rose to FF3.81bn from FF3.77bn, while profits on

asset sales climbed to FF2.37bn from FF2.45bn.

Life insurance produced an 8.8 per cent rise in sales to FF15.9bn, with growth mainly coming from savings and retirement contracts. Profits on AGF's life activities rose by 4.6 per cent to FF1.5bn net.

AGF's international division saw its turnover rise by 54 per cent to FF11.2bn from FF7.2bn, within which 38 per cent came from new acquisitions including NEM in Britain, ICI in Ireland and I'Escaut, a Belgian insurer.

AGF's reinsurance business produced a 17 per cent rise in turnover to FF2.8bn.

## French group advances

LYONNAISE des Eaux-Dumez, the newly-formed French water distribution and construction combine, reported increased turnover and profits for 1990, writes William Dawkins.

The group turned in net profits of FF1.42bn (\$230m) last year, slightly below the FF1.48bn forecast by the Lyonnaise des Eaux water distribution group and the Dumez construction company at the time of their merger in July.

The result is a 12.8 per cent increase on the combined earnings in the previous year, on a 13.4 per cent increase in pro-forma turnover to FF7.72bn. Earnings per share rose 17.6

per cent to FF81.6.

Mr Guy de Penadon, group administrator and managing director, forecast that turnover would rise by between 5 and 10 per cent this year.

The former Lyonnaise des Eaux contributed FF1.69bn to net profits, well above forecast, while the old Dumez came in FF1.01m below forecast with FF1.01m, due to a collapse in earnings at United Westburne, its Canadian building materials and electrical equipment distribution subsidiary.

The new group's water and municipal services division contributed FF1.42bn profit. Lex, Page 26

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## INTERNATIONAL COMPANIES AND FINANCE

## ACIL sells 6.6% stake in Nine Network

By Kevin Brown in Sydney

AUSTRALIAN Consolidated Investments (ACIL), formerly Bell Resources, yesterday sold a 6.6 per cent stake in Mr Kerry Packer's Nine Network for A\$55m (US\$42.3m), cutting its holding to around 15 per cent.

The sale conflicted with an undertaking given to the Australian Stock Exchange in February that ACIL had no plans to reduce its shareholding in Nine Network, formerly part of Mr Alan Bond's Bond Media.

However, ACIL is understood to have decided to reduce its stake to help fund its acquisition of 60 per cent of National Brewing Holdings, formerly Bond Brewing.

Bond Brewing was sold to a joint venture between ACIL and Lion Nathan, the New Zealand brewer, as part of a sale of the assets of Bond Corporation, Mr Bond's flagship company, which is being restructured.

ACIL had hoped to finance payments due to Lion Nathan as part of the deal without reducing its holding in Nine, but recently reported an interim loss of A\$90m.

Mr Colin Hemson, an ACIL director, said the proceeds of the sale of Nine Network shares would be used for "internal funding requirements," but declined to give details.

He said there were no plans to dispose of the rest of ACIL's holding in the Nine Network, which was regarded as "a long-term investment".

Shares in the Nine Network have doubled in value since the company was acquired eight months ago by Consolidated Press Holdings (Conspress), Mr Packer's privately-owned master company.

The shares closed 2 cents higher on the day at 58 cents on the Australian Stock Exchange yesterday. ACIL shares closed 1 cent higher at 22 cents.

Conspress, which has a controlling 38.8 per cent stake in Nine Network, has also given an undertaking that it has no plans to reduce its holding.

## Inter-Continental Hotels takes a long view

Stefan Wagstyl reports on Saison Group's plans for the 102-unit chain

WHEN Saison Group, the Japanese stores and leisure combine, bought Inter-Continental Hotels in 1988, critics said the \$2.5m purchase price was too high.

On paper, they have a point. Over the past two years, Inter-Continental has failed to cover its financing costs, losing \$60m in 1989 and running some \$7m into the red last year.

But the company points out that its projections made at the time of the purchase were overtaken by rising world interest rates and, more recently, by the impact of the Gulf crisis.

Mr Yoji Takaoka, chairman of Saison, the trading company at the core of the Saison group, insists that Inter-Continental's performance is satisfactory. He draws attention to the hotel chain's operating profits which grew 20 per cent last year to \$87.5m.

Mr Takaoka expects the investment to pay off in the long run. "For the first few years we have not set a prime goal of making profits. Of course, we don't want to see red ink. But rather than just achieve a big profit we want to develop a good network."

Mr Takaoka denies suggestions that the Saison group's finances are being stretched by the acquisition, which was funded with bank borrowings.



The London Inter-Continental will be refurbished if the Mayfair Hotel is sold

totalling more than \$1.2bn. "Inter-Continental is not a burden," he says, adding that the hotel chain is expected to cover its interest payments and make a pre-tax profit in 1991.

Saison Group, which used to be called Seibu Saison until late last year, is one of the best-known companies in Japan, with a portfolio of high-profile businesses and a colourful corporate history.

The group is a network of 130 companies, including seven which are publicly quoted, with interests ranging from Seibu Department Stores, Japan's biggest chain, to helicopters, banking and travel. It is controlled by Mr Seiji Tsutsumi, whose brother Mr Yoshiaki Tsutsumi has an even larger business empire based on railways. The two men, who inherited their fortunes from their father, are said to be bitter rivals.

Mr Takaoka says Saison companies are managed independently but co-operate on large projects such as the purchase of Inter-Continental. The bulk of the finance for the deal was raised by the group's listed companies.

Mr Takaoka concedes the increase in interest rates made the Japanese financial markets "very tight" and so made it more expensive than expected to finance the purchase. Saison

Mr Takaoka says financial projections have been revised but not by very much. He declines to give figures. Also, far from selling hotels, Saison group has expanded the Inter-Continental chain from 95 in 1988 to 102, plus nine properties under construction. If hotels are sold in future it will be to streamline the chain, not to raise funds.

As for the Mayfair, which might be worth \$400m, Mr Takaoka says the group is only considering selling it because a "very old friend" has offered to buy it. If the Mayfair is sold, it would allow the London Inter-Continental Hotel to be refurbished.

Mr Takaoka says that the disposal of the group has made also show that critics are wrong in claiming the original purchase price was too high. He says top-class hotel rooms in the US are now trading at \$0.4m-\$0.5m each, compared with an average of \$0.2m paid for Inter-Continental Hotels.

The group wants Inter-Continental to be a "European-style" chain, with a greater emphasis on individuality and personal service than is apparent in large US-owned chains, says Mr Takaoka.

The chain will also be developed inside Japan, starting with the opening of an Inter-Continental in Yokohama in July.

## Autolatina blames state and strikes for 75% fall

By Victoria Griffith in Sao Paulo

AUTOLATINA, the Brazilian holding group for the Volkswagen and Ford marques, blamed state measures and a crippling strike for an inflation-adjusted 75 per cent fall in net profits for last year.

Net profits dipped to 11.6bn cruzeros (\$45m) which represents just 3.5 per cent of sales. In 1989, the group's return on sales was 15 per cent.

The numbers reflect the operations of Volkswagen for the first 11 months of the year and include the December profits of Ford, following the group's merger.

According to the company, production capacity was down to 60 per cent with the group operating for little more than

10 months of the year. The company halted production for a month after the government's anti-inflation measures were put into effect last year.

Subsequently strikes, both at Autolatina itself and among suppliers of parts, further interrupted production.

As well as sending profits into steep decline, the difficult economic situation has pushed Autolatina heavily into debt. At the end of 1990, the group's ratio of liabilities to net worth had risen to 78 per cent.

However, despite its financial troubles, the group plans to push ahead with substantial capital spending. This year alone, Autolatina will invest \$550m.

## CRA forecasts lower profits

By Kevin Brown

CRA, the Australian mining group, will report lower profits this year because of weak metal prices and slack world demand, Mr John Ralph, chairman, said yesterday.

Mr Ralph said profits earnings would be lower "but not by much," and stressed that forecasts were dependent on movements in metals prices and the strength of the Australian dollar.

CRA, which is 49 per cent owned by RTZ of the UK, reported net profits of A\$472m (\$365m) last year, compared with A\$648m in 1989.

Mr Ralph said he was confident that CRA's hostile A\$435m bid for Coal and Allied Industries (CAIL) would succeed.

## Demand for fresh food lifts Tokyu stores 7.4%

By Robert Thomson in Tokyo

TOKYU store chain, part of Japan's Tokyu retail and railway group, yesterday reported a 7.4 per cent increase in pre-tax profit to Y4.77bn (\$34.31m) in the year ended February 1991, citing strong demand for fresh food items as the reason for the rise.

Sales increased by 6 per cent to Y256.85bn, with a 9.6 per cent rise in fresh food sales and a 0.6 per cent increase in clothing sales, which were affected by an unusually warm winter.

The company said profit margins were improved by a streamlining of stock control, but higher interest rates increased payment burdens. For the current year, the com-

pany expects a marginal increase in pre-tax profit to Y4.87 on sales of Y265bn.

Life Stores, another supermarket operator, reported an 8.6 per cent increase in sales to Y158.5bn and a 15.3 per cent rise in pre-tax profit at Y3.8bn.

The company expects pre-tax profit for this year to increase by 5 per cent to Y4bn on sales of Y175bn, a 10.4 per cent increase.

ASCI Pictures, a subsidiary of computer Japanese software and chip manufacturer ASCII Corporation, has reached an agreement with Edward R. Pressman Film Corporation, based in Studio City, California, to buy 33.3 per cent of Pressman's shares for \$7.5m.

## LAFARGE COPPEE

A French Limited Company  
with an Authorized Capital of FFY 1.338.380.075  
Head Office 28 rue Emile Meisner, Paris 16  
RCS PARIS B 542 105 572  
SIRET 542 105 572 00011  
TO HOLDERS OF CONVERTIBLE BONDS  
6% 1984/1997

## NOTICE OF MEETING

NOTICE IS HEREBY GIVEN to holders of convertible bonds 6% 1984/1997 of FFY 10.000 nominal each that an ordinary meeting of the General Assembly has been convened for Monday, 13th May 1991 at 9 a.m. at the offices of CREDIT COMMERCIAL DE FRANCE, 144 avenue des Champs-Elysees, Paris 8, for the following purposes:

Approval of the waiver by the shareholders of their preferential subscription right decided by the Extraordinary General Meeting of the shareholders of LAFARGE COPPEE to be held on May, 23 1991 on the occasion of the subscription given to the Board of Directors to carry out:

- the increase of the capital stock with abolition of the preferential subscription right of the shareholders,
- the increase of the capital stock by issue of investment certificates with abolition of the preferential subscription right of the shareholders
- the issue of bonds convertible into shares with abolition of the preferential subscription right of the shareholders,
- the issue of shares with subscription forms with abolition of the preferential subscription right of the shareholders,
- the issue of shares application forms with abolition of the preferential subscription right of the shareholders,
- the issue of combined stocks and shares with abolition of the preferential subscription right of the shareholders.

Any bondholder, regardless of the number of bonds which he holds, may attend and vote at the meeting or may appoint a proxy to legally represent him and vote on his behalf. However, only bondholders who have deposited their bonds five days at least before the meeting, at either the Head Office of the Company, 28 rue Emile Meisner, Paris 16, or CREDIT COMMERCIAL DE FRANCE, 144 avenue des Champs-Elysees, Paris 8, or one of the following banks:

- KREDEMITSBANK S.A. - 7 rue d'Anvers - B 1000 BRUXELLES  
- KREDEMITSBANK S.A. LUXEMBOURG - 43 boulevard Royal  
- 12555 LUXEMBOURG  
- DGB BANK - Deutsche Genossenschaftsbank - Wismarstrasse 10 - 6000 FRANKFURT  
- KLEINWORTERSON LIMITED - 20 Fenchurch Street - LONDON EC3P 3DS  
- SWISS BANK CORPORATION - Aeschenvorstadt 4 BAILE  
may attend the meeting or appoint a proxy to attend for them. They will be issued with the necessary admission card and/or proxy form.

The text of the resolutions as well as all the documents which will be submitted to this meeting will be held, as required by law, at the Head Office of the Company at the disposal of bondholders.

BOARD OF DIRECTORS

PolyGram N.V.  
DIVIDEND 1990

At the annual general meeting of shareholders of PolyGram N.V. held on 23 April 1991 a dividend in cash for the financial year 1990 has been declared of 0.50 Netherlands guilders per share on the company's outstanding common shares of 0.50 Netherlands guilders per value.

The dividend for holders of bearer shares will be payable on 8 May 1991 on delivery of the dividend coupon Number 1; payment is subject to deduction of 25 per cent Netherlands withholding tax. The dividend coupon Number 1 is payable at the Amsterdam-Rotterdam Bank N.V., Herengracht 597, Amsterdam, The Netherlands.

Holders of CF certificates are entitled to the dividend providing that they have deposited their dividend sheets by the CF closing date of 23 April 1991 with a custodian affiliated to the Centrum voor Fondsenadministratie B.V.; payment is subject to deduction of 25 per cent Netherlands withholding tax.

The dividend for shareholders on the company's register in Baarn as at 23 April 1991 will be wired on 8 May 1991 to the shareholders concerned, after deduction of 25 per cent Netherlands withholding tax.

The dividend for shareholders on the company's register in New York as at 30 April 1991 will be payable on 17 May 1991. Shareholders will receive advice by mail regarding payment and withholding tax arrangements.

PolyGram

This announcement appears as a matter of record only.

International Financial Services  
Poland

A joint-venture company established by the partners listed below for the purpose of providing advice to Polish and international companies in areas of privatization, joint ventures and new ventures in Poland.

BANK HANDLOWY W WARSZAWIE S.A.

LAZARD FRÈRES ET CIE

LAZARD FRÈRES &amp; Co.

LAZARD BROTHERS &amp; Co., LIMITED

April 1991

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Tel: 736 05 40 Telex: 23342  
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## LEGAL NOTICES

ZARA DANIELLE

DEVELOPMENTS LIMITED

Registered number: 217283

Nature of business: Property Holding Company

Date of appointment of joint administrative receivers: 4 April 1991

Name of person appointing the administrative receivers: Midland Bank Plc

JOSEPH PATRICK CONSIDINE and RICHARD ANTHONY SMART

Joint Administrative Receivers

office holder one 099 and 289 of Cork Quay, Churchhill Way, Cardiff, CF1 4JZ

## CLUBS

EVS has outlined others due to policy of fair play and value for money. Support from 10-3.50 am. Glenview hotel, golfing club, 189 Regent St, W1 0ET-734 0567

## CO-OPERATIVE BANK PLC.

(Incorporated in England under the Companies Act 1948 to 1980)

£75,000,000

Subordinated Floating Rate Notes 2000

Holders of Floating Rate Notes of the above issue are hereby notified that for the interest period from 24th April, 1991 to 24th July, 1991 the following information will apply.

1. Rate of Interest: 12% per annum
2. Interest Amount payable on Interest Payment Date: £149.59 Per £5,000 nominal or £1,495.89 Per £50,000 nominal
3. Interest Payment Date: 24th July, 1991

Agent Bank  
Bank of America International Limited

All of these Securities having been sold, this announcement appears as a matter of record only.

NEW ISSUE

April 1991

3,500,000 Shares

SPORT  
SUPPLY GROUP INC.

Direct Marketers of Institutional Sporting Goods

Common Stock

1,000,000 Shares

PaineWebber International

ABN AMRO Daiwa Europe Limited Dresdner Bank Nomura International  
Paribas Capital Markets Group NM Rothschild & Sons Limited  
J. Henry Schroder Wagg & Co. Limited Swiss Bank Corporation

This portion of the offering was offered outside the United States and Canada.

2,500,000 Shares

PaineWebber Incorporated

Bear, Stearns & Co. Inc. Deutsche Bank Capital Corporation Dillon, Read & Co. Inc.  
Donaldson, Lufkin & Jenrette A. G. Edwards & Sons, Inc. Lazard Frères & Co.  
Lehman Brothers Securities Corporation Nomura Securities International, Inc. Prudential Securities Incorporated  
Arnhold & S. Bleichroeder, Inc. William Blair & Company Dain Bosworth Incorporated  
First Albany Corporation Gruntal & Co., Incorporated Janney Montgomery Scott Inc.  
Kemper Securities Group, Inc. Ladenburg, Thalmann & Co. Inc. Neuberger & Berman  
Stifel, Nicolaus & Company Incorporated Sutro & Co. Incorporated Wheat First Butcher & Singer  
Brean Murray, Foster Securities Inc. Dominick & Dominick Incorporated First Equity Corporation  
Frederick & Company, Inc. John G. Kinnard and Company Incorporated Needham & Company, Inc.  
Southwest Securities, Inc. Van Kasper & Company

This portion of the offering was offered in the United States and Canada.



## INTERNATIONAL COMPANIES AND FINANCE

## Exxon income soars 75% to record

By Bernard Simon in New York

EXXON, the world's biggest oil company, posted record earnings in the first quarter due to unusually wide refining margins.

Despite a halving in income from US exploration and production operations, earnings soared by 75 per cent to \$2.5bn, or \$1.78 a share, from \$1.3bn (\$1.01 a share) a year earlier. Revenues grew by almost 15 per cent to \$30.7bn.

The amount of oil that Exxon refined edged up by only 3.5 per cent in the past three months. But, like other US oil companies, it benefited

handicapped by high refining margins, especially outside North America.

Earnings from foreign refining and marketing operations surged fivefold to \$1.1bn, compared with \$219m a year earlier.

US operations turned to a profit of \$258m from a \$38m loss. The foreign component includes \$169m from the sales of an Australian refinery and a supertanker.

The huge first-quarter refining profits were caused by a coincidence of factors, including loss of capacity in the Mid-

dle East, falling crude oil prices and high winter production of heating oil rather than high-octane grades.

Mr Lawrence Rawl, chairman, noted that refining profits began to shrink during the first quarter, and were approaching more normal levels.

However, Mr Ivan Obolensky, analyst at Shields & Co in New York, predicted that the industry's margins would be underpinned for some time by the trend towards low-pollution, high-octane fuels.

Low crude oil prices also

helped Exxon's chemicals business, where earnings jumped by 23 per cent to \$225m, despite a 5 per cent fall in sales volumes.

The company cautioned that some softening in margins was apparent at the end of the quarter. Higher sales of petroleum products also contributed to the surge in earnings.

The sharp fall in earnings from US exploration and production was ascribed partly to write-downs on properties earmarked for disposal. North American natural gas output slipped to 2.3m cubic feet a day, from almost 2.5m cu ft.

## Refining side boosts Chevron earnings

By Bernard Simon

A JUMP in Chevron's first-quarter refining and marketing income more than offset a decline in US exploration and production, resulting in an 18 per cent rise in net earnings for the San Francisco-based energy producer.

Earnings climbed to \$567m, or \$1.59 a share, from \$478m, or \$1.33, a year earlier. Revenues rose to \$10.8bn from \$9.3bn.

Despite the sharp increase for the period as a whole, Mr Ken Durr, Chevron chief executive, noted that earnings slid at the end of the period as crude oil prices settled at lower levels. US refining margins began to erode and prices and demand for natural gas fell.

Refining and marketing income soared to \$333m from \$136m. This year's profits would have been higher without a \$47m charge for environmental provisions and asset write-offs.

Sales of natural gas in the US edged down to just less than 3m cubic feet a day, from 3.1m cu ft last year. Sales from chemicals dipped to \$73m from \$123m, but last year's figure included a \$58m gain from chemicals licensing agreements. Operating earnings increased by 14 per cent.

## Saudi investor lifts Chase stake

AN investment group controlled by Mr Sultan Alayan, the millionaire Saudi financier, has increased its holding in Chase Manhattan Bank from about 4.2 per cent to about 5.2 per cent, writes Karen Zagor.

The second biggest US commercial banking group, is held by Crescent Diversified, a subsidiary of Mr Alayan's US investment arm Olney Group. The investment came two months after Saudi Prince Alwaleed bin Talal bought \$200m of convertible stock in Citicorp.

Unlike Prince Alwaleed, who had been a private customer of Citicorp for about 10 years but only started buying Citicorp shares on the open market last year, the Olney Group has invested in Chase for many years.

In a filing with the Securities and Exchange Commission, Crescent said it bought 1.2m shares between March 1 and April 15 at prices ranging from \$14.37 to \$20.

The Olney Group, founded by Mr Olney in 1947, holds stakes in J.P. Morgan, First Chicago and Transamerica, First Chicago.

## Du Pont turns in profits down by 4% for quarter

By Karen Zagor in New York

DU PONT, the biggest US chemical company, yesterday turned in first-quarter earnings that were slightly better than expected due to strong gains from its petroleum business which offset the erosion in earnings from core fibres and plastics operations.

Net income for the three months ended March 31 fell 4 per cent to \$590m, or 86 cents a share, from \$615m, or 90 cents, a year earlier. The 1990 earnings included a one-time charge of 6 cents a share.

Strong petroleum sales spurred a 3 per cent improvement in Du Pont's overall sales in the first quarter to \$2.7bn from \$2.6bn while the petroleum business recorded sales of \$1.05bn, up 15 per cent in the quarter.

However, Du Pont said combined sales from other segments fell 2 per cent in the first three months of 1991, reflecting a 6 per cent decline in US volume.

On Wall Street, Du Pont's shares added 1/4% to \$41 in active mid-day trading.

Strong margins for refined products and higher prices and volumes for crude oil and natural gas contributed to a 63 per cent improvement in earnings from Du Pont's petroleum business in the three months, to \$222m from \$137m.

Du Pont's results underscored the importance of a diverse earnings base to companies operating in the cyclical chemicals industry. Monsanto, one of the more diversified US chemicals companies, posted a 14 per cent drop in first-quarter net to \$165m, or \$1.31 a share, on revenues which fell 3 per cent to \$2.22bn.

Income from Du Pont's fibres business dropped 17 per cent to \$35m, including one-time charges of \$27m.

In Du Pont's polymers business, the impact of the slowdown in the North American vehicle and construction industries was partly offset by improved results in Europe. After-tax income from the polymers segment fell 17 per cent to \$88m from \$105m.

Du Pont's chemicals business recorded after-tax operating income of \$78m, against \$129m in the first quarter of 1990. The 1991 figures include an \$18m charge associated with Du Pont's partial withdrawal from the free manufacturing business. Earnings were also hurt by higher costs for developing alternatives to chlorofluorocarbons (CFCs) and falling demand for CFC products.

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## Beer sales ride the recession

By Nikk Tait in New York

ANHEUSER-BUSCH, the largest US brewer, has weathered both the recession and a rise in federal excise tax to post a 10.1 per cent improvement in first-quarter profits, at \$300.5m after tax.

During the three months to the end of March, Anheuser's sales rose by 6.2 per cent to \$2.92bn. Earnings per share were up to 70 cents from 64 cents.

The St Louis-based group sold 24.4m barrels of beer to wholesalers, up by 1.4 per cent on the 24.1m in the same period a year earlier.

However, it said sales from wholesalers to retailers were lower in the first quarter, because of the build-up in stocks which occurred at the end of 1990.

From the start of 1991, the increase in federal excise tax took effect, causing the price of beer to increase by about 10 per cent, according to Anheuser.

The beer giant said it reckoned that about 1.2m barrels of industry sales were switched from the first quarter of 1991 to the last quarter of 1990 as a result.

"Industry sales for the first quarter are expected to be down by approximately 5 per cent," said Anheuser, although it claimed that its market share had improved by about 1 to 2 per cent.

Elsewhere, the Campbell Taggart food subsidiary - whose products range from bread to frozen dinners - saw first-quarter profits increase, thanks to the contribution from international operations, higher volumes and improved margins.

Results at the can manufacturing interests also improved, but Anheuser said these parks nationwide had been affected by the decline in tourist travel and warned that the weak economy might continue to hit these interests in 1991.

## Wang optimistic despite loss

By Bernard Simon

WANG Laboratories, the faltering US computer maker, reported another quarterly loss, but expressed confidence that improved liquidity, further belt-tightening and a new product strategy boded well.

Wang, which has been in the black for only one of the past 10 quarters, suffered a \$48m loss - 30 cents a share - in the three months to March 31. It lost \$146.6m (90 cents a share) a year earlier.

Revenues fell by 16 per cent to \$500m, in line with earlier warnings that a tailing-off in sales of the company's word

processors and mini-computers would move more than offset advances in its new electronic imaging products.

Mr Richard Miller, chairman, blamed the third-quarter slump on the recession in general and in the computer market in particular. But he noted that cash reserves of \$194m were at their highest for 18 months.

He said the downturn had slowed the momentum of Wang's turnaround efforts, and that further austerity measures were being considered.

Mr George Kling, analyst at Merrill Lynch, noted yesterday

that Wang had been late in adjusting to changes in the computer industry. "It has a major challenge to restructure its overall business," he said.

"The question is how long the transition will take."

This year, Wang unveiled a strategy called Office 2000, designed to computerise many paper-intensive office jobs.

The product line will be designed to allow financial institutions, government departments and other large paper users to scan documents, and then store and retrieve them electronically.

## Procter &amp; Gamble rises 5% to \$424m

By Nikk Tait

PROCTER & GAMBLE, the large US consumer products group which recently agreed to buy the Max Factor and Revlon businesses from Revlon for \$1.14bn, yesterday announced a modest 5 per cent improvement in after-tax earnings during the first quarter, at \$48m.

Sales for the three months to end-March were up more sharply, at \$6.75bn - an 11 per cent rise on the \$6.12bn scored in the same period a year earlier. But earnings per share rose only marginally, by 1.8 per cent, to \$1.18.

With the figures at the lower end of expectations, the company's shares eased by 1/4% to \$84.

P&G acknowledged its US business - where brand names range from the Cover Girl cosmetics line to detergents such as Tide and Bold - had been affected by the economic recession. It said the international operations "remained very healthy".

Mr Edwin Artzt, chairman, said the relatively small earnings improvement "reflected substantial investment in new products, principally the expansion of compact detergents in the US, as well as heightened competitive activity in the coffee business".

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## Armco slips into red and sees year loss

By Nikk Tait

FURTHER indications of the troubled times facing the US steel industry were revealed yesterday as Armco, one of the large integrated producers, posted a first-quarter loss of \$38.9m after tax.

This compares with a \$12.9m profit in the same period of 1990.

Armco also warned that, despite steps being taken to cut costs, it would probably make a loss in the second quarter and in the full year.

The company said that it "does not anticipate an economic upturn in the second quarter, nor expect steel to recover significantly in the second half".

Its pessimism echoes that of Bethlehem Steel, which also unveiled a first-quarter loss earlier this week and said it expected to remain in the red in the second quarter.

A number of smaller, specialised steel companies have also reported first-quarter losses.

The bulk of the losses reported by Armco stemmed from Armco Steel Company, a joint venture with Kawasaki Steel Company, which makes carbon flat-rolled

steel and tubing for the automotive, construction and industrial machinery industries.

This lost \$61.6m in the first quarter, of which Armco's share was \$31.6m. Sales for ASC were \$334.3m, down 16 per cent on the previous year. The venture made a \$50.5m operating loss last year, and a reorganisation of operations is under way.

Elsewhere, Armco operations made a \$900,000 operating profit overall in the first quarter - down from \$29.3m in the same period a year earlier - although there were small losses in fabricating and processing, and bar, rod and wire products.

At Inland Steel, the Chicago-based steelmaker which last week reported a \$40m net loss for the first quarter, has passed its quarterly dividend. It cited a "severe depression" in its primary markets, but said it would restore payments "as soon as possible" after the company moved back into profit and the steel industry recovered.

At Inland Steel, the Chicago-based steelmaker which last week reported a \$40m net loss for the first quarter, has passed its quarterly dividend. It cited a "severe depression" in its primary markets, but said it would restore payments "as soon as possible" after the company moved back into profit and the steel industry recovered.

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## Short Bros inclusion for year boosts Bombardier

By Robert Gibbens in Montreal

BOMBARDIER, the aerospace group which owns Short Brothers of Belfast and Learjet in the US, unveiled profit in line with analysts' estimates for fiscal 1991. Sales were up 85 per cent.

For the 12 months ended January 31, net profit was \$100.1m (\$38.5m), or \$1.41 a share, up from \$39.1m, or \$1.36, in fiscal 1990.

Sales were \$92.85m against \$50.1m.

Fourth-quarter profit was \$28.3m, or 46 cents a share, against \$20.3m, or 45 cents, a year earlier, but sales were down to \$23.02m against \$28.37m.

The gain in 1991 sales was due to inclusion of Short Bros and ANF Industrie for the full year, against only four

months in fiscal 1990. Fourth-quarter sales were pulled down by problems in the business jet market.

The recession and higher loan losses hit CF Financial Services, the biggest unit of Bombardier, in the first quarter. Profit was \$392.6m, or 42 cents a share, down from \$358.5m, or 49 cents, a year earlier.

CF Financial operates Canada Trustco, one of the country's two biggest trust companies.

Sears Canada had a first-quarter loss of \$35.5m, or 31 cents a share, against a loss of 12 cents a share in the same period a year earlier.

Sales dipped 10 per cent to \$281.7m, mainly because of the recession and tax changes.

## Black &amp; Decker earnings halved

BLACK & DECKER, the home appliances and power tools maker, saw its first-quarter earnings halved, but it hoped that an economic revival and low retailer inventories would boost profits later this year, writes Bernard Simon.

Net earnings tumbled to \$4.1m, or 7 cents a share, from \$10m, or 17 cents, a year earlier. Revenues rose by 8 per cent to \$1.1bn, thanks to the inclusion of information systems business acquired as part of the 1989 purchase of Emhart Corp. Product sales dipped by 7 per cent.

Financing costs fell by 3 per cent to \$78.5m, reflecting lower interest rates.

The company said business conditions remained difficult in the US, the UK, Canada, Brazil and Australia. Temporary plant closures are squeezing margins, but are expected to bolster cash flow.

## Centenary Depository AG

(Incorporated under the laws of Switzerland) ("the Depository")

## NOTICE OF ANNUAL GENERAL MEETING OF DE BEERS CENTENARY AG

## NOTICE

Holders of Centenary depository receipts are hereby notified that De Beers Centenary AG ("the Corporation") has given notice to its shareholders convening its first annual general meeting which will be held at the Grand Hotel National, Lucerne, Switzerland on Friday, 10 May 1991 at 12:00.

The agenda for the meeting is as follows:

## AGENDA

- To receive the report of the statutory auditors for the financial year ended 31 December 1



## INTERNATIONAL COMPANIES AND FINANCE

## Strong demand pushes gilt auction to success

By Sara Webb in London and Patrick Harverson in New York

THE Bank of England's first gilt auction in nearly three years was hailed as a resounding success yesterday. The full amount of £1.2bn of 10 per cent Conversion stock 1996 was sold, with the market showing signs of strong demand for the stock.

The Bank of England

## GOVERNMENT BONDS

received bids of £5.375bn for a total of £1.2bn in stock, so the issue was covered 4.45 times. The highest accepted bid was 98.88, corresponding to a yield of 10.38 per cent, while the lowest accepted bid was for 98.62, corresponding to a yield of 10.36 per cent. The rounded average accepted price was 98.75, corresponding to a yield of 10.34 per cent.

Traders said the short "tail" and the high cover were signs that the auction was a roaring success. The tail - which is the difference between the average yield and the yield corresponding to the lowest price - was only one basis point.

The Bank of England said

bids at the lowest accepted

price were allotted 46.5 per

cent of the amount for which

they applied.

The when-issued stock

opened at 98.62, only a couple

of ticks above the lowest bid

price when bidding took place,

and was trading at 98.75, by

late morning, equivalent to a

fully paid-up price of 98.84.

Demand came mainly from

domestic buyers, traders said.

The Bank of England is

expected to hold a further two

or three auctions this year.

Otherwise, the gilt market

drifted up during the day, but

volumes were low.

BENCHMARK GOVERNMENT BONDS									
	Coupon	Red Date	Price	Change	Yield	Week ago	Month ago	Year ago	
UK GILTS	13.500	08/92	103.18	-0.12	10.64	10.64	10.67		
	9.000	08/92	103.18	-0.12	10.64	10.64	10.67		
	5.000	10/92	103.01	-0.12	10.64	10.64	10.67		
US TREASURY	7.750	02/91	97.17	+0.12	8.12	7.98	8.12		
	7.875	02/91	95.20	+0.32	8.27	8.08	8.31		
JAPAN	No 119	08/96	98.0242	-0.111	7.12	7.03	6.93		
	No 129	08/96	98.1073	-0.194	6.74	6.65	6.56		
GERMANY	8.000	01/91	103.7520	-0.110	8.41	8.35	8.30		
FRANCE	8.000	02/96	98.6133	-0.119	8.08	8.07	8.02		
STAN OAT	8.500	01/91	103.9400	-0.230	8.88	8.81	8.71		
CANADA	8.750	09/91	100.7600	+0.300	9.63	9.49	9.58		
NETHERLANDS	8.500	03/91	99.5100	+0.180	8.58	8.55	8.74		
AUSTRALIA	13.000	07/00	111.7373	+0.268	10.04	10.04	11.34		
BELGIUM	10.000	08/00	105.0820	-0.050	8.15	8.02	8.12		

London closing. \* denotes New York morning session. Prices: US, UK in 32nds, others in decimal

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## Investors snap up Spain's offer as ratings improve

J.P. Morgan











## UK COMPANY NEWS

## Austin Reed down 48% as white-collar recession bites

By Jane Fuller

AUSTIN REED, the upmarket clothing retailer and manufacturer, blamed a dearth of tourists and a "white-collar recession" for a decline of nearly 48 per cent in pre-tax profit for the year to January 31.

The taxable figure fell from £8.9m to £3.6m, the lowest since 1983. Turnover declined by nearly 6 per cent to £78.4m (£80m) and trading profit by 34 per cent to £5.5m (£8.2m). Interest charges were little changed at £2.9m (£3m).

Mr Barry Reed, chairman and grandson of the founder, said the start to the current year had been the worst he could remember. He has been on the board for 33 years.

The final dividend is held at 6.5p, making an unchanged total of 9.5p. This was only just matched by earnings per share of 9.5p (17.5p).

An extraordinary loss of £1.3m on the closure of Cashmores of Scotland led to a retained loss.

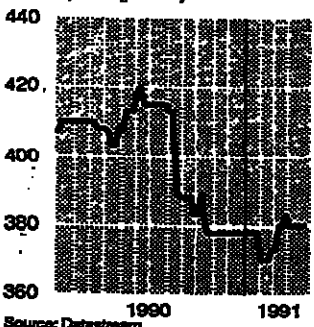
Cashmores, which was built up to 11 small US branches, had entailed an investment of £2.2m (£1.3m) over the past 3½ years, said Mr Reed. Over the past two years it had lost £1.1m.

On UK trading, he said: "The Gulf situation caused tourism to dry up which affected retailing in London."

While womenswear stayed

## Austin Reed

Share price (pence)



Source: Datastream

level with the previous year, men's tailored clothing was difficult. This recession has been atypical because it has been a white collar one in London and the south-east."

The group had closed two branches leaving a total of 40. About 10 per cent of the 2,000 jobs in retailing and manufacturing had been shed.

In manufacturing, exports were up, sales to other retailers were 25 per cent down and inter-company sales were static.

Borrowings (including credit finance) peaked at £20m but finished the year at £14.5m (£13.7m), compared with shareholders' funds of £54m (£53.8m).

## COMMENT

It is possible to defend these figures as "no worse than expected," bearing in mind the company's dependence on the highly elastic, south-eastern end of the men's suit market. But there is still plenty of scope to quibble. Some of the customers, for instance, must be in the less-squeezed, mortgage-free bracket; the Cashmores venture was a failure; and the figures would have been even worse but for a £500,000 property profit and a sharp cut in capital spending. This year started with a 17 per cent sales fall in February, since when some ground has been made up. Progress will come from eliminating Cashmores' losses and lower interest payments; tight cost control is promised. A forecast pre-tax profit of £4m, but a higher tax rate, gives a prospective p/e of nearly 18 on the A share price of 170p. Japanese takeovers of Daks-Simpson and Aquascutum have stirred up some speculative interest, but with 60 per cent of the stock held by family, directors and friends, it looks as though it will be up to the present management to make better use of the prime sites and prestigious brand names. They should be helped considerably by economic recovery.

## Increased interest payments reduce CWS to £19.1m

By John Thornhill

CO-OPERATIVE Wholesale Society, the co-operative trading company which has substantial interests in retailing, farming and manufacturing, raised trading profits from £30.7m to £44.1m in the year to January 12.

However, pre-tax profits fell from £19.7m to £19.1m after a higher interest charge of £21.2m (£13.8m). And following a £10.9m loss arising from bad debt provisions in the banking group there was only £12.3m transferred to reserves in comparison with £34.7m last year.

Sir Dennis Landon, chief executive, said the society's property development and engineering businesses had also proved vulnerable to the downturn in the economy but that retailing had proved resilient and had increased profits by 58m.

He singled out for praise the performance of the Scottish retailing arm which which

operates a wide spread of outlets, ranging from superstores to small shops in the Orkney, Shetland and Western Isles.

In total, the group's retailing activities now represent 30 per cent of turnover.

Almost half of CWS's business is accounted for by supplies to its retail society shareholders although these operations are run on a cost-recovery rather than a profit basis.

Sales topped £3bn for the first time climbing from £2.88bn to £3.03bn as the society benefited from the inclusion of North Eastern Co-op, which joined CWS in June.

During the year, CWS spent almost £150m on capital expenditure.

Sir Dennis said this had helped sow the seeds for future development which augured well for the future of CWS and the Co-op as a whole.

## Sovereign Oil expands

By Deborah Hargreaves

SOVEREIGN OIL & Gas, the North Sea exploration and production company, reported an advance from £1m to £3.9m in pre-tax profits for 1990 after a strong rise in oil prices at the outset of the Gulf crisis.

Mr David Higgins, managing director, said he hoped for some stability in the value of sterling against the dollar this year to provide a reasonable future for the company's business. The weakness of the dollar against the pound had produced an oil price of £8 per barrel in February which was

"sheer misery" for North Sea independent oil producers, he said.

Sovereign is partly hoping to hedge its exposure to the dollar oil price by increasing its stake in the Victor gas field which sells gas to British Gas on long-term contracts priced in sterling. Sovereign increased its stake in the field from 3 to 5 per cent with a \$30m purchase from Superior Oil, an affiliate of Mobil.

Turnover rose to £20.4m (£12.3m). Earnings per share increased from 0.5p to 4.9p.

## Aquascutum chairman retires a year after takeover by Renown

By John Thornhill

MR GERALD ABRAHAMS, chairman of Aquascutum, has retired from the board of the fashion company after 44 years' service.

His departure comes almost exactly a year after the acquisition of Aquascutum by Renown, Japan's biggest clothing company.

At the time of the takeover, Mr Abrahams said that he looked forward to working with Renown and continuing

to run the company from London.

But his departure and the appointment as chairman of Mr Paul Bennett, previously head of the company's Far East operations, is perhaps an indication of the greater influence Renown is now intending to exercise over the business.

In particular, Renown is planning to speed up the development of the company in

North America and the UK.

Mr Bennett has also been appointed joint managing director along with Mr James Stokes, the former vice-chairman.

Mr Abrahams' wife, Marianne, who was the ladies fashion director, has also retired from the board.

They have however, been appointed the company's president and vice-president respectively.

## Scottish Power boosts options

By James Buxton, Scottish Correspondent

SCOTTISH POWER, the larger of the two Scottish electricity companies due to be floated in May, said it had raised its exposure in the electricity options market with a 77 per cent increase in its option contract with the 12 English regional electricity companies.

It also said that losses of supply contracts to industrial customers in its own area in the current round were significantly smaller than in last April's round.

Last year Scottish Power lost 6 per cent of its business with large industrial customers - which take more than 1MW - measured by volume. Although that is lower than the losses suffered by the regional companies in England, Scottish Power emphasised that it was

not immune from competition in Scotland and that has had a "material" effect on the prices it can charge.

Scottish Power increased its power sales in volume terms in the past year by 7 per cent through exports to England.

The company has agreed option contracts covering 320MW of power to the regional companies compared with 180MW last year. This is not a contract to supply electricity but a financial instrument under which Scottish Power guarantees a price for power which applies when the price prevailing in the electricity pool exceeds it. The regional companies pay an initial fee and Scottish Power still expects to make money if it has to supply the power.

Mr Michael Smith, marketing and distribution director, said Scottish Power had signed option contracts with industrial users in England in the current round of contracts which outweigh by three-and-a-half times the contracts lost.

Scottish Power recently agreed with another supplier an option contract for well over 200,000 gigawatt hours of power with an unnamed customer, offsetting option contract losses of 85,000 gigawatt hours.

Mr Smith said that Scottish Power's retail shops had roughly doubled their share of the south of Scotland white goods market last year to about 25 per cent, thanks to a large scale reorganisation and upgrading of its shops.

This announcement appears as a matter of record only

## EDGE RETAIL INVESTMENT COMPANY LIMITED

edge

£21,737,000

First Mortgage and Mezzanine Loan Facilities

and

2,810,000

£1 Preferred Ordinary Shares

To Finance the Acquisition of

A Portfolio of Retail Warehouse Properties

(Edge Properties Limited will act as Manager of the Portfolio)

£18,000,000

Senior Loan Provided by

Bayerische Hypotheken-

und Wechsel-Bank AG

Manchester Property Office

HYPOTHANK

£3,737,000

Mezzanine Loan Provided by

Richard Ellis Financial

Services Limited

Richard Ellis

Lazard Brothers &amp; Co., Limited

Financial Adviser to Edge Properties Limited and Placing Agent to Edge Retail Investment Company Limited

March 1991

## Brixton Estate

international investors in commercial property

## ANNUAL RESULTS 1990

	1990 £000's	1989 £000's
Net Rental Income	43,319	35,705
Profit before Taxation	23,575	20,427
Earnings per Share	10.79p	9.45p
Net Asset Value per Share	246p	279p
Value of Investment Properties	£702m	£711m

□ 21.3% increase in net rental income.

□ 15.4% increase in profit before tax.

□ 14.2% increase in earnings per share.

□ 11.8% decrease in net asset value per share.

□ Final dividend of 4.55p per Ordinary Share proposed, making a total dividend for the year of 7.10p per share - an increase of 16.4%.

The above figures constitute an abridged version of the year's results. The full accounts which will be passed to shareholders on 17th May 1991 have not yet been reported on by the Auditors. They will be filed with the Registrar of Companies following the Annual General Meeting to be held on 12th June 1991.



Brixton Estate

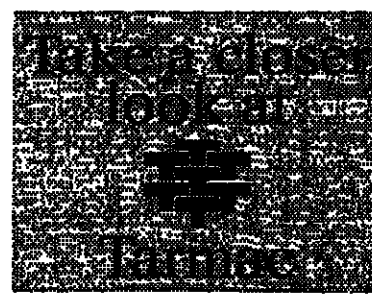
## Tarmac Group

QUARRY PRODUCTS · CONSTRUCTION · HOUSING · BUILDING MATERIALS  
INDUSTRIAL PRODUCTS · TARMAC AMERICA · PROPERTIES

"Our markets in 1990 were the toughest for more than a decade. We braced ourselves to meet their challenges with characteristic realism and determination.

To everyone who has shared in our consistent success these results are undeniably a temporary setback. They reflect the severity of the economic downturn in our principle markets, both in the UK and the USA. Nevertheless we shall benefit more than most from economic recovery when it comes."

Sir Eric Pountain Group Chairman



For diversity and depth

Copies of the 1990 Report and Accounts will be available on May 14 from the Secretary, Tarmac PLC, Hilton Hall, Hilton Lane, Essington, Wolverhampton WV11 2BQ



## TECHNOLOGY

**B**ombarded by the pressures of recession, British managers might be forgiven for putting plans for innovation to one side. But they would be gambling with their company's future.

As the director of one of the UK's leading electronics companies puts it: "We cut back research and development for 1988. We are still reaping the harvest of this decision, which has left us 1.5 product generations behind the competition. We are faced with the choice of leapfrogging generations or getting out of the business."

Innovation is becoming increasingly central to competition. It is no longer enough to produce low-cost, high-quality items. Product ranges must be renewed constantly to take advantage of the quickening pace of technological change and create distinctive products which can command a niche in international markets.

The Confederation of British Industry's Innovation Trends survey\* published on Monday showed that UK companies have had little success in reducing the time it takes them to develop new products. Yet the need for new products is becoming more pressing. Companies reporting that the lifespan for their products had shortened outweighed those who said it had lengthened by almost 10 to one. About 40 per cent said they needed to replace their product ranges within three years.

The innovative capacity of an economy is a key index of its strength. The impact of the recession upon the UK's innovative potential will have implications for the health of the economy long after the recession is formally declared over. Cuts in investment in 1990-91 might allow dividends to be maintained in the teeth of recession. But by the mid-1990s companies may find their product development pipelines have run dangerously dry.

Britain entered the recession with a record for innovation which was at best mixed. The main source of industry's renewed competitiveness in the last decade was a leap in productivity. Between 1980 and 1987 output per person employed in the UK rose in real terms by 24 per cent, compared with 22 per cent in Japan, between 12 per cent and 14 per cent in Germany, Italy and France and about 7 per cent in the US. But have British manufacturers become more efficient at developing new products?

A House of Lords select committee report\*\* published earlier this year says that many UK manufacturers invest too little in new or improved products, plants or systems. "They rely on doing what they have done in the past and fail to seize new opportunities created by changing customer demand. As a result their competitiveness declines."

Gross domestic expenditure on research and development fell in the UK between 1981 and 1988, but rose in France, Germany, Italy, Japan and the US. Public spending on R&D fell markedly while industry spending rose from about 1.3 per cent of GDP to

Beginning a series on innovation in the recession, Charles Leadbeater looks at how the economic climate has affected investment in research and development

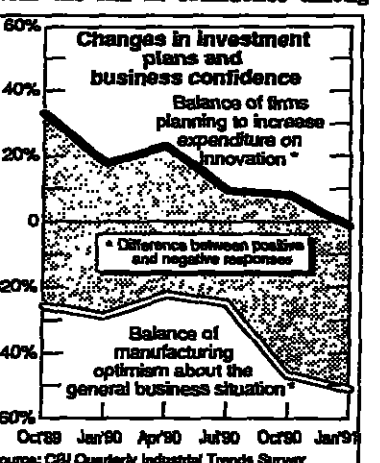
## A crackdown on originality

about 1.5 per cent. This compares with a rise in German industry's expenditure from 1.4 per cent of GDP to 1.8 per cent.

British electronics groups such as GEC have been criticised for avoiding technologically important areas such as the mass production of semiconductors. In retrospect this looks like a sensible decision as all the big European semiconductor manufacturers - Siemens of Germany, Philips of the Netherlands and SGS-Thomson, the Franco-Italian joint venture - are losing money hand over fist on chips.

At best Britain's relative technological decline may have been arrested. It has definitely not been reversed and there are signs that it has continued. Is the British innovation system strong enough to withstand the battering of recession?

Over the last 15 months the outlook for innovation has deteriorated in line with the fall in confidence among



manufacturers, according to the CBI. In October 1989 a balance of about 35 per cent of manufacturers expected to increase their expenditure upon innovation in the year ahead. By January of this year the balance had turned negative - more companies expected to reduce their expenditure than those expecting to increase it.

Yet it seems possible that innovation may not be cut back as far as other costs and the cuts will fall

unevenly across the economy. Throughout last year manufacturers remained quite bullish about their spending on innovation even though they had become deeply pessimistic about the business outlook. This may mean that innovation spending could get away with a shave rather than a cut, as long as confidence recovers soon (see graph).

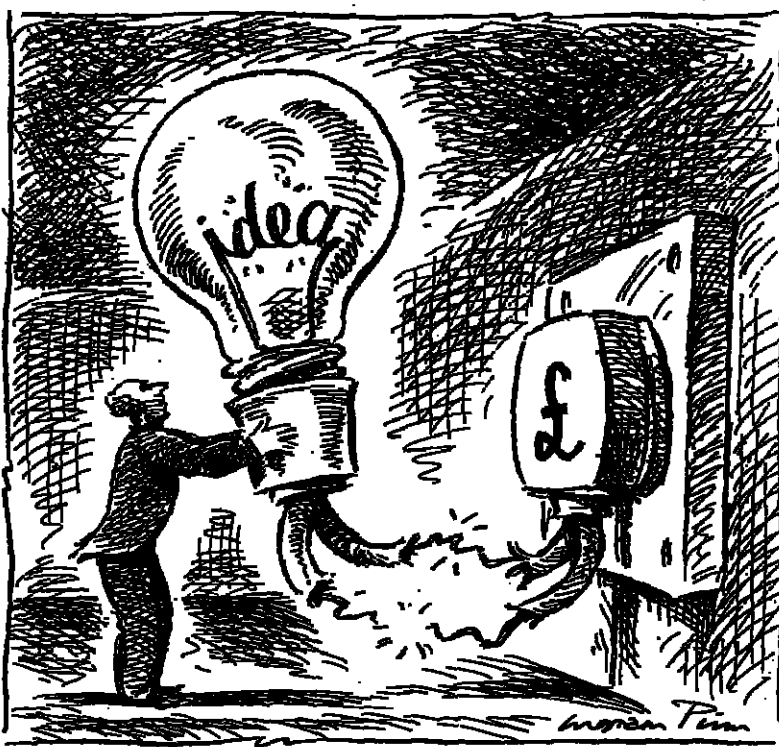
Moreover cuts in innovation are likely to be spread unevenly across the economy. The recession will widen the gap between those sectors where Britain has well-established strengths, built upon heavy research and development spending, and those where it is weak because it has under-invested in the past. The recession will amplify the difference between these two sectors.

Chemical and pharmaceutical manufacturers are the most buoyant about the outlook for innovation. A positive balance of 20 per cent of companies in the chemicals sector still expect to spend more on innovation in the coming year. Only 18 per cent think their spending is less than adequate. The UK entered the recession with a strong position in chemicals and pharmaceuticals and is likely to retain it.

In contrast the mechanical engineering sector is among the weakest in manufacturing, with one of the poorest investment records in the 1980s. In this sector the outlook for innovation is poor. A negative balance of 10 per cent of companies expect to spend less on innovation. About 44 per cent of companies believe their innovation spending is inadequate. This sector will be made weaker by the recession.

Yet it would be complacent to assume that areas of traditional strength will escape unscathed. The defence-related areas of aerospace and electronics are cases in point. Within the overall recession is a specific defence recession brought on by cuts in military expenditure.

Defence accounts for 51 per cent of UK government spending on research and development and 20 per cent of total UK research and development. Defence is one of Britain's specialisms. Military research feeds much of the civil aerospace and electronics



industries. Thus the British innovation system will be particularly hit by cuts in defence-related research.

A development which may counter-balance the decline in defence is the increase in foreign investment in innovation in the UK. The share of British R&D accounted for by foreign companies rose from 4 per cent in 1987 to 13 per cent in 1988. In areas such as consumer electronics and automobile assembly the UK has become almost wholly dependent upon foreign groups. In the long run the prospects for innovation in the UK will increasingly turn upon whether large foreign groups choose to complement their UK manufacturing plants with research facilities.

Small companies may fare worse than larger groups. The CBI survey found that 45 per cent of companies which employ fewer than 50 people felt their spending on innovation was inadequate, compared with 30 per cent of companies employing between 1,000 and 5,000.

Innovation is the product of a complex process involving a range of ingredients. It seems likely that companies will cut back on some elements of innovation, while continuing to invest in others. According to the CBI, in manufacturing as a whole investment in formal R&D will fall this year. Yet there could be an expansion in the resources devoted to other elements of innovation such as training. David Lees, chairman and chief executive of GKN, the automotive and industrial services group, says: "In 1990 we cut back on training. This time we will not do that."

Joint ventures with foreign compa-

nies are set to expand. About 50 per cent of manufacturers are planning to put more effort into joint ventures which bring access to technology, according to the CBI. Some groups such as Sun Microsystems in aerospace and John Brown in engineering pride themselves upon being highly skilled buyers, integrators and suppliers of technology to specific markets rather than inventing it in house.

Perhaps most importantly the best British companies have developed a management culture of continuous, incremental improvement to products and processes which will continue through the recession. Indeed one beneficial side-effect of this recession may be to expose the relative fragility of the British approach to innovation. In the wake of the 1980-81 recession government policy and management effort was directed at improving labour productivity, through trade union reform, de-manning and the introduction of reformed working practices. The recession of 1990-91 may well yield a different, and altogether more complicated, task - to shore up and strengthen the British capacity to innovate.

\* CBI Innovation Trends Survey, Issue Number 2, available from Centre Point, New Oxford Street, London WC1A 1DU. Price £40.  
\*\* House of Lords Select Committee on Science and Technology, Innovation in Manufacturing Industry, Volume 1, HMSO. Price £11.40.

The series will continue next Thursday with a look at the chemicals industry.

## Smart structures top of the class

**I**ntelligent materials that respond to their environment are the basis for an emerging technology that adapts the substances into structures and products.

These "smart" structures alter their shape or strength in response to changes in the conditions surrounding them. They could range from intelligent artificial bones and teeth to repair themselves in flight.

These ideas are still at an early stage of development. More immediately, smart structures are likely to be used in aircraft and in manufacturing technology where materials will be able to insulate when they have been formed correctly.

Manufacturers, research agencies and universities in many countries are pursuing the technology, with the US, Japan and Britain leading the way. Japan's Science and Technology Agency is promoting work to create new substances and materials with in-built intelligence. "It is necessary for the [Japanese] government to promote fundamental research in these fields, which represents a challenge with fantastic feasible targets," according to the agency.

The Japanese government wants companies to accelerate the development of intelligent materials, "as a driving force for technology innovation."

In Britain, Strathclyde University opened its Smart Structures Research Institute in February and launched a company, Smart Structures Limited, to exploit work within the industry on the development of intelligent materials for commercial products.

In the US several organisations and companies are involved, including Stanford University, Virginia Polytechnic Institute of Technology, as well as United Technologies, Martin Marietta, McDonnell Douglas, Hughes Aircraft and Nasa (the National Aeronautics and Space Administration). Canada has a fibre optic smart structures laboratory in Toronto.

According to Nabil Zuhaila, a researcher with ICI's advanced materials laboratory on Teeside, smart structures have some of the same characteristics as people. "They have signal processors for brains,

mechanical actuators for muscles and sensors for nerves," says Zuhaila.

In intelligent materials for smart structures, the nerves could be in the form of optical fibres, embedded in composite materials and able to sense changes, such as cracks in a structure, and send signals to actuators, the "muscles" in a smart structure.

Smart structures could also be made from intelligent materials such as "perceptive composites". These use piezo-electric elements that change shape when an electric current passes through.

Smart structures can cope with other changing circumstances, such as additional stress, and can prevent cracks developing that would destroy a structure. Applications include bridges, buildings and aircraft where structural failure could be catastrophic.

Fiona Underwood, an engineer with British Aerospace, says smart structures would also help manufacturers to reduce the life-cycle costs of a product, by including inspection requirements. An aircraft would indicate when a wing had cracked, for example, and would strengthen itself to cope with the crack.

BAe is also working on smart aircraft "skin", which would have radar and communications equipment built into the aircraft. Underwood forecasts that this material could be flying within five years.

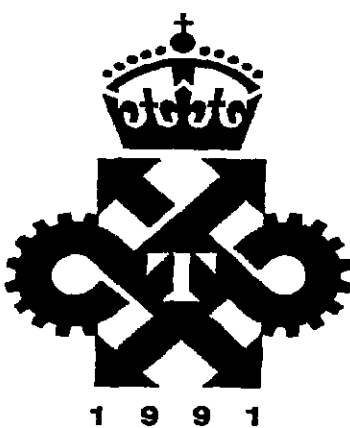
The Strathclyde Smart Structures Research Institute has identified applications for smart structures in transport, civil engineering, manufacturing and in the design of consumer products from fishing rods and golf clubs, which could stiffen on contact with a fish or ball, to toys.

In transport smart structures can be used to monitor the structural integrity of satellites, aircraft, cars, boats and trains. It can also help in vibration control on spacecraft and active suspension systems for vehicles.

In civil engineering, smart technology could help in traffic control on roads, in the real-time monitoring of pipeline integrity and in the automatic damping of buildings and bridges subject to vibration.

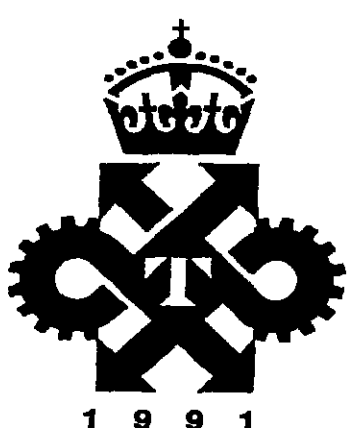
Lynton McLain

# YET AGAIN, CONSISTENCY HAS ITS AWARDS



THE QUEEN'S AWARDS FOR  
TECHNOLOGICAL ACHIEVEMENT 1991

GEC ALTHOM Transmission and Distribution Projects. High voltage liquid cooled thyristor valve.



THE QUEEN'S AWARDS FOR  
TECHNOLOGICAL ACHIEVEMENT 1991

GPT Payphone Systems. Cashless intelligent payphone services.



THE QUEEN'S AWARDS FOR  
TECHNOLOGICAL ACHIEVEMENT 1991

Marconi Communication Systems. (Military Communications Division). Scimitar H high frequency combat radio.

GEC

CONSISTENT PERFORMANCE IN A CHANGING WORLD

April 20 1991

Alice R  
Ir



## Demand for refined products dries up, writes Deborah Hargreaves

## Fears of a petrol shortage in the US have receded

current oil price, and if output is slightly higher than expected, as some oil companies

North Sea output is expected to be 400,000 b/d lower in April than in March at 1.5m b/d, rising again to 1.8m b/d in May. Shell said recently that by depressed. Petrol prices of around \$250 a tonne for prompt delivery are almost \$30 higher than futures prices which offer gasoline for delivery in August, indicating a short-term tightness in the

early May it hopes to boost production from its Brent pipeline which could be cut back down for the installation of emergency shutdown valves.

In addition, while Saudi Arabia and Iran have agreed not to push the oil they hold in floating storage on to the market

## Private metal trader to go into liquidation

By Kenneth Gooding

PHILIPP & LION, one of the last privately-owned international metal-trading groups left in London, ceased trading yesterday and said it intends to seek voluntary liquidation.

Mr Michael Lion, chairman and chief executive, said that the company recently ran into financial difficulties and this week entered into discussions with its bankers. But, in spite of being offered additional facilities, it was not possible to arrange satisfactory terms.

extreme liquidity shortage which, with the best will in the world, it was not able to solve with its several banks. No one loss caused the difficulties, "it was a cumulative thing".

All 40 employees in London have been made redundant but some will stay on to help with the liquidation. Philipp & Lion has called in accountants Touche Ross to advise on the

## Chicago

SOYABEANS \$500/bu min; cents/50lb bushel				
	Close	Previous	High/Low	
May	593.00	593.52	596.00	598.00
Jun	611.00	611.00	614.00	620.00
Aug	611.02	610.08	614.08	620.00
Sep	612.04	613.02	617.00	620.00
Oct	618.00	618.00	625.00	617.00
Nov	622.02	623.02	624.00	624.00
Mar	643.04	642.04	645.04	644.00
May	651.00	650.00	0	0

SOYABEAN OIL \$0.0030/lb; cents/lb				
	Close	Previous	High/Low	
May	21.15	21.34	21.41	21.12
Jun	21.88	21.88	22.01	21.41
Aug	21.83	21.87	22.18	21.81
Sep	21.80	22.03	22.55	21.80
Oct	21.88	22.19	22.58	21.88
Dec	22.25	22.60	22.95	22.25
Jan	22.32	22.57	0	0
Mar	22.57	22.57	0	0

SOYABEAN MEAL 10% short; shon				
	Close	Previous	High/Low	
May	21.15	21.34	21.41	21.12
Jun	21.88	21.88	22.01	21.41
Aug	21.83	21.87	22.18	21.81
Sep	21.80	22.03	22.55	21.80
Oct	21.88	22.19	22.58	21.88
Dec	22.25	22.60	22.95	22.25
Jan	22.32	22.57	0	0
Mar	22.57	22.57	0	0

**New York**

Aug	181.7	178.1	182.6	176.2
Sep	175.0	170.2	173.9	168.0
Oct	184.2	181.1	184.6	181.5
Nov	187.0	184.3	187.7	184.0
Dec	187.1	184.5	188.3	185.0
Jan	179.1	178.2	0	0
MAIZE 5,000 bu min; cents/56lb bushel				
	Class	Previous	High/Low	
May	2534	2584	2576	2560
Jun	2652	2632	2646	2614
Sep	2696	2652	2674	2646
Oct	2712	2702	2716	2670
Nov	2800	2850	2892	2850
Dec	2740	2726	2742	2702
Jan	2750	2770	2760	2744
WHEAT 5,000 bu min; cents/60lb bushel				
	Class	Previous	High/Low	
May	2792	2812	2832	2780
Jun	2852	2862	2882	2840
Sep	2992	3144	3030	2964
Oct	3180	3144	3160	3124
Nov	3214	3230	0	0
Dec	3240	3252	0	0
CATTLE 40,000 lbs; cents/lbs				
	Class	Previous	High/Low	
Jan	78.17	76.12	76.55	76.15
Feb	75.02	74.87	75.30	74.87
Mar	76.35	76.85	76.95	76.27
Apr	76.40	76.55	76.75	76.27
May	76.70	76.85	76.90	76.62
Jun	76.70	76.85	76.90	76.62
Jul	75.05	0	75.95	75.70
HOGS 30,000 lb; cents/lbs				
	Class	Previous	High/Low	
Jan	57.80	57.92	58.35	57.70
Feb	57.70	57.90	57.40	58.50
Mar	53.87	54.95	54.30	53.80
Apr	53.62	53.80	54.00	53.80
May	46.45	46.90	48.20	46.30
Jun	47.77	47.70	47.95	47.78
Jul	46.45	46.20	46.35	46.30

	Close	Previous	High/Low
May	84.02	83.40	85.17 83.75
Jul	81.75	81.22	82.80 81.55
Aug	88.67	88.22	89.92 88.50
Sep	89.80	89.12	90.47 89.00
Oct	88.80	89.47	90 88.00





## LONDON STOCK EXCHANGE

## Footsie again dips below 2,500 level

ADING HOPES for interest rate cuts, together with underlying fears of further rights issues from leading UK companies, drove the UK stock market well below FT-SE 2,500 yesterday. Once again it was lack of support that undermined share prices rather than selling pressure.

ICI gave ground on nervousness that today's trading statement for the first quarter could include a rights issue. Other interest rate line chips were unsettled by currency concern as central banks continued to melt away, discouraged further by the view of Mr Alan Greenspan, chairman of the Federal Reserve, that current inflation levels do not justify further cuts in US rates.

Equities opened higher in

Account Opening Dates	Account Closing Dates
Apr 12	Apr 20
Apr 19	May 10
May 10	May 31
May 31	Jun 10
Jun 10	Jun 30

London and struggled forward until the premium on the FTSE futures contract began to fade. Then the hints of impending rights issues, ranging widely across the market, turned share prices downwards. The Footsie, already more than 15 points off its peak, fell when Wall Street opened the new session at an uncertain note.

London rallied when Wall Street reversed early weakness to show a gain of 9 Dow points

in UK hours. The final reading put the FT-SE index at 2,488.6, a fall on the day of 15.3 points. Sea volume fell to 436.7m shares from the 530.5m of the previous session, both figures making a poor comparison with the 700m share daily averages achieved during the market advance in February and March. The latest daily figure for retail or customer interest in equities was only 570.4m, a return to the unprofitable levels which have concerned the UK market for much of the past four years.

Right issues hints were refuted yesterday by two more relatively small fund-raising moves. Hardy Oil & Gas called for £27.6m and Ashford for £5.8m. The list of rights issues continues to lengthen, but this month has yet to produce the large scale funding move said

in the market to be planned by a leading Footsie company. Glaxo, the pharmaceutical group, provided a lonely firm feature among blue chip international, helped by a recommendation from a London securities house. The rest of the sector slipped lower, often in thin trading. Reuters, the global reporting agency, came under pressure from US selling as soon as Wall Street opened. The focus on Glaxo took the heart out of Smith-Kline Beecham.

There was no further support for retail stocks, which brightened briefly at the beginning of the week on a report from the Confederation of British Industry that high street spending improved last month. Among the sector leaders, Marks and Spencer and Kingfisher shaded easier.

Strategists commented that the London market appears to have lost confidence for the short term outlook, which is now clouded by political as well as economic uncertainties. Hopes for an early reduction in base rates have been put on hold, in spite of the confident comments this week by the UK chancellor of the exchequer at a conference of senior UK business executives.

The City is also nervous ahead of the UK local government elections to be held early next month. These could hold the key to the timing of the next General Election, which the governing Conservative party must hold by July 1992. UBS Phillips Drew believes that any prospective economic recovery may not be enough to help the government's re-election next year.

FINANCIAL TIMES STOCK INDICES									
	1991	1990	1989	1988	1987	1986	1985	1984	1983
Government Bond	84.90	84.90	84.90	84.90	84.90	84.90	84.90	84.90	84.90
Fixed Interest	102.5	102.5	102.5	102.5	102.5	102.5	102.5	102.5	102.5
Equity Shares	144.5	144.5	144.5	144.5	144.5	144.5	144.5	144.5	144.5
FT-SE 100 Share	2488.6	2488.6	2488.6	2488.6	2488.6	2488.6	2488.6	2488.6	2488.6
FT-SE 100 Index	1180.0	1180.0	1180.0	1180.0	1180.0	1180.0	1180.0	1180.0	1180.0
Div. Yield	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50
Equity Turnover	13.06	13.06	13.06	13.06	13.06	13.06	13.06	13.06	13.06
Share Traded	436.7	436.7	436.7	436.7	436.7	436.7	436.7	436.7	436.7
FT-SE 100, Weekly changes	10 am	10 am	10 am	10 am	10 am	10 am	10 am	10 am	10 am
FT-SE 100, Monthly changes	10 am	10 am	10 am	10 am	10 am	10 am	10 am	10 am	10 am
FT-SE 100, Quarterly changes	10 am	10 am	10 am	10 am	10 am	10 am	10 am	10 am	10 am
FT-SE 100, Half-yearly changes	10 am	10 am	10 am	10 am	10 am	10 am	10 am	10 am	10 am
FT-SE 100, Yearly changes	10 am	10 am	10 am	10 am	10 am	10 am	10 am	10 am	10 am

## Heavy trading in Reuters

REUTERS bowed under the weight of sell orders ahead of today's annual meeting and reaction to a downgrade from US economic house Merrill Lynch. For the current year Merrill has cut its profit forecast by \$45m to \$324m, increasing, among other things its provision for redundancy payments.

Bulls of the stock among analysts rushed to its defence. They pointed out that several brokers had already written in the Merrill forecasts. The share that nerves ahead of the annual meeting were expected, given the stout prospects for the company's new trading products set last summer.

They conceded, however, that with much of the trading in the stock being conducted in New York, a downgrade from a US broker would have significant influence.

Reuters dropped at one point before ending 80p, a decline of 42p. Trading was heavy for the stock, 11.3m shares changing hands.

ECC weaken

Two apparently conceived market stories for the week out of the shares. ECC, the industrial materials group, yesterday, after overperforming the rest of the sector for the past month, the share reacted nervously on his both of a rights issue and a large line of stock was offered. The shares fell to 40p before closing 15p down on 40p at 41p.

The rights issue speculation probably stemmed from the group's announced intention to replace some short-term debt. ECC said it was, when acquiring Geac, that part of the two-year multi-currency credit facility of up to \$600m needed to finance the deal would (due course) be put on a long term basis in international capital markets.

ECC said it did not intend that such funding would be the subject of rights issue and, according to finance director Mr Robert Arlton-Porter yesterday, the position has not changed.

Investigation into the stock-offer that revealed the presence of an eager seller but not in the million-plus quantities suggested by the talk.

Cautionary tales fell 10 to 37p as speculation continued that it is about to issue a

\$400m convertible bond to fund a takeover of Dr Pepper/7-up, the US soft drinks company. The shares refused to recover in spite of the company once again ruling out any rights or bond issue.

Asia was a penny lower at 121p on turnover of 4.6m as the market waited for the company's meetings with brokers which begin today. There has been widespread speculation that brokers will lower their forecasts after the meetings.

Angry dipped 3 to 300p after reports that analysts at some leading investment institutions had visited the company, while Unilever shed 3 to 76p ahead of its quarterly figures expected on May 17.

S.G. Warburg added its voice to the chorus of analysts saying that Glaxo should be bought. Warburg, the company's broker, published a comprehensive review of Glaxo's products. It was particularly positive on asthma treatments where it said that within five years revenues should exceed those from Glaxo's best selling drug Zantac.

SmithKline Beecham continued to suffer from recent "take profits" advice. The shares briefly dipped below 25 before ending at 207p, a net 10p easier.

ICI weakened again in heavy trading ahead of today's first-quarter results. Sentiment was not helped by vague talk that the company would announce a rights issue and maybe a deal to buy a stake in Wellcome, not an idea new to the market. Level-headed traders disbelieved this theory, and pointed to Wellcome's relatively steady performance yesterday in quiet trading. ICI, 18 off at one stage, ended 13 down on balance at 107p. Wellcome eased 3 to 107p.

Legal & General retreated 13 to 438p on 1.7m, upset by downgrades from a number of

broking firms. London & Manchester was slightly easier at 387p after new business figures described as disappointing by one trader.

A number of downgrades kept the composite insurances under persistent pressure. Analysts are now expecting all the big five composites to record losses for the current year.

General Accident and Guardian Royal are expected to record losses of around £100m. Royal's some £90m. Sun Alliance £70m to £80m and Commercial Union around £30m. The biggest turnover, £3m, was in Guardian Royal, 4 off at 204p, while Royal's dipped 7 to 469p. General Accident 5 to 333p and Sun Alliance 3 to 383p.

Some been two-way interest was shown in Amstrad, which settled unchanged on the day at 79p, having eased earlier in the session. The early uncertainty came as Kleinwort Benson downgraded its profits estimates for the year. For this year Kleinwort has cut its forecast from £44m to £38m and for next year it has moved from £60m to £55m.

Ms Judy Stewart at Kleinwort said the lower forecast followed on from a number of bearish signs in the computer industry.

Amstrad also pointed out that Tuesday's sharp rise to close 12 down at 112p. Morgan Crucible regained some of the ground lost since last week's rights issue announcement, ending 8 better at 211p.

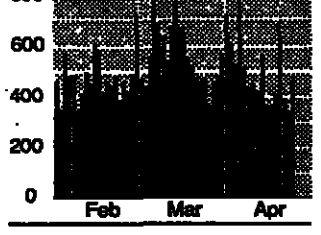
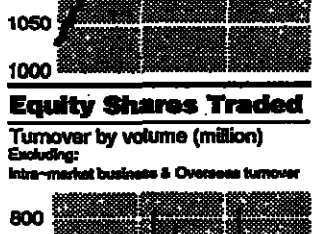
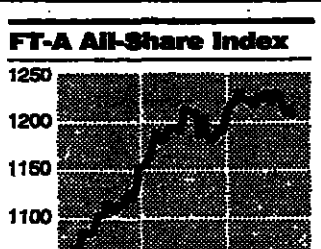
R. Wicks, who tells today's annual meeting of falling sales for Rolls-Royce cars and warn about profits from the luxury car division put the shares down 6 more to 211p.

Aerospace Engineering rose 5 to 54p after favourable comment.

Index Holdings, the recruitment consultancy and employment agency, plunged 7 to 11p on news that a bid may be made at a level "materially lower" than the current market price.

Investors continued to favour Betterware Consumer Products and, in this trading, the price advanced 15p to the highest level this year of 277p. The annual results are expected in June.

The recent rise in oil shares, stimulated by higher crude prices and the strength of the dollar, was reversed yesterday. The appearance of a number of big institutional sellers accompanied a decline in oil prices and a hefty profit downgrade in BP by Strauss Turnball, one of the market's



downward, a more robust feel about the potential. The shares bounced 11 to 306p.

Negative comment on the refinancing exercise caused investors to have second thoughts about Cannon Street Investments and the shares consequently gave back part of Tuesday's sharp rise to close 12 down at 112p.

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big bears of the oil sector. Mr John Toalster, oil sector guru at Strauss, cut his current year net income forecast for BP from \$660m to \$700m and said the group may well struggle to achieve this figure.

He estimated that BP's first-quarter income, due to be announced on May 9, would show a loss of \$125m. Mr Toalster said BP would be hard pressed to pay a forecast increase of 4.8 per cent in its final dividend this year.

Some big selling, much of it by Strauss clients, left BP 4p off at 348p on turnover of 7.6m shares. Shell, where turnover was a more sedate 4.1m, settled 3 easier at 581p.

In a quiet property sector, Brixton Estates climbed 13 to 174p after publishing results at the top end of analysts' expectations. Full year profits were more than 15 per cent better at £23.6m and traders were impressed by the published net asset value and the dividend increase.

Traders said a cross of 450,000 Percy Bilton shares took place at 40p. It left the stock 14 down at 394p.

The current series of presentations by Bank Organisation to brokers generated yet another change of forecast. Moore Cowi's trimmed its profit forecast for 1991 from £318m to £305m. The stock lost 19 to 777p in good volume.

Other Market statistics, including the FT-Accuaries share index, Page 26

TRADING VOLUME IN MAJOR STOCKS											
	Volume	Change	Day's		Volume	Change	Day's		Volume	Change	Day's
	000's	Prior	Change		000's	Prior	Change		000's	Prior	Change
AAVE	1,000			De La Rue	100			Harrold	75		
AGFA Group	4,000			Decca	100			Heathrow	100		
Alcan	1,000			Decca	100			Hewlett Packard	100		
Alkermes	1,000			DG	100			Hewlett Packard	100		
Alkermes	1,000			DG	100			Hewlett Packard	100		
Alkermes	1,000			DG	100			Hewlett Packard	100		
Alkermes	1,000			DG	100			Hewlett Packard	100		
Alkermes	1,000			DG	100			Hewlett Packard	100		
Alkermes	1,000			DG	100			Hewlett Packard	100		
Alkermes	1,000			DG	100			Hewlett Packard	100		
Alkermes	1,000			DG	100			Hewlett Packard	100		
Alkermes	1,000			DG	100			Hewlett Packard	100		
Alkermes	1,000			DG	100			Hewlett Packard	100		
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## EQUITY FUTURES AND OPTIONS TRADING

STOCK index futures slipped lower yesterday on fears of a major rights issue and nervousness ahead of the ICI quarterly results due today.

For most of the session, the June FT-SE 100 index traded below the level which brokers calculate is necessary to take account of future dividend payments and financing cost.

The June FT-SE closed at 2,514, down 15 points on the day but just 27 points above the spot index, compared with

brokers' estimate of a 30-point fair value premium.

During the early part of the session, the futures market provided some support to the underlying market. Later in the day, the fears of a rights issue unnerved dealers and prices were marked lower.

In the traded options market, Hoare Govett announced it had withdrawn from market making. At its peak, Hoare had more than 15 marketmakers but yesterday just three

were left to be made redundant. Hoare will continue to broker options to institutions.

Overall turnover on the options market remained depressed, with just 24,495 contracts traded, barely changed on the day and below the level necessary for the market to cover its costs.

Markis and Spencer was the busiest option, 1,506 changing hands as the shares receded. GrandMet traded 1,449 and British Airways 1,248.

LONDON SHARE SERVICE														
BRITISH FUNDS—Cont'd										INT. BANK AND O'SEAS				
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## Promotions at Sanwa Bank

TO SANWA BANK, London, has made the following promotions: to joint general manager - Mr Stuart Hazard who remains head, special finance department; to equity general manager - Mr Patrick Tams who remains joint head, capital markets group; at Mr John Parker who remains head, personnel department.

Mr Bill Govett has been appointed director of THE NORTH BRITISH CANADIAN INVESTMENT COMPANY. He is a director of St Group, Agal & General Group, Lep Group, and a number of other companies including The Scottish Eastern Investment Trust.

Mr Andrew Marshall, a director of MARSHALLS, has been appointed deputy chairman, and will become chairman following the annual meeting in July, when he succeeds his brother Mr David Marshall who is retiring.

SALE TILNEY has appointed Mr Roger Beryto head Peabody Foods, its UK

food operation. He was deputy director of Briston, food and ingredient division of Briston International.

Mr Jim Fildes, president and chief executive officer of EMI Music, New York, and an executive director of Thorn-EMI, has become the third representative of Thorn-EMI on the THAMES TELEVISION board. This follows Thorn-EMI's acquisition of a controlling stake in the company.

Mr DOWDING & MILLS has appointed head, project finance division; to assistant general manager - Mr Patrick Tams who remains joint head, capital markets group; at Mr John Parker who remains head, personnel department.

Mr Robert Bywater has joined MAGNET as its first customer services director. He was managing director of Maxwell Communications Parnell distribution centre, Bristol.

THE 600 GROUP has appointed Mr Keith Hancock as group executive responsible for the Australian and Far Eastern companies and in the UK for GCM 600 (of which he was managing director) and

GCS (Steels). Mr S.G. Fitton, deputy director of Briston, food and ingredient division of Briston International.

Mr A.R. Sweeten has been made managing director of the new 600 laffe division, retaining his post as managing director of G.S. Harcourt & Sons. He is also appointed deputy chairman of The Colchester Laffe Co.

Mr John Jameson has been promoted from general sales manager to senior director at BRITANNIA LIFE, Sharnbrook. Mr Robert Steel has joined the company in the new post of technical manager.

PETER BROTHERHOOD, Peterborough, has appointed Mr Ivor Abbit as sales and marketing director. He joined the company in 1980.

CLOSTECH INTERNATIONAL (formerly Continental Container Systems), Chicago, has opened a European office at Crawley and appointed Mr Raymond J. Roberts as its head. He was with CMB Packaging (Metal Box).

Mr Graham Hockings (pictured) has been made permanent actuary of NEL INSURANCES, in addition to his post as finance director.

Mr Kevin Buckthorpe has been appointed managing director of PHH RELOCATION AND PROPERTY SERVICES, Swindon. He was managing director of PHH Asset Management, a post he will retain. He also joins the PHH European board.

Mr Robert Bywater has joined MAGNET as its first customer services director. He was managing director of Maxwell Communications Parnell distribution centre, Bristol.

THE 600 GROUP has appointed Mr Keith Hancock as group executive responsible for the Australian and Far Eastern companies and in the UK for GCM 600 (of which he was managing director) and

GCS (Steels). Mr S.G. Fitton, deputy director of Briston, food and ingredient division of Briston International.

## PUBLIC WORKS LOAN BOARD RATES

Term	Rate	Term	Rate
Over 1 up to 2	11 1/2%	Over 11 up to 12	11 1/2%
Over 2 up to 3	11 1/2%	Over 12 up to 13	11 1/2%
Over 3 up to 4	11 1/2%	Over 13 up to 14	11 1/2%
Over 4 up to 5	11 1/2%	Over 14 up to 15	11 1/2%
Over 5 up to 6	11 1/2%	Over 15 up to 16	11 1/2%
Over 6 up to 7	11 1/2%	Over 16 up to 17	11 1/2%
Over 7 up to 8	11 1/2%	Over 17 up to 18	11 1/2%
Over 8 up to 9	11 1/2%	Over 18 up to 19	11 1/2%
Over 9 up to 10	11 1/2%	Over 19 up to 20	11 1/2%
Over 10 up to 11	11 1/2%	Over 20 up to 21	11 1/2%
Over 11 up to 12	11 1/2%	Over 21 up to 22	11 1/2%
Over 12 up to 13	11 1/2%	Over 22 up to 23	11 1/2%
Over 13 up to 14	11 1/2%	Over 23 up to 24	11 1/2%
Over 14 up to 15	11 1/2%	Over 24 up to 25	11 1/2%
Over 15 up to 16	11 1/2%	Over 25 up to 26	11 1/2%
Over 16 up to 17	11 1/2%	Over 26 up to 27	11 1/2%
Over 17 up to 18	11 1/2%	Over 27 up to 28	11 1/2%
Over 18 up to 19	11 1/2%	Over 28 up to 29	11 1/2%
Over 19 up to 20	11 1/2%	Over 29 up to 30	11 1/2%

Telephone: 071-828 7233

NEW BULL MARKET IN STOCKS? CALL FOR OUR CURRENT VIEWS

**BANCO DI ROMA (the "Bank")**  
(Incorporated as a Società per Azioni in the Republic of Italy)  
€75,000,000  
0.1% Fixed Rate Floating  
Rate Depository Receipts due 1993  
(the "Depository Receipts")  
Issued by The Law Debenture Trust Corporation p.l.c. evidencing  
entitlement to payment of principal and interest on deposits with Banco di  
Roma, London branch.

On 8th March, 1991 notice was given to the holders of the Depository Receipts that:

(i) in accordance with Condition 4(b) of the Depository Receipts the Bank will, at the option of the Depository Trustee redeem all or some of the Depository Receipts on 13th June, 1991.

(ii) in accordance with Condition 3(c) of the Depository Receipts, with effect from 13th June 1991 interest on the Depository Receipts will be payable semi-annually in arrears at a rate equal to six months Sterling Libor plus 0.10 per cent. ("The Margin") except that the Bank may give not less than 22 nor more than 60 days notice prior to 13th June 1991 that the margin will be such rate as it may determine.

Notice is hereby given that, in accordance with Condition 3(c) of the Depository Receipts, the Bank has determined that the Margin will be increased from 0.10% to 0.1075 per cent per annum.

Banco di Roma S.p.A., acting through its London Branch dated 26th April, 1991



## ENGINEERING

### INDUSTRIALS (Miscel.)—Contd

### INDUSTRIALS (Miscel.)—Contd

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**MINES - Contd**[illegible]

New Sabina Res CSL	10
Northgate Expl. CSL	72

[illegible]

bid or reorganisation in pre-  
comparable

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P/E based on latest annual earnings  
on prospectus or other official  
and yield based on prospectus

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44  
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	Intl Clays	Cons. Price	Bid Price	Offer + or - Price	Yield Gr%
<b>Brewin Dolphin Unit Trst Mgrs Ltd (0905)F</b>					
5 Gilpin St, London EC1A 9DE				071-236-6461	
Dolphin Capital ... 54	131.8	131.8	140.9	.....	3.64
Dolphin Dividend ... 54	62.22	62.22	66.54	+4.32	5.89
Dolphin Inc 54.00	160.2	160.2	170.7	+10.5	6.57

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Complied with the assistance of Lautro §8

[illegible]

**HISTORICAL PRICING:** The letter it denotes that the managers will normally sell the prices set on the market input valuation. The prices shown are the lowest available before publication and may not be the current trading levels because of an increase in the number of bids or a switch to a forward pricing basis. The managers must choose at a forward price on request, and may prefer to forward the price.

**FORWARD PRICING:** The letter F denotes that the managers set all the prices to be set on the next valuation. Investors can be given no choice but to accept the forward or rate bid, which is not carried out. The prices appearing in the newspaper are the next recent, provided by the managers.

**SCHEME PARTICULARS AND REFINANCING:** The next recent report and scheme details can be obtained free of charge from listed companies.

Other voluntary notices are contained in the last columns of the FT Mergers and Acquisitions Funds Service.

25 Leamington and Unit Trust Regulatory Organisation,  
Grosvenor Place,  
185 Rue Acland Street, London W1A 1NN  
Tel: 01-479-2121-2444.



● Current Unit Trust prices are available on FT Cityline. Calls charged at 45p per minute peak and 34p off peak, inc VAT. To obtain your free Unit Trust Code Booklet ring (071) 825-2128.

Continued on next page



## MANAGEMENT SERVICES

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### MARRIAGE FUNDS NOTES

Prices are in pence unless otherwise indicated and these destinations is with no prefix rate to U.S. dollars. Visas are allowed for all foreign currencies. Prices are for a single person, single room, double occupancy, based on a 14-day stay. Prices are for a single person, single room, double occupancy, based on a 14-day stay. Prices are for a single person, single room, double occupancy, based on a 14-day stay.



## CURRENCIES, MONEY AND CAPITAL MARKETS

## MONEY MARKET FUNDS

## FOREIGN EXCHANGES

## Dollar up despite intervention

THE DOLLAR rallied yesterday despite a second day of co-ordinated intervention by European central banks. Demand for the US currency increased as the market continued to take an unfavourable view of the D-Mark. Other European currencies, such as the French franc, the Italian lira and the Spanish peseta, all rose against the dollar, but the yen was relatively steady.

The German Bundesbank led co-ordinated intervention by European central banks, selling the dollar at around DM1.7450, but failing to hold it below DM1.7500 at the end of the day. By the time trading closed in Europe there was no sign of the US Federal Reserve joining the action of other central banks. The Bank of Japan has also stayed out of the market so far this week, reflecting the better performance of the yen, in comparison with European currencies.

There was no important US economic news yesterday, leaving the market to wait for tomorrow's data on US gross national product, and for any official reaction to the dollar's recent advance from this week's Washington meeting of ministers from the Group of Seven leading industrial nations.

US GNP figures for the first quarter are expected to be weaker than the 1990 fourth

quarter fall of 1.6 per cent. Economists are looking for a fall of about 2.5 per cent, amid suggestions that this may mark a low point in the current recession. The figures will be closely analysed for signs of economic recovery and, therefore, could have a significant impact on the dollar.

At the same time there is likely to be caution ahead of the G7 meeting for fear of moves aimed at preventing another upward surge by the dollar.

Last night's close in London saw the dollar rise to DM1.7355 from DM1.7400, to Y138.05 from Y137.80, to SF1.4715 from SF1.4590, and to FF5.5125 from FF5.4750. Its index was unchanged at 66.5.

The D-Mark continued its recent decline against the Japanese yen, falling in London to Y78.70 from Y79.15. Concern about the economic situation in Germany, following intensi-

tion, and political unrest in the Soviet Union weighed on the German currency, keeping it among the weaker members of the European exchange rate mechanism.

Sterling weakened in the ERM, but remained the third strongest currency, behind the Spanish peseta and Italian lira. The pound lost 1.70 cents to \$1.6945. It also fell to DM2.9726 from DM2.9825, to SF1.0175 from SF1.0275, and to Y234.00 from Y236.00. Sterling's index shed 0.5 to 91.2.

The French franc, weakest member of the ERM, was little moved by news that France's trade deficit in March rose to FF4.70bn from FF3.48bn in February.

In the FT Guide to World Currencies table on Tuesday, the exchange rate for the Italian lira should have been: FF226.50, US dollar 1363.69, D-Mark 797.56 and yen 934.958.

## EMS EUROPEAN CURRENCY UNIT RATES

Currency	Unit	Rate	% Change	% Spread	Divergence
Spanish Peseta	100	127.143	-0.6	0.12	0.4
Italian Lira	1,000	2,036.26	-0.4	0.12	0.4
French Franc	100	6.55959	-0.4	0.12	0.4
German Mark	100	1.93633	-0.4	0.12	0.4
Japanese Yen	100	138.05	-0.4	0.12	0.4
British Pound	100	1.6945	-0.4	0.12	0.4
US Dollar	100	1.7355	-0.4	0.12	0.4

Unit rates set by the European Commission. Currencies are in descending order of strength. Percentage change since last week's closing. Divergence shows the rate between two currencies. Spread shows the difference between the actual market rate and the unit rate. Divergence shows the percentage deviation of the currency's market rate from its unit rate. Adjusted calculation by Financial Times.

## STERLING INDEX

Index	Apr 24	Apr 25	Previous
1990-1992	1,735.17	1,735.17	1,735.17
1990-1991	1,735.17	1,735.17	1,735.17
1990-1990	1,735.17	1,735.17	1,735.17
1990-1989	1,735.17	1,735.17	1,735.17
1990-1988	1,735.17	1,735.17	1,735.17
1990-1987	1,735.17	1,735.17	1,735.17
1990-1986	1,735.17	1,735.17	1,735.17
1990-1985	1,735.17	1,735.17	1,735.17
1990-1984	1,735.17	1,735.17	1,735.17
1990-1983	1,735.17	1,735.17	1,735.17
1990-1982	1,735.17	1,735.17	1,735.17
1990-1981	1,735.17	1,735.17	1,735.17
1990-1980	1,735.17	1,735.17	1,735.17

## CURRENCY MOVEMENTS

Currency	Apr 24	Apr 25	% Change
US Dollar	1.7355	1.7355	0.00
Japanese Yen	138.05	138.05	0.00
French Franc	6.55959	6.55959	0.00
German Mark	1.93633	1.93633	0.00
Italian Lira	2,036.26	2,036.26	0.00
Spanish Peseta	127.143	127.143	0.00
British Pound	1.6945	1.6945	0.00

## CURRENCY RATES

Currency	Apr 24	Apr 25	% Change
US Dollar	1.7355	1.7355	0.00
Japanese Yen	138.05	138.05	0.00
French Franc	6.55959	6.55959	0.00
German Mark	1.93633	1.93633	0.00
Italian Lira	2,036.26	2,036.26	0.00
Spanish Peseta	127.143	127.143	0.00
British Pound	1.6945	1.6945	0.00

## EURO-CURRENCY INTEREST RATES

Currency	Rate	% Change
US Dollar	1.7355	0.00
Japanese Yen	138.05	0.00
French Franc	6.55959	0.00
German Mark	1.93633	0.00
Italian Lira	2,036.26	0.00
Spanish Peseta	127.143	0.00
British Pound	1.6945	0.00

## OTHER CURRENCIES

Currency	Rate	% Change
US Dollar	1.7355	0.00
Japanese Yen	138.05	0.00
French Franc	6.55959	0.00
German Mark	1.93633	0.00
Italian Lira	2,036.26	0.00
Spanish Peseta	127.143	0.00
British Pound	1.6945	0.00

## MONEY MARKETS

## Rates little changed

THERE was little change in London interest rates yesterday, following a firmer period earlier this week resulting from poor economic news.

An improvement in the day-to-day liquidity position, after shortages in excess of £1bn on Monday and Tuesday, led to a slightly softer tone at the short end of the market.

Three-month sterling interbank was unchanged at 11 1/4-11 1/2 per cent, while 12-month money was steady at 14 1/4-14 1/2 per cent.

Short sterling futures traded

UK clearing bank base lending rate

12 per cent

from April 22, 1991

in a narrow range on Life, as

June delivery cleared with a

strong technical resistance

level of 88.57. Dealers warned

that if this is decisively

broken, then a fall to 88.35 is

indicated by chart movements.

The June contract opened

unchanged at 88.59 and closed

at 88.56.

The Bank of England

initially forecast a day-to-day

credit shortage of £700m on the

cash market, but revised this

to £650m at noon and back to

£700m in the afternoon. Total

held of £720m was provided.

Before lunch the authorities

bought £312m bills outright, by

way of £150m bank bills in

band 1 at 11 1/4 per cent and

£162m bank bills in band 2 at

11 1/2 per cent. In the afternoon

another £327m bank bills were

purchased in band 1 at 11 1/4

per cent. The total of around

£30m was also provided.

Bills maturing in official

hands, repayment of late

assistance and a take-up of

treasury bills drained £161m,

with exchequer transactions

absorbing £550m and a rise in

the note circulation £70m.

These outweighed bank

balances above target of £80m.

In Frankfurt call money

eased to 8.80 from 8.85 per cent

after the Bundesbank injected

a net DM1.5bn into the

banking system at this week's

securities repurchase

agreement tender.

The central bank accepted

bids of DM12.3bn for 28-day

money at a fixed rate of 8.80

per cent. This exceeded an

expiring facility of DM10.8bn.

In Brussels the National

Bank left its seven-day

advances rate unchanged at

8.80 per cent at yesterday's

tender for liquidity against

government paper and

commercial bills. This followed

a cut of 10 basis points in the

rate at Monday's tender.

At that time the central

bank said it was eliminating a

differential in short-term rates

with Germany. It was regarded

as a move to slow the Belgian

franc's advance against the

D-Mark in the European

exchange rate mechanism.

## FINANCIAL FUTURES AND OPTIONS

## LIVE LONG-TERM FUTURES

Contract	Open	High	Low	Close
10 Year US Treasury	100.00	100.00	100.00	100.00
30 Year US Treasury	100.00	100.00	100.00	100.00

## LIVE SHORT-TERM FUTURES

Contract	Open	High	Low	Close
3 Month US Treasury	100.00	100.00	100.00	100.00
6 Month US Treasury	100.00	100.00	100.00	100.00

## LIVE EURO-DOLLAR FUTURES

Contract	Open	High	Low	Close
3 Month Euro-Dollar	100.00	100.00	100.00	100.00
6 Month Euro-Dollar	100.00	100.00	100.00	100.00

## LIVE JAPANESE FUTURES

Contract	Open	High	Low	Close
3 Month Japanese Yen	100.00	100.00	100.00	100.00
6 Month Japanese Yen	100.00	100.00	100.00	100.00

## LIVE GOLD FUTURES

Contract	Open	High	Low	Close
1000 Grams Gold	100.00	100.00	100.00	100.00
500 Grams Gold	100.00	100.00	100.00	100.00

## LIVE OIL FUTURES

Contract	Open	High	Low	Close
1000 Barrels Oil	100.00	100.00	100.00	100.00
500 Barrels Oil	100.00	100.00	100.00	100.00

## LIVE SOYBEAN FUTURES

Contract	Open	High	Low	Close
1000 Bushels Soybean	100.00	100.00	100.00	100.00
500 Bushels Soybean	100.00	100.00	100.00	100.00

## LIVE WHEAT FUTURES

Contract	Open	High	Low	Close
1000 Bushels Wheat	100.00	100.00	100.00	100.00
500 Bushels Wheat	100.00	100.00	100.00	100.00

## LIVE CORN FUTURES

Contract	Open	High	Low	Close
1000 Bushels Corn	100.00	100.00	100.00	100.00
500 Bushels Corn	100.00	100.00	100.00	100.00

## LIVE CATTLE FUTURES

Contract	Open	High	Low	Close
1000 Head Cattle	100.00	100.00	100.00	100.00
500 Head Cattle	100.00	100.00	100.00	100.00

## LIVE PIGS FUTURES

Contract	Open	High	Low	Close
1000 Head Pigs	100.00	100.00	100.00	100.00
500 Head Pigs	100.00	100.00	100.00	100.00

## LIVE HOGS FUTURES

Contract	Open	High	Low	Close
1000 Head Hogs	100.00	100.00	100.00	100.00
500 Head Hogs	100.00	100.00	100.00	100.00

## LIVE CHICKENS FUTURES

Contract	Open	High	Low	Close
1000 Head Chickens	100.00	100.00	100.00	100.00
500 Head Chickens	100.00	100.00	100.00	100.00

## LIVE TURKEYS FUTURES

Contract	Open	High	Low	Close
1000 Head Turkeys	100.00	100.00	100.00	100.00
500 Head Turkeys	100.00	100.00	100.00	100.00

## LIVE GOATS FUTURES

Contract	Open	High	Low	Close
1000 Head Goats	100.00	100.00	100.00	100.00
500 Head Goats	100.00	100.00	100.00	100.00

## LIVE SHEEP FUTURES

Contract	Open	High	Low	Close
1000 Head Sheep	100.00	100.00	100.00	100.00
500 Head Sheep	100.00	100.00	100.00	100.00

## LIVE HORSES FUTURES

Contract	Open	High	Low	Close
1000 Head Horses	100.00	100.00	100.00	100.00
500 Head Horses	100.00	100.00	100.00	100.00

## FINANCIAL FUTURES AND OPTIONS

## LIVE LONG-TERM FUTURES

Contract	Open	High	Low	Close
10 Year US Treasury	100.00	100.00	100.00	100.00
30 Year US Treasury	100.00	100.00	100.00	100.00

## LIVE SHORT-TERM FUTURES

Contract	Open	High	Low	Close
3 Month US Treasury	100.00	100.00	100.00	100.00
6 Month US Treasury	100.00	100.00	100.00	100.00

## LIVE EURO-DOLLAR FUTURES

JAPANESE YEN (GMO)				
¥12.5m \$ per ¥100				
95-12		Low	High	Low
95-11	Jun	0.7269	0.7265	0.7267
95-10	Jul	0.7262	0.7262	0.7262
94-05	Dec			0.7254
94-06	Mar			0.7253
DEUTSCHE MARK (GMO)				
92-03				



## WORLD STOCK MARKETS

[illegible]**CANADA**

Sales

Stock

High

Low

Close

Chng

2900 Comstock

24

24

25

1800 Leblond A

15

15

16

17000 Copper

24

24

25

10

12000 Leblond B

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17000 Comstock

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12000 Leblond C

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20000 Comstock

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## INDICES

NEW YORK DOW JONES					1991		Since completion		Apr. 22				1981	
	Apr. 20	Apr. 22	Apr. 19	1981	HIGH	LOW	HIGH	LOW	Apr. 22	Apr. 22	Apr. 22	Apr. 22	HIGH	LOW
Aerobics	2930.45	2927.72	2943.59	2999.26	3004.46	2970.30	3004.46	42.22	AUSTRALIA	1518.5	1518.5	1522.9	1528.4	1528.4
Auto Bonds	94.10	94.18	94.19	94.35	94.06	94.35	94.06	0.29	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Chemicals	2130.45	2124.59	2134.59	2199.26	2140.46	2110.30	2140.46	20.16	AUTUMN	1518.5	1518.5	1522.9	1528.4	1528.4
Electronics	1157.99	1155.62	1172.87	1178.07	1157.99	1172.87	1157.99	14.88	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Food/Bever	209.51	210.95	212.65	216.30	209.51	212.65	209.51	3.14	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Healthcare	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
High Tech	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Industrial	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Insurance	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Media	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Pharmaceuticals	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Real Estate	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Services	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Software	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Telecommunications	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Transportation	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Utilities	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Waste Management	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1
Other	225.99	225.99	225.99	225.99	225.99	225.99	225.99	0.00	Aut. 12/80	645.5	645.5	645.6	647.1	647.1

409's High 252.99 (252.99) Low 252.99 (252.99)

FRANCE	1799.1	1168.1	1183.0	1113.0	1184.0	940.0	1183.0	1113.0
GERMANY	1799.1	1168.1	1183.0	1113.0	1184.0	940.0	1183.0	1113.0
ITALY	1799.1	1168.1	1183.0	1113.0	1184.0	940.0	1183.0	1113.0
NETHERLANDS	1799.1	1168.1	1183.0	1113.0	1184.0	940.0	1183.0	1113.0
SPAIN	1799.1	1168.1	1183.0	1113.0	1184.0	940.0	1183.0	1113.0
UNITED KINGDOM	1799.1	1168.1	1183.0	1113.0	1184.0	940.0	1183.0	1113.0
UNITED STATES	1799.1	1168.1	1183.0	1113.0	1184.0	940.0	1183.0	1113.0
WEST GERMANY	1799.1	1168.1	1183.0	1113.0	1184.0	940.0	1183.0	1113.0
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<b>WALSH</b> U.S. Capital Int'l D1727 C3 504.9P 509.1 506.1 515.4 523.2 C174 491.4 C44D									

Base values of all indices are 1980 unless noted. NYSE All Common - 50; Standard and Poor's - 10; and Toronto Composite and Nikkei - 1000. Toronto indices based 1972 and Montreal Perforls 4/1/83.  
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 † Subject to subsequent audit.

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 \* Excluding bonds & utilities, plus Utilities, Financial and Transportation, (c) Closed, (u) Unavailable.  
 † Subject to subsequent audit.

**TOKYO - Most Active Stocks**  
**Wednesday 24 April 1991**

	Stocks Traded	Closing Prices	Change on day		Stocks Traded	Closing Prices	Change on day
Kobe Steel	11.6m	545	-7	Fujiwara	5.4m	1,210	
Sharp	9.1m	1,580	+30	Taiyo Ganso	5.3m	1,070	
Chiyoda Watch	6.6m	1,070	+30	Nom Elex Glass	5.2m	2,180	+1
Nippon Steel	5.9m	465	-3	Tosumi	5.2m	880	+1
Nihon Nohyaku	5.7m	2,410	+30	Japan Steel Works	4.9m	700	

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**3:15 pm prices April 24**[illegible]

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**NASDAQ NATIONAL MARKET**

3:00 pm prices April 24

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## 3:00 pm prices April 24

# WARSAW

## DAY - A

## REST OF POLAND

## DAY - B

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# GREECE

Thursday April 25 1991

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■ Tourism: visitors expected to drop by at least 10% Page 6

## SECTION III



After a year in office, the Mitsotakis government is still trying to restructure the economy and

modernise public institutions. The challenge it faces is to keep up the pace of reform without endangering the prevailing political consensus, writes Kerin Hope

## Awkward, but essential

AT AN age when most politicians are putting the finishing touches to their memoirs, Mr Constantine Mitsotakis, the 72-year-old Greek prime minister, has undertaken the awkward task of making Greece more like other European Community countries.

To succeed, he will need all the tenacity acquired during a career in which the highest office always seemed to remain just beyond his grasp. Though the socialists who ran Greece during the 1980s were mired in scandal and clearly running out of steam, it was only after three elections and almost a year of political uncertainty that the conservative New Democracy party managed to scrape a one-seat parliamentary majority last April.

Mr Mitsotakis' chances of heading a stable government improved soon afterwards when Mr Constantine Karamanlis, the veteran conservative statesman who led Greece into the European Community a decade ago, was elected president by parliament.

Mr Karamanlis has no executive powers as president - they were abolished by the

socialists - but as the founder of New Democracy, he wields considerable influence in the party, especially among potential contenders for the leadership.

He would almost certainly try to dissuade anyone who felt tempted to lead a party rebellion aimed at forcing Mr Mitsotakis to retire and provoking a fresh election. But given the magnitude of the country's economic problems and the unpopular choices necessary to solve them, this is not likely to happen in the near future.

Nor are the socialists putting up any serious opposition to the government's three-year stabilisation programme. Indeed, Mr Andreas Papanandreu, the former prime minister, who was a keen advocate of state ownership while in office, complained recently that the government was dragging its heels over privatisation.

Mr Papanandreu, also 72 and in uncertain health, has had some ups and downs with his Fanhellenic Socialist Movement (Pasek) in recent months as would-be successors started manoeuvring for position. There are several strong candidates but, like their conser-

vative counterparts, they seem prepared to play a waiting game.

In any case, the start of Mr Papanandreu's long-awaited trial, together with three former cabinet ministers, on charges of involvement in the \$200m Bank of Crete embezzlement scandal rallied the party behind him. Mr Papanandreu's refusal to take part in the proceedings, which he claims are the outcome of a political conspiracy against him, have taken much of the drama out of the case.

The vengeful mood of two summers ago, when the conservatives joined forces with the communist-led Left Alliance in a short-lived coalition government for the exclusive purpose of prosecuting Mr Papanandreu and his closest associates, has faded away. Mr Mitsotakis has nothing to gain from reviving past bitterness if he wants to keep austerity on track and at the same time project an image abroad of responsible leadership.

Were it not for a recent shake-up in the Left Alliance, Greek political life would almost be dull. After a contentious Communist Party congress where he helped the Stalinist old guard re-establish control, Mr Harilaos Florakis, the elderly communist leader, finally stepped down. Even more surprising in a country with only a handful of female politicians, both Communists and the Left Alliance elected women leaders who have scarcely turned 40. However, continuing internal battles suggest the Alliance is now more likely to split than to play a more significant role.

In foreign policy, relations with the United States, always unpredictable in the Papanandreu era, have shown a marked improvement. The signing of new agreements for the US military bases, once a focus for acrimonious political debate, was barely commented on. After contributing a frigate to the multinational force in the Gulf war, Greece is participating for the first time in a UN peacekeeping force, on the Iraq-Kuwait border.

But Turkey's increased regional importance following the war is causing concern, while long-buried Balkan issues have resurfaced amid increasing instability along



Traditionally dressed guards march down Vasilias Sofias Avenue to Acropolis Airport, Soudion

Greece's northern borders.

Criticism of the government's performance during its first year in office centres on the sluggish pace of reform. At the political level, Mr Mitsotakis had little difficulty in obtaining a special European Community loan to avert an impending balance of pay-

ments crisis and also provide some seed money for long-overdue infrastructure projects.

But fulfilling the terms of the EC loan, essential if Greece is to participate in the next stage of European economic and monetary union, does not just mean improving the economic indicators - though

this is hard enough after a decade marked by stagnating industrial output, runaway deficit growth and a growing black economy.

As a former economy minister, Mr Mitsotakis knows that cutting civil service payrolls, being less generous with state pensions, broadening the tax

base and curbing tax evasion will require a radical overhaul of the public administration - and of attitudes among its employees.

The price of failure, the government is beginning to fear, could be Greece's relegation to satellite status within the Community.

Mr Mitsotakis says: "We have to apply these policies. I'm prepared to lose the next election if I have to, but this is the only way forward."

In fact, the fiercest opposition to change comes from within the conservative party. New Democracy supporters, together with a number of MPs and party officials, feel resentful that their leader is trying to break with the traditional rous-feti system by which public sector positions, from cleaners to bank governors, were redistributed by the winning party after each election. After eight years in opposition, and with unemployment rising, they want a share of the cake.

But if Greece is to bring the economy in line with single market requirements, let alone catch up with Portugal and Ireland, old habits will have to be cast aside. A new class of efficient, non-partisan administrators must be found.

Improving the state education system is crucial: state schools are ill-equipped and badly-paid teachers take out their grievances in prolonged strikes. Last winter high school students around the country staged a three-week sit-in. The protests flared into disturbingly violent street protests in Athens after a teacher was killed in a riot.

As a short-term solution, the government is trying to attract younger Greek bankers and economists back from abroad with a fair degree of success. But only a limited number of talented diaspora Greeks can be expected to put their careers on hold for the sake of helping out at home.

It will be much harder, for example, to train several thousand tax inspectors and motivate them to remain honest in a system where superiors often turn a blind eye to corruption.

And just in the year since the conservatives took over, a new generation of *kareklokentarois*, administrators who cling to their jobs at all costs, has sprung up among the tem-

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Editorial production  
Gabriel Bowman

porary managers appointed to oversee the privatisation programme.

Still, Greek businessmen are feeling more cheerful. There is persistent grumbling about interest rates that hover just below 30 per cent, but the more efficient companies in the private sector are busy positioning themselves for an expected surge in growth after 1992. Derogation of the labour market, with the introduction of flexible hours and part-time work is also making life easier.

"There are problems in co-ordinating policy, between the public sector, the private sector and local government for instance. The government lacks management skills. But it's moving in the right direction," says Mr Stellos Argyros, president of the Federation of Greek Industries.

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TO GET HOME



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A ROUTE ACROSS TURQUOISE SEAS DOTTED BY MORE THAN 2,000 ISLANDS, THE INVITATION OF 15,000 KILOMETRES OF SUN DRENCHED COASTLINE, REVEALING THE HIDDEN DELIGHTS OF 30,000 BEACHES, NEVER ENDING SUMMERS WHERE THE SUN SHINES FOR ALL OF 300 DAYS. THESE ARE THE SEAS WHICH THE GODS TRAVERSED. THESE ARE THE SEAS THAT AWAIT YOU IN GREECE.

TAKE YOUR TIME SOAKING UP THE SUN. SUMMER IS LONG AND, BESIDES, THERE WILL ALWAYS BE ANOTHER.

THE GODS COULD HAVE MADE THEIR BEACHES ANYWHERE, THEY CHOSE THE COASTLINE OF GREECE.



GREECE

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BOUYETIC



## GREECE 2

Kieran Cooke looks for changes in the country's foreign policy

## The old feuds, the old troubles

OPEN THE history books. Dust off the old maps. There is trouble again in the Balkans.

The priorities of Greece's foreign policy have traditionally been Turkey, Turkey again and then the US. Things are changing. Turkey is still top of the list. But now the Balkans, along with the European Community, have assumed greater importance.

In recent months foreign policy debate within the EC has been dominated by the break-up of eastern Europe and the consequences of German unification. But for Greece, problems in the Balkans are of far more concern.

"Our geographical position has always meant that we have special worries about the Balkans," says Mr Constantine Mitsotakis, the Prime Minister. "Now the problems in the region are acute."

There is great concern about the possible break-up of Yugoslavia. Macedonia, perched on Greece's northern borders, might become a break-away republic and try to pursue what Athens terms as irredentist claims on Greek territory. Turmoil in Yugoslavia would also have serious economic consequences. It could put in jeopardy Greece's vital road links with the rest of the EC.

Mr Mitsotakis's government has worked hard to promote

good relations with the new regimes in Bulgaria and Romania. But Greece has been in something of a quandary over recent events in Albania.

Earlier this year Mr Mitsotakis became the first Greek premier to visit Tirana. A breakdown of Stalinist-type controls in Albania has meant a partial opening of frontiers. Greece has suddenly found itself the rather reluctant host to thousands of members of the

**There is concern that Washington might try to upset the ratio of military aid given to Greece and Turkey**

Greek minority in southern Albania. Having talked for years about the plight of this group in what is known in Athens as North Epirus, the government cannot very well turn the refugees back. Mr Mitsotakis has instead pleaded with them to stay in Albania and await political changes.

But, as ever, Turkey remains at the centre of Greek foreign policy. "The problems between Greece and Turkey are still in the same old racist state," says Mr Thanos Veremis of the Hellenic Foundation for Defence and Foreign Policy. "After Mr Papandreu (the

former Greek premier) and Mr Ozal (the then Turkish Prime Minister, now president) met in Davos in 1988 there was talk of a rapprochement between the two sides, but nothing has come of it," Mr Veremis adds.

Greek arguments with Turkey focus on two issues. One is the continuing Turkish presence in northern Cyprus, dating from the 1974 invasion. The other concerns various territorial claims - on the delineation of the Aegean continental shelf, the extent of territorial waters and flight controls in Aegean air space.

While the arguments might appear somewhat stale, they still have the potential to erupt into open conflict. As recently as 1987, Greece and Turkey were brought to the brink of war over rival oil exploration claims.

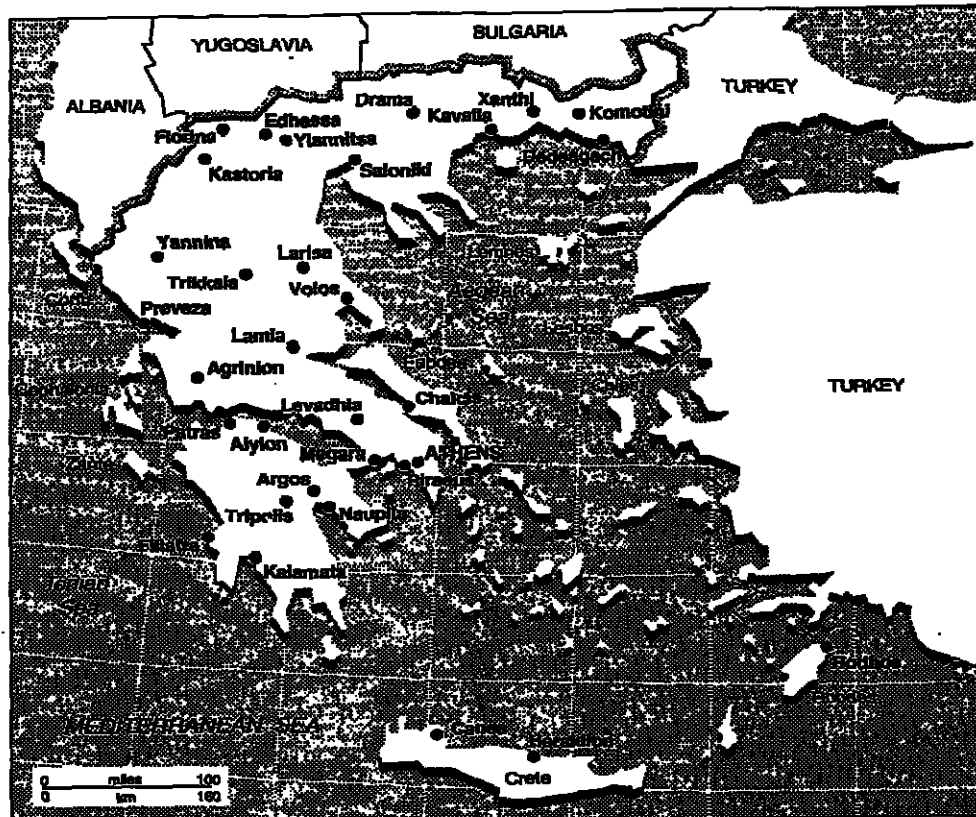
Suggestions that Greece has lessened its resolve in any way on the Cyprus question are firmly dismissed by Mr Mitsotakis. He draws parallels between recent events in the Gulf and the Cyprus question. "I feel now that conditions are better than ever for a settlement. The world reacted strongly to the occupation of Kuwait. There is a foreign occupation in Cyprus. The Security Council resolutions on the issue must be implemented," says Mr Mitsotakis.

This view is unlikely to be echoed in Ankara. There are fears in Greece that Turkish attitudes are hardening. The theory is that Turkish self-confidence has been bolstered by its role as a vital support base for the allied forces during the Gulf conflict.

Mr Antonis Samaras, the Greek foreign minister, has lobbied energetically in western capitals to try to ensure that Greek interests are not forgotten. At the same time, Mr Samaras has sought to reinforce relations with many governments in the Middle East.

Greek officials admit that foreign policy, with the exception of attitudes to Turkey, has lacked consistency. Mr Papandreu sought to weave a complex set of relationships with the third world, with the countries of the Middle East and with some of the now disgraced governments of eastern Europe. During his term of office, there was much end-US talk but behind the scenes Athens remained close to Washington.

In the middle of last year Mr Mitsotakis became the first Greek premier to make an official visit to the US in 27 years. He describes relations now as "excellent". A new agreement on US bases in



Greece has been signed. Out of the four bases one has already been closed through Pentagon cost-cutting measures, while another is due to stop operating later this year.

But there are still some political difficulties between Athens and Washington. Greece was angry about a State Department directive issued during the Gulf war advising US nationals not to visit Athens.

More broadly, Greece is concerned that a Washington which is now more well-disposed towards Turkey might try to upset the seven-to-10 ratio in military aid given to Greece and Turkey. However, this ratio is more myth than fact - for some time more US aid has been flowing to Turkey.

American officials in Athens say it is clear that the EC is now seen as "big brother" in Athens, rather than the US. Greece is among the most ardent integrationists in the EC. It wants a common defence network and to become a full member of the Western European Union (WEU). Some officials in Athens say Turkey has been actively lobbying against the latter move.

Greece has been heartened by what it sees as increased EC interest in the Cyprus question. Luxembourg, the present holder of the EC presidency, has proposed some form of initiative on the issue; however, some EC members clearly do not want the Community to be dragged into what is seen as an argument between Greece and Turkey. Last month Greece again used its veto within the Community to block Ecu800m worth of EC aid to Turkey. The aid had been linked to progress on the Cyprus issue. Greece said that if Turkey were to receive the funds, it would be seen as "a reward for Turkish intransigence."

Again, some EC members were unhappy at this development. Greece recognises that its interests are best served within the EC. But it is also beginning to realise that there are limits to EC patience when it comes to old and seemingly intractable arguments between Athens and Ankara.



Omonia Square in Athens. Thousands of the Greek minority in southern Albania have made their way to Greece.

## RELATIONS WITH EUROPE

## The piper calls the tune

IN THE wealthier parts of Athens, the mink coats come out during the short spells of winter weather. The children of the wealthy - there are plenty of them - while away their time in coffee bars or parade round the city in expensive cars. House buyers still carry suitcases full of drachmas to complete cash purchases for properties which have recently risen to London-style prices.

At times it is hard to reconcile life in Greece with the official statistics: on a wealth per head basis Greece is now the poorest country in the EC. It also has the worst economic health record in the Community. It has been saved from financial pneumonia only by emergency treatment from Brussels, in the form of a recently approved Ecu2.5bn loan - granted on the strictest terms yet imposed on a member state.

1990 was the year when the EC finally ran out of patience with Greek governments which seemed either unwilling or unable to put the country's financial affairs in some sort of order.

Early last year Mr Jacques Delors, president of the European Commission, wrote a terse letter to the then "ecumenical" government. He said the deteriorating economic situation in Greece threatened the future not only of the country but also jeopardised future developments within the EC. Greece, said Mr Delors, was lagging behind the Community to the point where the EC's "course towards the single market, monetary union and European unification is in danger of being permanently undermined."

Greece's creditworthiness was increasingly at risk due to a rapidly rising public debt and other imbalances in the economy. "We think it indispensable that drastic measures be quickly taken to make clear

the country's willingness to reduce these imbalances for good," said Mr Delors.

The direct language of the communication broke the delicate protocol the Commission employs in its dealings with sovereign EC governments. The EC was angry that Greece had failed to abide by the terms of a \$1.7bn EC emergency loan made in 1985. The message this time was clear: if Greece did not put its economy in order, then the country risked being left behind by the rest of the Community.

The new EC loan - finally

**Problems should be solved 'within the family', said Delors**

approved in February this year - sets the parameters of Greek economic policy for the next three years. The loan is in three tranches and is set on what the Commission describes as "strict and comprehensive" conditions. These include bringing inflation down from 17 to 7 per cent, cutting central government borrowing from 17 per cent of GDP to 1.5 per cent in the 1990-93 period, a 10 per cent reduction in public sector employment, curbs on public sector pay rises and a radical broadening of the tax base.

The government is in desperate need of the loan to cover a current account deficit which totalled \$3.2bn in 1990. The loan is also necessary to ensure Greece's continuing creditworthiness as it goes to the market for an estimated \$3.6bn of foreign borrowing this year. Mr Constantine Mitsotakis, the Prime Minister, denies that the terms of the loan constitute an infringement of Greek sovereignty. "What appears to have been a set of conditions imposed from outside was in fact our policy," says Mr Mitsotakis. "We told Brussels to tell

us these things. Our economic policy is a very courageous one and has various political and social risks attached to it. But we are determined to carry out these vital reforms."

Some Greek officials admit that the fact that Brussels is seen to be imposing its terms on the future course of the economy has made life easier for the government. In the divisive world of Greek politics it would have found it hard to act alone. There could have been a series of damaging strikes and social chaos.

There was some disquiet within EC ranks about the loan. Mr Mitsotakis says agreement was reached only after consultations "at a very high level". At a meeting of EC finance ministers in Milan last December it was suggested that Greece should turn to the IMF for help. But Mr Delors and others have argued that a solution to Greece's problems should be found "within the family" of the EC.

If Brussels shows signs of impatience with Athens, then many Greeks also feel that the rich, well-developed countries of the EC do not have sufficient regard for their country's particular problems - whether they are ones of geography, politics or culture. "We Greeks have been slow to learn the intricacies of dealing with Brussels and have had difficulty in co-ordinating our policies," says one official. "For that we are penalised."

Like other countries on the EC's periphery, Greece feels it must be granted some special treatment if, in the words of the Brussels bureaucrats, there is to be a "level playing pitch" between EC members.

On the macroeconomic level, Greece cannot be said to have made the most of the opportunities offered by its 10-year EC membership. In 1981 Greek per capita GDP was 58 per cent of the EC average. It is now 51 per cent. Large inflows of EC

money in the early 1980s were not used to make the fundamental readjustments necessary in the economy.

Rather than modernise the agricultural sector by investing in agribusiness industries, funds were used to import new cars or buy videos. As happened in several other EC member countries, there was no proper supervision of spending. EC monies helped the former socialist government of Mr Andreas Papandreu to carry on the tradition of making political appointments to the civil service and give electorally beneficial pay rises.

Mr Costas Simitis was national economy minister during the middle years of the Papandreu era but resigned in 1987 when the former government, faced with an election, abandoned its austerity programme. He admits that mistakes have been made and that as a result Greece only has "a weak voice" within the EC. "The trouble now is that the government does not have any specific plan as to how it will bring about the reforms Brussels is asking for. For instance, it has no idea about how to levy taxes on farmers," says Mr Simitis.

There is little talk of the unified market and 1992 in Greece. Ecu7bn of EC structural funds covering the 1989-93 period may not be fully utilised due to the lack of public and private matching investment. Of more immediate concern are the implementation of wage agreements and bringing down inflation.

Greek attitudes have changed. Greeks are firmly in favour of EC membership, even if many still refer to Europe as "over there". "We must make sacrifices and fight hard to play our full part in Europe," says a Greek official. "If we fail now, we risk being permanently marginalised."

Kieran Cooke

## KEY FACTS

Area ..... 131,957 sq km  
Population ..... 10.2 million (1990 estimate)  
Head of State ..... President Constantine Karamanlis  
Currency ..... Drachma (Dr)  
Average Exch Rate ..... 1989 \$1 = Dr162.4 1990 \$1 = Dr158.5

## ECONOMY

	1989	1990
Total GDP (\$bn)	54.4	67.3
Real GDP growth (%)	2.8	1.3
GDP per capita (\$)	5429	6600
Components of GDP (%)		
Private Consumption	71.5	70.0
Gross Investment	18.7	18.7
Government Consumption	17.0	20.5
Exports	26.7	22.8
Imports	33.9	32.0
Consumer prices (% change)	13.7	20.4
Unemployed (% of lab force)	7.5	7.5
Reserves minus gold (\$bn)	3.2	3.4
Narrow Money growth (% pa)	31.9	n.a.
Broad Money growth (% pa)	24.2	n.a.
Discount rate (% pa, Dec)	19.0	19.0
Total external debt (\$bn)	18.7	20.7
Current Account Balance (\$bn)	-2.9	-3.8
Exports (\$bn)	6.0	6.4
Imports (\$bn)	15.1	18.7
Trade Balance (\$bn)	-9.1	-12.3
Main Trading Partners		
(1989, % by value)	Exports	Imports
West Germany	21.5	19.7
Italy	18.1	13.5
France	8.1	7.5
Total EC	61.5	59.4

Source: IMF, Datastream, Economist Intelligence Unit.



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Return on Equity	51.2%	59.3%	64.1%
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Equity/Total Assets	8.0%	5.9%	3.1%

Amounts in US\$ million, except per share figures

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Total Assets	up 45%	to \$2,104.6
Shareholders' Funds	up 96%	to 170.0
Clients' Deposits	up 38%	to 1,718.4

Total Revenue	up 60%	to 141.5
All Expenses & Provisions	up 47%	to 54.3
Net Profit	up 69%	to 87.2

Earnings per share	up 52%	to \$4.813
Dividend per share	up 100%	to \$3.172

## ERGOBANK

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WHEN A Greek is in dire financial straits, he remembers his *boubas stin Koroni* - a wealthy uncle in a distant town.

Twice in the past six years, the government has done much the same thing, seeking assistance from Brussels in the form of an emergency balance of payments loan.

But the European Community, which granted Greece an Ecu2.2bn (\$2.7bn) loan in February, is much less indulgent than it used to be. Stringent conditions were attached before the first tranche of Ecu1bn was paid.

Mr Kiriakos Christodoulou, the economy minister, says: "It's a basic choice. Either you follow the other 11 (EC members) and make an effort to submit to painful measures, or

you stay on the periphery and see what happens."

To ensure the drachma can enter the Exchange Rate Mechanism of the EMS by the end of 1993, inflation must come down to 9.5 per cent that year, from 22.8 per cent in 1990. This year's target is 17.5 per cent.

Central administration borrowing, which totalled 13.1 per cent of GNP last year, is expected to shrink to 10.5 per cent this year and reach a minimal 1.5 per cent in 1993.

Other conditions call for the kind of reforms that Greek economic analysts have advocated for years but governments

were always reluctant to apply because of the political cost.

They include a 10 per cent cut in civil service staffing levels by 1993, a broadening of the tax base to include more farmers and an effective crackdown on tax evasion by restructuring revenue collection.

Such strict conditionality is the result of the former socialist government's failure to keep the terms of an Ecu1.5bn Community loan in the mid-1980s.

Structural reform was largely ignored but the government managed to cut the PSBR from 18 to 13 per cent of GDP and bring inflation down from 22 to 12 per cent before yielding to pressure for substantial wage increases.

These, together with an

extravagant campaign to find public sector jobs for socialist supporters in the run-up to the June 1989 election, quickly dissipated the gains from two years of tight austerity.

Crucial economic decisions were postponed during almost a year of political stalemate before the conservatives' narrow election victory last spring. Now the government cannot afford any delay at all in implementing reforms if it wants to benefit from a recovery forecast for 1993. By that time, another election will be imminent.

One encouraging sign has been union willingness to accept pay rises well below the inflation rate, following the abolition of automatic index-linking of wages at the end of

1990. This year public sector employees will receive nominal increases of 8 per cent.

In the private sector, a landmark agreement was struck that seems to guarantee smooth labour relations for the next two years. The unions agreed to a basic 12 per cent increase for this year and 9 per cent in 1992, when inflation of 14 per cent is forecast.

On fact, inflation could drop below 17 per cent this year. "Underlying inflation, especially labour costs, is below the consumer price index, and this year's target was set when the outlook for oil prices was much gloomier," said one analyst.

Growth this year will be restricted to less than 1 per cent, but even that would be an improvement. Revised esti-

mates for 1990 show negative growth of minus 0.4 per cent, largely as a result of a sharp drop in agricultural production after a disastrous drought.

The main challenge for the government is to meet its budget targets for curbing public sector expenditure and increasing revenues.

There has been little sign so far that the deficit-plagued public sector enterprises have reined in spending, though a new scheme requiring them to submit monthly accounts to the Economy Ministry should impose more discipline.

About 36 per cent of budget revenues are already earmarked for serving the public debt. Even if the stabilisation programme meets all its targets, overall debt will still total

more than 90 per cent of GDP in 1993.

On the revenue side, the Finance Ministry is confident of maintaining last year's growth in tax income of more than 30 per cent. But tax evasion deprived the government of Dr360bn in revenues last year (\$1.9bn), equivalent to about 3 per cent of GDP.

Mr Yiannis Palaiocrassas, the finance minister, says: "Much of the present evil in the tax system stems from apparently contradictory provisions and regulations that make it hard to determine when an enterprise is outside the law. But it's true there is a lot of corruption everywhere."

The black economy, estimated at 30-40 per cent of GDP, is under attack. Buoyed by the

success of its raids on night clubs and restaurants, the ministry is setting up a "tax commando unit" to frighten more proprietors into producing correct receipts on their newly installed cash registers.

But the new income tax structure will not come into effect until 1993. In the meantime, tax returns will be systematically cross-checked this year for the first time.

It is becoming increasingly clear that the government is unlikely to collect the expected income from its privatisation programme. The Industrial Reconstruction Organisation was expected to sell about 20 companies under its control this year. Due to lack of interest from buyers, it seems that all but half a dozen may have to be liquidated instead.

Another important potential source of revenue, sales of land bonds redeemable as building plots, is lagging behind schedule. If, as seems likely, they are not introduced until late in the year, it will be hard to avoid a revenue shortfall.

The economy: Kerin Hope says it will be hard to avoid a revenue shortfall

## Wealthy uncle becomes less indulgent

### BANKING

## Out go curbs, out go funds?

BANK OF Greece officials are professing confidence that when restrictions on long-term capital outflows are finally lifted next month, there will be no large-scale flight of funds. But if a note of trepidation creeps into their voices, it is hardly surprising.

The liberalisation, which will bring Greece into line with its European Community partners by permitting individual Greek investors to buy property and securities abroad, is already more than a year overdue.

Successive governments obtained an extension, citing a steadily worsening current account deficit that reached \$6.6bn last year, over 5 per cent of GDP.

The deficit is shrinking only slowly, but a commitment was made to freeing outward capital movement this spring under the terms of the EC emergency balance of payments loan to Greece.

Mr Dimitris Chalikias, the governor of the Bank of Greece, believes the benefits of liberalisation will quickly outweigh any adverse effects on the balance of payments.

"We're not very worried about the effect on the current account deficit. It won't be so large. The important factor is the confidence it brings, which will encourage capital inflows as well."

There are no longer any restrictions on inward capital movement, or on direct investment abroad. Greek companies are already allowed to borrow from foreign banks, in foreign currency if they wish.

But until last year, total Greek purchases of foreign securities were limited to Ecu50m (\$60m) yearly in EC and European Investment Bank issues. At present, Greek mutual funds can place no more than 25 per cent of their portfolios in foreign stocks.

The average Greek businessman still aspires to owning property in England or Switzerland and a portfolio of Wall Street stocks, though the flourishing equity and property markets in Athens mean such

investments may be as much a status symbol as a hedge against the spectre of political or economic turmoil at home.

The Bank of Greece view is that the serious money has already left because wealthy Greeks have little difficulty in bypassing regulations in order to transfer capital abroad.

Mr Chalikias says: "If we consider the structure of foreign exchange receipts, invisibles are the most important item and private capital inflow is a very large item. This structure makes it relatively easy for capital to be exported unofficially."

Nonetheless, a steady trickle

"We have one of the most antiquated banking systems in Europe, so we needed a mechanism for change"

of funds abroad can be expected as smaller Greek investors experiment with purchases of foreign securities or buy second homes in parts of western Europe where prices compare favourably with those in Greece.

On a lesser scale, lifting the current yearly ceiling of \$300m on credit card purchases abroad, also included in the liberalisation, will add to the outflow.

Once the initial shock is absorbed, "this move will prove a catalyst for changing the entire Greek financial landscape," according to Mr George Zavvos, European Parliament member who chairs the recently established committee for the reform of the Greek financial system.

The committee's aim is to implement EC policy on banking and securities as swiftly as possible. This involves preparing a considerable amount of new legislation. While the Bank of Greece has been steadily deregulating the banking system over the past five years, little has been done to overhaul its legal framework.

Mr Zavvos, who used to work for the European Commission, should be the ideal person for the job: he was responsible for drafting the Community's Second Banking Directive.

"We have one of the most antiquated banking systems in Europe, so we needed a mechanism for change. The image of Greek regulatory institutions needs to be reformed. Integrity and efficiency are terribly necessary if we are to start competing with the rest of the Community."

The committee has already prepared legislative decrees on solvency ratios and capital adequacy arrangements that will bring Greece into line with standards worldwide. A law is being drafted on banks' accounting plans; a much-delayed scheme for guaranteeing deposits is nearly complete.

Improvements in prudential supervision are also high on the agenda. Testimony in recent weeks by Mr Chalikias and other Bank of Greece officials at the trial of several former cabinet ministers accused of involvement in a \$200m embezzlement scandal at the privately owned Bank of Crete revealed that, without government support, the central bank was unable to mount an effective investigation of its own.

Once the new legislation is in place, the state-owned Greek banks, which still control more than 70 per cent of deposits but have largely failed to grasp the opportunities offered by deregulation, will come under much stronger pressure to modernise, Mr Zavvos says.

"The state banks have a competitive advantage in their proximity to the client plus their networks all over Greece. Their unions are weaker than they used to be, so there is a chance to improve efficiency. But they need up-to-date technology and management."

For the 22 foreign banks, the reforms will mean "a more level playing field," according to one foreign manager. Though the foreign banks complain about the vagueness of existing legislation, it has not

deterred them from expanding their retail banking operations or from becoming the leading players in handling mergers and acquisitions.

The revised framework will also reinforce the position of the two leading private Greek banks, which between them hold 14 per cent of deposits.

Both have carved out profitable niches, expanding into leasing and brokerage activities in recent years, while avoiding involvement with the loss-making public sector corporations.

"The private banks have already done well out of deregulation. We're more flexible. It's a question of quality of services. Our bank is modelled on the kind of helpful high street bank that doesn't exist any more," says Mr Constantine Capasakis, chairman of Ergo-bank, which looks after small businessmen and is one of the most profitable banks in Europe.

Kerin Hope

### Kieran Cooke on investing in the country

## Ending the nightmare

of the banks. But they could develop independently, for instance if offering banking expertise and services to countries like Bulgaria and Romania - places where Greek banks, more than the more developed institutions in Germany or the UK, have a knowledge and feel for the way business is done."

Alpha Finance has been approached by various east European countries but, Mr Vourloumis says, it already has more than enough business in the home market.

"Even with our communications problems, we can compete with the foreign banks." Set up two years ago, Alpha Finance belongs to a group of financial services companies founded by Credit Bank, Greece's largest private bank, which includes stockbroking, leasing, insurance and financial information services.

Credit Bank is the largest shareholder. Samuel Montagu also has a small stake, with the rest of the institution's equity held by employees - an

innovation in the Greek banking sector.

In the past two years, with a dramatic rise in business on the Athens Stock Exchange, Alpha Finance has been closely involved in helping several companies go public.

Together with Credit Bank, it launched two mutual funds,

Bank customers carry briefcases bulging with drachmas

a diversified equity and a fixed income fund, the first of its kind in Greece. The two funds manage more than Dr20bn (\$100m) in assets.

Alpha Finance is also involved in the government's privatisation process, carrying out valuations and acting as financial adviser on the sale of several companies.

"Privatisation is a revolution in Greece. If it's successful, and for the future of the country it has to be, then the whole economic outlook will

change," Mr Vourloumis says.

He points out that as the recession bites deeper, "some foreign institutions have come to pick the crumbs from the Greek table - something we welcome because it broadens the market."

But Mr Vourloumis and other bankers accept that Greece is still viewed as a bureaucratic nightmare for some foreign institutions.

While profit repatriation is permitted, bureaucratic stipulations result in tortuous hold-ups. A combination of labour problems and telecommunications difficulties has held up progress on automated banking. Cheques are almost as rare as a free taxi in the Athens rush hour. The black economy encourages cash transactions. It is not uncommon to see customers carrying briefcases bulging with drachmas in and out of banks.

"Setting up Alpha Finance was an expression of our faith in the future," says Mr Vourloumis. "I am an optimist - things are going to change."



## PUBLIC POWER CORPORATION

### The No.1 Greek Enterprise

"Electricity represents a considerable proportion of the total final energy consumption in Greece, so our investment policy at Public Power Corporation constitutes a major part of the national energy policy," says Professor Themis Xanthopoulos, General Manager and Chief Executive of the Public Power Corporation (PPC). "One of the main goals of this policy is the promotion, to the highest possible degree, of the country's independence from external sources of energy supply."

In addition to this aim PPC must invest in the expansion of Greece's electricity generating capacity in order to meet the continuing growth in demand. Over the past 10 years demand has increased by 48.2%. To this end PPC has increased total capacity to 8,663 MW in 1989 from 4,872 MW in 1979, according to the ten-year development plans of the late 70's. These programme possibilities have been exhausted by the end of 1989 and an urgent need for new power-stations concluded into a new and ambitious ten-year plan, officially announced by the Prime Minister, Mr Konstantinos Mitsotakis, last January, he adds.

PPC, the state-owned electricity company, is the largest corporation in Greece, employing 34,000 people. Serving a customer base of over 5.6 million, PPC provides electricity to residential, industrial, commercial and agricultural users.

In addition to the thermal and hydro power plants and the transmission and distribution of electricity to consumers, PPC is also responsible for the development and operation of the major lignite mines in Greece which provide fuel for the country's large lignite-fired power stations. The lignite provides 75% of the country's electrical energy.

The distribution network is made up of the national interconnected grid which supplies electric power to mainland Greece and islands close by and the "insular" system, through which the islands derive their electric energy from local power-producing units.

"One of the long-term aims of PPC is to link many of the islands to the mainland and the national grid using submarine cables. This would enable PPC to achieve the highest degree of efficiency and optimisation in power generation and distribution," states Xanthopoulos.

Since its establishment in 1950 PPC has grown rapidly. Beginning operations selling electricity in bulk to the electric utility companies, by 1963 PPC had acquired all 400 utility companies to become the sole producer and distributor of electric energy in Greece.

Today the corporation owns assets with a book value of over \$7 billion and is expecting turnover in 1991 to top \$2.9 billion, compared to \$2.1 billion in 1987.

### Investing in National Resources

The philosophy of PPC's new ten-year Development Plan which has been unanimously approved by representatives of the competent social instrumentality, the Corporation's personnel and the Government, is founded on objectively sound fuel choices for the new thermoelectric units and places high priority on hydroelectric and mid-renewable sources of energy. It ensures continuous economical development and as part of the nation's plans to reduce reliance on imported energy sources, particularly oil, it is also based on the use of domestic resources, principally lignite, found in abundance on North-West mainland.

The budget for PPC's five-year investment programme covering the years 1991-1995 amounts to the equivalent of \$7.7 billion at 1991 prices. Of this sum, \$3.5 billion is to be invested in thermo and hydroelectric power generating capacity, \$3.2 billion is to go towards upgrading transmission and distribution and \$0.6 billion has been earmarked for environmental protection.

During the five-year programme, PPC is planning to bring into operation a lignite-powered unit (Megalopolis IV) with an installed capacity of 300MW, to prepare four other lignite units (installed capacity 1200 MW) and expend over \$700 million on the development of its lignite mines in order to supply these new lignite-fired plants.

In addition, a total of 12 hydro-electric units with a combined installed capacity of 599MW are to come on-stream during 1991-1995. Innovations in power generation are also included in the investment programme. For the first time in Greece, PPC is to open two gas-fired combined cycle units with a total installed capacity of over 600MW, two natural gas-fired units in Thrace with a total capacity of 300 MW and another coal fired unit with a total installed capacity of 600 MW. Investment in the distribution network includes development of the Energy Control System for the national interconnected grid, which will greatly enhance the reliability and security of power transmission and distribution.

Another new development is the inclusion of a desulphurisation facility at the Magalopolis IV unit. The installation of this facility, which will cut the unit's sulphur dioxide emissions by 90%, underlines PPC's commitment to cleaner energy production.

The importance of these two projects - security of supply and protection of the environment - has been recognised by the EEC, which has approved grants amounting to 45% and 55% of the cost of respective projects to PPC.

The insular system for electricity generation and distribution is not being overlooked. Pending the laying of two submarine 150MW cables linking Crete to the mainland and the national grid by 1997, PPC plans to install immediately a new diesel-fired combined cycle unit in an existing power station with a capacity of approximately 120MW, and to construct a new power-station to ensure security of supply on the island for the period 1995-2005. The Greek islands are also an excellent development ground for renewable energy source technology. The 1991-1995 programme will provide for development and operational use of such sources as wind, solar and geothermal energy.

For example, a contract, valued at the equivalent of \$15 million, has already been awarded for the installation of four wind parks on the islands of Samos, Chios, Lesbos and Andros. Together, these wind parks will provide a capacity of 8MW. Moreover, PPC is inviting tenders for a fifth wind park, at an estimated

cost of \$10 million, to be established the island of Evvia with a capacity of 5MW and for five deep geothermoelectric wells on the island of Nisiroi, at an estimated budget of \$9 million. By the end of 2000 the wind parks will provide a capacity of approximately 150 MW, the geothermoelectric wells a capacity of 50 MW and the exploitation of solar energy a capacity of 1 MW.

The other major element of the five-year programme is the development and modernisation of the corporation's technological base. Automation and computerisation are being introduced into many areas, such as power plant operation, load dispatching and information processing systems.

### Commitment to a United Europe

PPC is also looking ahead to the effects of the unification of the European Community as a single market. One of the main aims of the EEC in the field of power generation is the linking of the grids of all member countries. Although the Greek grid is currently linked to the EEC through the network in Yugoslavia, which is not an EEC member, Greece is looking for a direct connection.

In this regard PPC is now moving full speed ahead, in close co-operation with Enel, for the design and construction of an underwater power cable which will effectively link Greece with the European grid network. The final agreement between Enel and PPC for the construction of the cable has just been signed. Initial estimates put the cost of the project at \$350 million. This project, being a basic infrastructure project for the implementation of the EEC's common carrier policy, is expected to attract a major funding contribution from the EEC.

"PPC is committed to playing a major role in the economic expansion of Greece and is working to meet the challenges presented by the establishment of the single European market. Our investment programme is the proof," concludes Xanthopoulos.

**IN GREECE**

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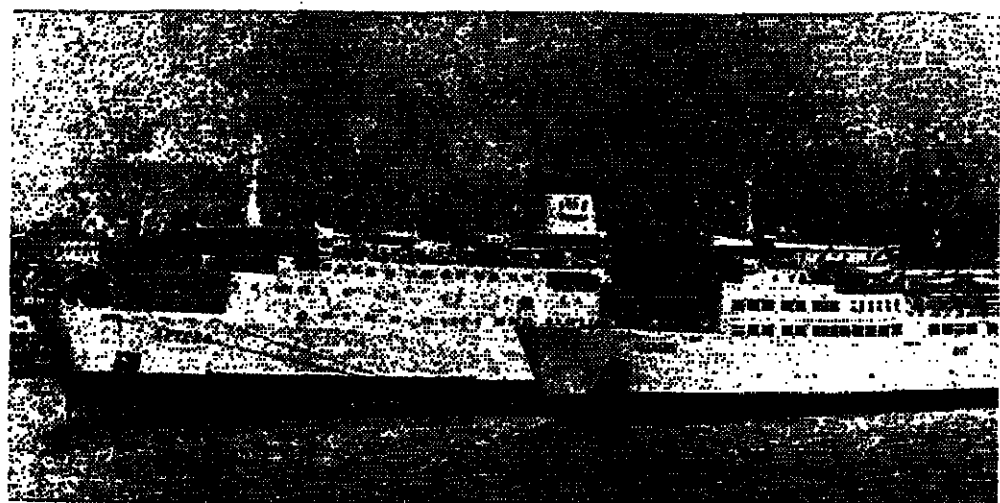
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## GREECE 4

Kerin Hope on the progress towards privatisation

## Why the timetable is slipping



Piraeus, the port of Athens, is trying to attract new shipping and financial activities. (AP Wirephoto)

There is something of a revival in shipping, reports a special correspondent

## A new look emerges on the Piraeus waterfront

SOMETHING OF a "new look" has emerged on the Piraeus waterfront in the year since the conservative New Democracy party came to power. It started with a decision by Mr Constantine Mitsotakis, the prime minister, to take on the shipping portfolio himself, a move seen by the community as long overdue recognition for its contribution to the economy, as major employers and earners of foreign exchange.

Day-to-day running of the Merchant Marine Ministry was left to Mr Aristide Pavlides, who eventually took over as minister six months later. By that time the prime minister's promise to address the shipping industry's problems with "imagination and daring" had resulted in new measures intended to boost the competitiveness of Greek flag vessels in the international market.

Tonnage tax on vessels of 80,000 gross tons was slashed by 75 per cent, while ships from 40,000 to 80,000 gt were granted a 50 per cent reduction. An extension of the tax breaks to smaller vessels is now under consideration by the ministry.

The crew reductions removed up to five members from the complements required on Greek flag vessels. To counter the outcry from seafarers' unions, Mr Pavlides made it clear that this was mainly a paper exercise to normalise a situation in which companies applied individually to use reduced "experimental" crews.

The government has also acted on shipowners' longstanding complaints about the dismal state of telecommunications in Piraeus. Efforts by the Greek PTT to upgrade the system include a pilot project giving the port priority. By June an extra 17,000 lines should become available, together with other improvements.

Maritime education, another nagging problem in the eyes of owners, is also being tackled. Some training schools that were expensive to maintain and not fully used have been closed. Now the British sandwich-course training system is being adopted and the ministry

is consulting owners on further reforms to be implemented in the 1991-92 academic year.

Though the government's moves were favourably received by the shipping community, the number of vessels attracted to the national flag has remained relatively small. This is largely because of factors over which the government has little control.

Just as the tax and crew cuts were announced, a wave of strikes paralysed banks, communications and power supplies for a three-week period. The walk-outs underlined all too clearly the kind of problems that owners had been pointing out for years. Piraeus

The owners always look at the bottom line

shipping offices were forced to relocate staff abroad temporarily, to keep in contact with their vessels.

In addition, a weak freight market and an uncertain outlook worldwide following Iraq's invasion of Kuwait were more than enough to induce hesitation about changing office location or flag.

Nonetheless, figures have improved. At the end of 1990, the Greek flag fleet stood at 2,031 vessels totalling 22.53m gross tons, compared with 2,003 vessels of 21m gt at the end of December 1989.

Foreign exchange earnings from shipping soared by 29.3 per cent over the same period to \$1.79bn, the highest total since a 1981 peak of \$1.62bn. The trend continued in January this year with earnings increasing by 21.1 per cent to \$1.8bn, against \$1.1bn in the same month last year.

The fleet's accident record also improved, with incidents involving Greek ships falling in 1990 to 54 from 58 the previous year. However, 51 lives were lost compared with only nine in 1989, principally because of two disasters.

Mr Pavlides stresses the need to rebuild a climate of trust between owners, seafarers and the government.

Unquestionably, the government's efforts have made a difference. But Greek owners will continue to be market-oriented on the whole. Unless it makes sound business sense, they will not opt for the home flag or a Piraeus office.

Still, one indication of a revised perception of the situation in Greece came with the announcement by the London-based Papachristides Ship Management Services that it would transfer its ship management operation to Piraeus this spring.

The shipowners' associations continue to emphasise their stated aim of attracting new shipping and financial activities to Piraeus. But Greek owners, individualists to the last, always look at the bottom line where their own business is concerned.

One of the major issues, especially for smaller owners, is fleet replacement. By the end of 1990 Piraeus banks were offering new types of facilities to clients such as standby lines of credit for future vessel purchases.

As ship values dropped in the second half of the year, Greek owners, with their traditional knack for spotting a good buy, began to inspect vessels with a view to purchasing. The Gulf war put a temporary brake on plans, but since late February, owners have come strongly into the second-hand market again, showing interest in a wide range of vessels.

At the same time, two Piraeus-based companies have revealed new building orders for products carriers. One, Elston Corporation, is already the largest dedicated products shipping company in the world. The other, Forum Maritime, is only now preparing to enter the wet trades.

Both new building contracts are for modern, highly sophisticated tonnage in line with standards required for trading with the US. They are an indication of the moves being made in the Greek shipping industry to slough off an unflattering image of operating an elderly fleet, kept under tight family control.

A RECENT survey of Greek industry caused a stir by pointing out something the Finance Ministry knows only too well: the total amount of tax paid each year by private sector companies falls considerably short of the overall figure for losses incurred by public sector corporations.

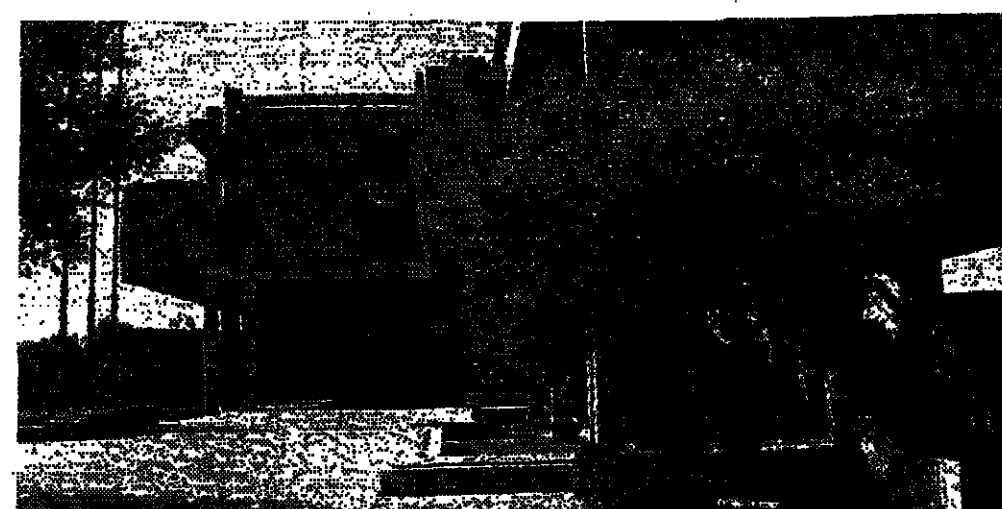
It is not just the state-owned transport and utilities companies whose payrolls are swelled by political appointees with little interest in boosting productivity. The public sector also has a dominant role in manufacturing though that is less visible, since many larger companies are controlled indirectly through the state-owned banks. Others belong to the Industrial Reconstruction Organisation, a state umbrella for a group of debt-burdened companies nationalised in the early 1980s by the former socialist government.

While the socialists were held responsible for weakening Greek industry through selective nationalisations in sectors they considered strategic, the seeds of today's crippling deficits were undoubtedly sown by the statist policies of their right-wing predecessors.

However, Mr Constantine Mitsotakis is determined to reverse past attitudes. The prime minister himself supervises a wide-ranging privatisation programme launched immediately the conservatives came to power last April.

The companies to be privatised form a profile of Greek industry: among them are shipyards, mineral processing plants, a textile group, several paper mills, a leading construction company and a group of co-operative dairies that belong to the Agricultural Bank.

The original aim was to dispose of the 20-odd companies



The head office building in Athens of Heracles General Cement, which is to be privatised

controlled by the IRO as quickly as possible and encourage the banks to shed another 70 companies. As a parallel measure, legislation was passed permitting the sale of up to 40 per cent of public sector corporations through the Athens Stock Exchange.

To co-ordinate the process, the government issued official guidelines for handling sales and appointed N.M. Rothschild, the British merchant banker, as its privatisation consultant. But the timetable has slipped badly and it now seems unlikely that this year's budget forecast of Dr200bn (\$1.2bn) in privatisation revenues will be met.

Only two small IRO companies have been disposed of, a yachtbuilder and a plastics manufacturer. One partial privatisation has taken place with the sale of a 49 per cent stake in Olympic Airways catering to the international industrial caterer. Valuations and appoint-

ments of financial advisers took longer than expected, while potential buyers were fewer than anticipated given the surge in acquisitions of Greek manufacturing units by both local and foreign companies over the past two years.

Mr Yiannis Piferogiou, an independent consultant serving as secretary to the government's privatisation committee, says: "When we started, I was looking forward to putting some deals together. But we all underestimated the legal complexities of privatisation. The process will take years and getting rid of the IRO companies is only a small part of it."

Government officials admit that chairman and managing directors of some companies on the privatisation list have resorted to delaying tactics to keep their jobs for as long as possible. Last year the IRO companies' losses totalled Dr45bn and their accumulated debts reached Dr215bn.

Mr Mitsotakis remains adamant that the IRO must shut down at the end of the year. This means in effect that a number of companies will be liquidated since the IRO will be unable to continue its current practice of extending deadlines in the hope of attracting better offers.

Further delays may be caused by a European Court of Justice decision in a case brought by the former owner of an IRO company. The court is expected to rule that the socialist method of nationalisation, through a compulsory increase of share capital, flouted Community directives on company law because shareholders were not consulted.

Such a ruling could bring a spate of lawsuits against the IRO as other former owners see a chance to recover control of their companies, or at least to demand compensation from the government. At the same time, Greek officials

are having to stay in close touch with the European Commission. It has many a time that terms of sale for larger industrial companies, such as the heavily subsidised shipyards, do not run foul of directives on fair competition.

Much attention is being focused on the upcoming sale of Heracles General Cement, by far the best buy among the IRO's holdings and one of the few companies slated for privatisation that has posted operating profits in recent years.

While Heracles was being valued, the statist faction in the government argued in favour of keeping it in the public sector. The company was nationalised in 1983 with a capitalisation of debts totalling Dr7bn. The move later allowed the IRO to gain control of 70 per cent of its shares.

Even before the government committed itself to selling Heracles, the Commission had decided that this method of writing off debt violated competition rules.

Despite the legal complications, there is no shortage of interest in Heracles, said to be Europe's largest single cement producer. The company's pre-tax profits totalled Dr11.9bn last year on Dr14.5bn turnover.

The recent appointment as chairman of Mr Stelios Stavridis, a former Heracles executive who left shortly after its nationalisation, is seen as underlining the government's intention to speed up its sale.

"The company has deteriorated while under state control, but it is still in reasonably sound shape. My job is not to get involved in running Heracles but to accelerate the pace of privatisation. I don't intend to have to stay here longer than nine months," he says.

The country's political dynasties

## A family business

A QUICK glance at the list of members of Parliament suggests that Greek politics is still very much a family business.

The present and former prime ministers, Mr Constantine Mitsotakis and Mr Andreas Papandreu, have a daughter and a son respectively in the House.

This is not really a coincidence considering that both leaders launched their own political careers from similarly privileged backgrounds. Mr Papandreu's father was a centrist prime minister. Mr Mitsotakis's great-uncle, Eleftherios Venizelos, was Greece's leading modern statesman.

Descendants of the old *tzakia*, prominent political families whose influence stretches back a century in some cases, are scattered around the front benches in Parliament.

On the other hand, a political dynasty can be founded by



Constantine Mitsotakis

a successful outsider, like the present head of state, Mr Konstantinos Karamanlis, a schoolmaster's son from Macedonia who served as prime minister for 15 years. His youngest brother is a cabinet minister and two of his nephews are up-and-coming deputies.

But the rumbles of complaint from members of Mr Mitsotakis's conservative New Democracy party when he gave his daughter, Mrs Dora Bakoyannis, a junior ministerial post, were an indication of how attitudes are changing.

As under-secretary to the prime minister's office, Mrs Bakoyannis is responsible for co-ordinating government activities. She took over her husband's parliamentary seat after he was killed by a local terrorist group in 1989.

"I've been working for Mitsotakis for years. Now I represent one of the poorest constituencies in Greece where a lot needs to be done," she says. "Politics is my life, and I'd like another cabinet job when I've got more experience."

Great political parties have rarely outlived their founders, but both ND, established by Mr Karamanlis, and Mr Papandreu's Panhellenic Socialist Movement (Pasok) may have put down strong enough roots over the past 17 years to survive changes that are inevitable in the next few years.

Following Pasok's earlier example, ND constructed a more effective grassroots organisation during its years in opposition. More younger members of Parliament were selected originally as candidates on the basis of local popularity rather than connections with the party hierarchy in Athens.

The frontrunner to succeed Mr Mitsotakis as ND leader, Mr Mihailis Evert, is a seasoned Athenian politician but not from one of the old families. As minister to the prime minister's office, he looks after civil service reform and makes a point of keeping a distance from the party machine.

A year in opposition has taken its toll on Pasok. Funds are low and the old populist enthusiasm is gone, especially in the countryside where the party built its power base.

Mr Papandreu's personal grip on Pasok has slackened, but there has been no attempt to unseat him. On the contrary, the start of his trial - for alleged corruption while in office brought a closing of socialist ranks.

The succession battle could turn out to be a long drawn-out affair, given the doubts about Mr Papandreu's health since he underwent major heart surgery in 1989 and the number of potential candidates.

Half a dozen former cabinet ministers are frequently mentioned, but it is not at all clear which of them would appeal to both radical and social democratic wings of the party.

Potential contenders are keeping a low profile until the court reaches its decision, which may be several months away.

The outcome of the trial will decide Mr Papandreu's political future, says Mr Costas Simitis, a former economy minister and the leader of Pasok's social democratic faction.

Kerin Hope

## FINANCIAL TIMES RELATED SURVEYS

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## CLASSICAL MUSIC

## Athens roof for the arts

CLASSICAL MUSIC lovers, long a beleaguered minority in a country whose best-known composers are associated with the *bouzouki*, now have a concert hall to be proud of. The Megaro Mousiki, a white marble cube overlooking a main Athens avenue, has taken almost 40 years to complete, and its German-designed acoustics are said to compete with any symphony hall in northern Europe.

All the same, last month's opening was a modest affair. Almost nothing was done to mark the occasion. The Moscow Soloists, a chamber-sized ensemble led by Yuri Bashmet, a viola player, launched in Bach's Brandenburg Concerto No. 6 without a trace of inauguration night nerves.

It was the audience who looked awed, as much by the surroundings as the music. Until now, the Megaro Mousiki in Greece has required a dedication. It usually means perching in the precipitous tiers of an ancient theatre on a hot summer night with someone's knees pressing into the small of your back. Moonlight and history do not necessarily compensate for the thin quality of sound wafted from far below.

"Modern Athens never had a roof for the arts. This is what the Megaro will provide," says Mr. Christos Lambrakis, the owner of Greece's largest newspaper group. As chairman of the Friends of Music, which persuaded the state to provide a site for the Megaro but repeatedly ran out of funds for construction, he convinced the former socialist government to come up with most of the Dr19bn (\$10.5m) needed to com-

plete the project.

Music is one of the areas where Greek cultural tradition has kept its distance from the west. Folk music followed eastern rhythms; in cities the equally oriental sound of the *bouzouki* held sway.

The *bouzouki* used to be inextricably linked with *rebetika*, harsh songs about drugs and violence in the Greek underworld. It was made respectable by composers like Theodorakis and Manos Hadjidakis, whose scores for the films "Zorba the Greek"

vide large subsidies for the arts. We have to try to ensure that we can pay our way," he says.

The original design by a German architect, Heinrich Keilholz, was radically overhauled to provide additional facilities for staging opera and theatre and to accommodate advances in acoustic technology. The acoustics were designed by Prof. Helmut Muller, whose research was used in construction of the Opera de la Bastille in Paris.

"It would have been too

ment of different kinds of performance: opera, theatre, chamber and symphony music.

"Nowadays, acoustics dictate the shape of a concert hall. To achieve clarity of speech you must be able to shrink the space but for the sound of a symphony orchestra to be appreciated, it must be enlarged again," Mr. Krogmeyer says.

For theatre and opera, two towers rise from the basement and a lighting grid descends to form a conventional proscenium arch. The front of the apron stage drops away to make room for an orchestra pit.

The basement contains an asymmetrical chamber music hall, not yet finished, which will seat an audience of 500. Beside it is a self-contained recording studio with thick concrete walls set on steel springs to eliminate vibrations from passing traffic.

The main hall is also equipped to serve as a conference centre with translation booths for 10 languages. "It's designed so that you can hold a congress into the afternoon and then be able to set up for a concert in the space of three hours," Mr. Lambrakis says.

Looking further ahead, the aim is to encourage young Athenians to become regular concert-goers. As a start, Mr. Lambrakis intends to fit the courtyard outside the Megaro with a giant screen for simultaneous projection of performances going on inside. "There would be no entrance charge. We'll be helping young people to experience classical music through a medium they're familiar with."

Kerin Hope

"Nowadays, acoustics dictate the shape of a concert hall. To achieve clarity of speech you must be able to shrink the space but for the sound of a symphony orchestra to be appreciated, it must be enlarged again"

and "Never on Sunday" brought a softened version of *rebetika* to a much bigger audience.

Yet Greece occasionally produced classical musicians of the stature of Maria Callas or Dimitri Mitropoulos, the conductor, who became household names like the bouzouki singers. In recent years classical music has gained ground rapidly, helped by the success of a new generation of performers with an international reputation.

But would the potential Greek audience be large enough to support a concert hall seating 2,000? Mr. Lambrakis suspected not, so the Megaro was redesigned as a multi-purpose building when work on its concrete skeleton resumed in 1986 after a seven-year gap.

"Greece is obviously not the kind of country that can pro-

vide large subsidies for the arts. We have to try to ensure that we can pay our way," he says.

The result is a hexagonal shaped hall with tiered boxes rising from both sides of the stage. Behind the stage is a huge organ, concealed by a wooden screen. The organ is a gift from Siemens and the Greek and German governments.

The suspended ceiling, paneled in American red oak, can be set in four separate positions to accommodate the variations in sound reflection that are needed for the full enjoy-

The pressure of immigrants from Albania and the Soviet Union

## Tribal feelings strained

DOWN AMONG the newspaper booths and merchant stalls in Omonia Square in central Athens, clusters of thin, weather-beaten men chat quietly. Any time of the day and much of the night they are there, dressed in old-fashioned jackets and ragged bell-bottomed trousers.

These are the Albanians, some of the many thousands who have crossed over into

Greece in recent months. The Greek authorities say that to date more than 20,000 Albanians have arrived in Greece. Some have returned but at least 12,000 look like becoming permanent residents.

Most of the new arrivals are members of the Greek minority in southern Albania - a region that for long has been claimed by Greece and that is referred to as north Epi-

rus in the political textbooks.

For years, Greece had expressed its concern about the Greek minority in Albania. Now, with the government in Tirana no longer capable of, or willing to, implement rigid border controls, the minority is flooding out. To the Greeks, their arrival is something of a mixed blessing.

However, Greece cannot turn back its north Epirot brethren.

Athens is also aware that the new immigrants will at least bolster the Greek population. That is now a little over 10m. The birth rate is declining and there is much concern about what is called "the shrinking of Hellenism".

But the immigrants from Albania arrive with only the clothes they wear and with few skills. Most are farm workers in their own right. Greece faces enormous economic problems and is ill-equipped to deal with an immigrant influx.

Athens estimates the Greek minority in Albania to be more than 350,000 though the government in Tirana says it is 57,000. Mr. Constantine Mitsotakis, the Greek Prime Minister, has appealed to the Greek minority to stay at home and await the outcome of political reforms.

Greece also faces pressures in dealing with other immigrants, both legal and illegal. Thousands of Bulgarians have entered Greece from the north. There are numbers of Poles living for the most part illegally in various parts of the country. Members of Turkey's Kurdish community regularly ask for political asylum.

The Pontians are one of the more intriguing groups to arrive on Greek soil in recent months. Pontians are an ethnic minority of Greek origin who once inhabited an area on the southern coast of the Black Sea - referred to as "Pontos" in ancient Greek.

According to the Greek government up to 600,000 Pontians are now dispersed through the southern Soviet Union. With the freeing of Soviet emigration controls, more than 25,000 Pontians have already arrived in Greece. Few speak modern Greek but this group is unlikely to be a heavy burden on the state.

Pontians are the butt of Greek jokes in much the same way as the Irish are to the English or the Poles in some parts of the US. But the Pontians are a resilient group who through even the toughest times in the Soviet Union survived and often prospered.

In many parts of Athens, Pontians have set up stalls selling goods brought from the Soviet Union. As new residents of Greece, they have taken advantage of entitlements on car imports, buying luxury models and selling them for handsome profits.

To cope with these new immigrant groups, the government has set up a special bureau to co-ordinate educational and resettlement activities. It is a formidable task, fraught with social and political dangers.

Already, some concern has been raised about government plans to settle several thousand Pontians in Thrace - a region where Muslims predominate and one of the poorest in the country.

Greece wants to welcome its "returnees". But it is fully aware that its resources are severely limited. In some ways the homecoming could not have come at a worse time.

Kieran Cooke



The new Megaro Mousiki in Athens, took more than 40 years to complete. It has facilities for opera, concerts and theatre

## Profile: METAXA

## The other brand names are dead

MR Dennis Malamatinas, chief executive of Metaxa, says that his company boasts one of only three successful Greek brand names: "The others are Onassis and Maria Callas."

Tankers and arias are easier to identify than the contents of a bottle of Metaxa. In Greece it is "koniak," but to the rest of the European Community it is brandy. Ask a member of the Metaxas family which invented it a century ago and you are firmly told: "Metaxa is a unique spirit."

It is also very varied. Three-star Metaxa is something you gulp down in the village *cafeteria* on a winter morning before setting out to prune the vines. The five-star version is found in Athenian bars at a fraction of the price of cognac, though few fashionable Greeks are seen drinking it.

But seven-star Metaxa is the top-selling brandy in international duty free shops, with sales of 1.5m cases a year.

Nevertheless, duty-free sales account for only 13 per cent of Metaxa turnover, though more than 50 per cent of production is exported. Most is drunk in Germany and Austria, "by expatriate Greeks and people who like to keep up with things Greek between holidays," Mr. Malamatinas says.

He joined Metaxa after the owners sold out in 1988 to Grand Metropolitan, the drinks, food and retailing group, with a brief to "transform a flourishing traditional Greek family business into a dynamic part of a multinational group."

Mr. Malamatinas has the kind of background to make the transition go smoothly: a Greek born in Zimbabwe, he worked for Procter and Gamble in the US and headed PepsiCo's operations in Italy before moving to Metaxa. His management team was picked, he says, on the basis of "being internationally oriented with an awareness of Greek business culture"

and asked to carve out a niche for Metaxa in the international fashion and luxury goods sector.

The Metaxa distillery outside Athens has been modernised and capacity doubled, at a cost of \$4.8m. Last year packaging and advertising for seven-star Metaxa was redesigned. The amphora-shaped bottle was relaunched as "the Greek spirit". Sales in 1990 improved by 10 per cent.

Unlike most Greek businessmen bought out by foreign companies in the past few years, the Metaxas family still keeps an interest in the spirits business.

Mr. Elias Metaxas, who used to be the company's chief taster, owns a distillery in central Greece where he experiments with liquors and produces a brandy to match any Metaxa. "I am still fascinated," he says, "by anything to do with alcohol."

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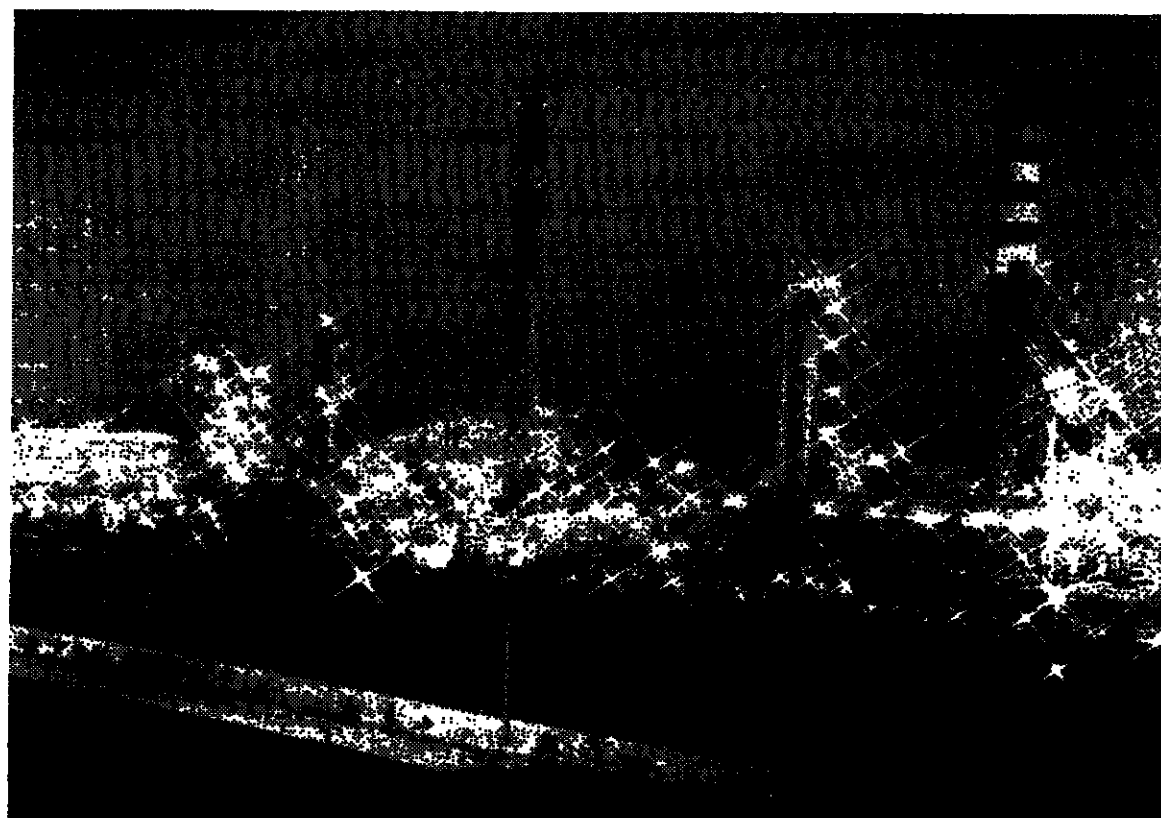
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## GREECE 6

Kerin Hope on how the country's tourist bodies and hoteliers are trying to win back lost trade

## Foreign visitors set to fall at least 10%

ZEUS XENIOS, the ancient Greek god in charge of offering hospitality to strangers, seems to have turned his back on the tourist industry. For the third time in six years, a disastrous plunge in bookings threatens to wreck a promising year for earnings.

Once again, a US travel warning to its nationals to avoid the eastern Mediterranean because of the risk of terrorist attacks following the Gulf war is scaring off the high-spending sector of the Greek market. Japanese honey-mooners, incentive groups and conference organisers as well as the older Americans who like cruising in the Aegean.

Similar advice in 1985 was blamed for two unfavourable seasons that followed. Then came a terrorist attack aboard a cruise ship in 1986. This year a cruise ship in 1986. This year a cruise ship in 1986. This year a cruise ship in 1986.

As in the past, the Greek Tourist Organisation (GTO) is trying to win back lost trade through heavier advertising. This year's campaign will cost Dr5m (\$3m). It is being co-ordinated for the first time by a group of Athens advertising agencies with international affiliations. This, it is hoped, will prove more effective than relying on haphazard media buying by GTO offices abroad.

Senior Greek tourism officials have visited the big tour operators in Britain and Germany, their two main markets, as well as the US, offering reassurances about airport security and the government's determination to crack down on terrorism.

"We constantly point out that Athens is still one of the safest cities in Europe for visitors, in spite of what has been going on," says Mr Nikos Iatrakos, GTO's secretary-general. "However, we still face a considerable drop in numbers this year, 10 per cent at minimum but perhaps as much as 20 per cent."

In 1990, tourist arrivals reached a record 9.5m, a 9 per cent increase over the previous year's 8.5m, the average figure for most of the past decade.

Official foreign exchange inflows totalled \$2.57bn, up from \$1.89bn in 1989.

But if credit card purchases, cruise earnings and tour operators' commissions paid abroad are counted in, overall tourist earnings rose to \$4.1bn, almost 6 per cent of GDP. Income for 1991 was expected to be well over \$5m but "now we'll be lucky to maintain last year's levels," says Mr Iatrakos.

The worst-affected region this year will undoubtedly be Athens. Despite its chronic traffic and pollution problems it remains the focus for most conferences and incentive tours and a starting point for the classical tours favoured by the Americans and Japanese.

Hopes of substantially boosting tourism in the capital during the 1990s suffered a setback last autumn with the failure of Athens' bid to stage the 1996 Olympic Games.

Advance bookings for the Mediterranean Games in July, one of several major sports events planned as dress rehearsals for an Athens Olympics, are disappointing, according to the organisers.

But amid the general gloom, tourist officials note one optimistic pointer for the future: the sale of the 100-year-old Grande Bretagne Hotel, to a Dutch-based investment company which has transferred management to Ciga, the international hotel group. As a family-run establishment, Athens' best-known luxury hotel could barely make ends meet, with occupancy averaging only 55 per cent in recent years.

Ciga is expected to invest considerably in refurbishing to bring the Grande Bretagne's facilities up to the standard of its other traditional luxury hotels around Europe. "The presence of a really top-quality hotel in Athens will upgrade the surrounding area and encourage other hotels to try harder," says Mr Iatrakos.

The government is already trying to ensure that older first-class hotels around Greece, including some in spectacular settings, are upgraded to the standards of increasingly demanding guests. It is breaking up a state-controlled hotel chain and offering individual units to private operators on long-term leases. Improving hotel facilities is

one of the easier ways of attracting more older, wealthier tourists, something Greece has been trying to do for years but without conspicuous success.

With 433,000 hotel beds, Greece has no shortage of accommodation. But many large island resort hotels built in the boom years of the 1970s have not been maintained to international tour operators' standards. Occupancy levels in Corfu and Rhodes have slipped in recent years.

It is no coincidence that the one area where bookings picked up sharply once the Gulf war ended was Crete, which boasts some of the best-run hotels in Greece. Last year the island drew over 1.7m tourists, close to 25 per cent of total arrivals.

"Large-scale tourism didn't start in Crete till the early 1980s. The resort hotels are newer and better managed and many of the mistakes made elsewhere were avoided. As a result, we got a very high proportion of return visitors," says Mr Theodoros Hahplis, chairman of the Cretan Hoteliers' Federation.



The main square in Heraklion, Crete — where bookings picked up after the Gulf War ended

## ENVIRONMENTAL TOURISM

## 'Birds can mean good business'

MOST TOURISTS take one look at the Gouves estuary with its shallow, brackish lagoons and tufts of spiky grass and head further down the beach.

But birdwatchers are fascinated: this 30-acre wetland near Heraklion on the northern coast of Crete is a stop-over for dozens of exotic species migrating to and from the rest of Europe.

With a little luck, Gouves should become the first organised centre for environmental tourism in Greece. Next to it is a 680-bed hotel belonging to Grechotel, the country's largest hotel management group, which is backing the project. The problem until recently was opposition from local residents, who wanted to fill in the river delta and take advantage of soaring prices for property close to the sea.

In fact, one part of the delta is now covered by a soccer pitch. But the remaining lagoons are still frequented by such rarities as the giant flamingo, the glossy ibis, the pallid harrier and the booted eagle. More than 170 species have been logged on spring visits by British birdwatching groups.

Mr Nikos Daskalantziakis, Grechotel's chairman, who owns a sizeable part of the delta, is ready to see his property included in a nature reserve planned for Gouves. "Green tourism could be very successful on Crete," he says. "Why shouldn't Gouves set the trend?"

Many Greek wetlands have disappeared in the past 20 years as long stretches of sandy coastline were swallowed up by hotels and bungalow complexes. Though specialised bird and flower tours to Crete have been operating for years, environmental awareness was slow to develop in the rush to exploit traditional sea and sun tourism.

But members of the Royal Society for the Conservation of Nature have been taking an interest in Gouves for several years. Now the Greek tourism ministry is also involved.

A scheme to develop Gouves along the lines of the highly successful Miners' nature reserve in Suffolk is being considered for European Community funding, as one of four green tourism projects in Crete. If accepted, the Community would contribute 50 per

cent of the costs initially estimated at about Dr45m (\$250,000).

In the meantime, the bird enthusiasts have been trying to persuade people in Gouves that their lagoons will be worth more in the long run if they are not filled in and sold off as building plots.

Mrs Anne Cryer, who runs a travel business for the Wildlife Trust in Britain, argued the case with the villagers with the help of videotapes from Miners' dubbed into Greek.

"I think there's now a growing realisation that Gouves actually has a natural resource that will help it catch up with other tourist areas. Birds can mean very good business," she says.

Kerin Hope

## ATHENS POLLUTION

## Manos tackles the car fumes

MR Stefanos Manos is fed up with discussing the problems of Athens. The minister of environment and public works, an energetic — some would say impatient — technocrat, he blames "endless talking and delays in decision-making" for the continuing presence of the *nefos*, the brown pollution cloud that hangs over the city in still weather.

Car exhaust fumes are the major source of atmospheric pollution in Athens, now that industrial emissions are more strictly controlled and householders banned from using heavy diesel oil for heating.

Last summer Mr Manos proposed a tax break for Athenians who bought a new car equipped with a catalytic converter, provided that their old model was turned in.

Less than six months later, a short space of time by the standards of Greek bureaucracy, the measure was fully in operation. Car buyers, who normally pay import tariffs of over 100 per cent on new vehicles, rushed to the showrooms. Within weeks, the main graveyard for superannuated cars near Mount Parnes outside the city was almost overflowing.

Over the past decade the number of private cars in Athens has risen from 550,000 to 880,000. This was partly the result of government attempts to cut pollution levels in the city centre by permitting cars to circulate only on alternate days, according to the final digit of their number-plate.

Athenians got around the odd-even driving ban by acquiring a second car. But since many new purchases were of second-hand vehicles, the city's car fleet grew visibly older and dirtier. At the beginning of 1990, 40 per cent of private cars were more than 10 years old, compared with 15-20 per cent in other European Community capitals.

The incentives are very successful. At the present rate, 30 per cent of the Athens car fleet will be replaced in three years. Then from 1993, only clean cars will be allowed into the city centre," Mr Manos says. The next stage of his plan to banish the *nefos* is to build a network of underground garages across the city to provide

vide 25,000 new parking spaces by 1994. They would be privately operated for 25 years and then turned over to the Athens municipality.

"On any weekday, there are 45,000 cars illegally parked around Athens and 50 per cent of the city's road surfaces are taken up by stationary vehicles. If we get parked cars off the streets, traffic will start flowing faster and there'll be fewer fumes," Mr Manos says.

The third stage is to revive a highway project first proposed over 40 years ago by building about 50 kilometres of highway across northern Athens to relieve pressures on central traffic arteries. It will cost about Dr15bn (\$850m) and be operated "by the constructor



Stefanos Manos

as a toll road, a fast highway where you pay to save time."

Mr Manos says he is sticking to "quite simple projects, because you have so little time to make anything happen before people start thinking in terms of the next election."

The biggest project of all, a Dr250bn extension of the Athens underground, should finally get under way by the end of the year. Its start is already two years behind schedule because of politically inspired delays and a dispute over contract terms.

An international consortium led by Siemens of Germany is to build two new lines across the city centre, totalling 16 kilometres in length, and nine stations including one beneath Constitution Square. The extension will take six years to complete and should carry 1.5m passengers a year. Kerin Hope

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